



PARKS, RECREATION AND COMMUNITY SERVICES QUARTERLY REPORT: APRIL - JUNE 2016

Parks
Make
Life
Better!

RECREATION



950 Summer Day Camp
Participants

Bobby Bonds, Bryant, Nichols, Villegas, and the YOC.

PAGE 2



2,000+ AT THE

Wanted (Bon Jovi Tribute) Concert
Rhythm of Riverside Summer Concert Series

June 15, 2016

PAGE 2



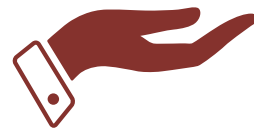
750

Youth Soccer
League

Participants

PAGE 3

\$206,201



Contract Class
Revenue

PAGE 4

COMMUNITY SERVICES



200+

HIGH SCHOOL STUDENTS

at the

**Future Homemakers of
America Conference**

April 18, 2016

PAGE 5



100+

**FEEDING AMERICA
PROGRAM PARTICIPANTS**

PAGE 5

352



RIVERSIDE ARTS ACADEMY STUDENTS

enrolled in session 2 of spring season.

PAGE 5



26,000

**MEALS SERVED IN JUNE 2016
Summer Food Program**

PAGE 6

PARKS MAINTENANCE

319

**CALL CENTER
SERVICE REQUESTS**

PAGE 8

556

**WORK ORDERS
GENERATED**

PAGE 8



1,701

WORK RELEASE PARTICIPANT HOURS

April and May 2016

PAGE 8



23

**AFTER-HOURS
EMERGENCY
CALL-OUTS**

PAGE 8

ADMINISTRATION



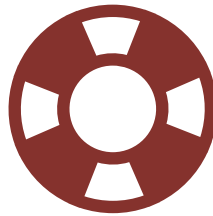
Riverside Recognized as 2016
Playful City USA Community

RECREATION

AQUATICS



The partnership will allow PRCSD to expand aquatic programming by offering 300 children under the age of 5, and their parents, free swim and drowning prevention education.



NEW EMPLOYEES
43 Lifeguards

2 Assistant Aquatic Coordinators



ANNUAL AQUATICS IN-SERVICE TRAINING

June 4, 2016

The training incorporated eight hours of water and land skill drills, emergency action plan drills and CPR/First Aid review. All new lifeguards received Water Safety Instructor certification **the week of June 6 - 10.**



**ALL POOLS
OPENED**

June 4, 2016 - Recreational Swim

June 13, 2016 - Swim Lessons

COMMUNITY CENTERS



122 Community Centers
Rentals
\$197,727 In Revenue



EASTSIDE COMMUNITY GARDEN CLEAN-UP

The Helpful Honda people came out to assist Debbie Hecox (Recreation Leader) and University Eastside Community Collaborative (UECC) members clean the Eastside Community Garden at Bordwell Park.

June 11, 2016

**45+
AMERI-CORP
GRADUATES**

June 26, 2016



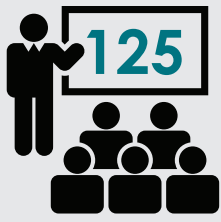
564

Kids in Action
AFTER-SCHOOL PROGRAM
PARTICIPANTS



PARKS, RECREATION AND COMMUNITY SERVICES
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**Parks
Make
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Better!**



AT THE
**Part-Time Staff
In-Service Training**

Five part-time staff were recognized and awarded a plaque for their outstanding work ethic. This included: Daisy Brown for Achievement, Aubrey Turner for Appreciation, Ian Burke for Excellence, Monique Alcaraz for Leadership and Manuel Chavez for Teamwork.



150 AT THE
Spring Day Camp

Bobby Bonds, Bryant, Hunt, Orange Terrace, Nichols, and the YOC



950 **Summer Day Camp
Participants**

Bobby Bonds, Bryant, Nichols, Villegas, and the YOC.



255+ SENIORS
AT
Potlucks during April to June.
Villegas Senior Program



168 AT THE
**Recreation Cheer
and Dance**

Bryant, Nichols, Hunt, Reid
and Villegas Parks

SPECIAL EVENTS



2,000+ AT THE
**109th Annual Cinco De
Mayo Parade and Fiesta**

Entertainment included Mariachi Trompetas de Mexico, Aguascalientes, Midnight Cruzzers, folklorico performances, and health fair. **May 7 - 8, 2016**



SUMMER MOVIES IN THE PARK

800+ ATTENDEES
IN JUNE

FRIDAYS &
SATURDAYS

JUNE 10 -
JULY 30, 2016



100+
**Riverside Sings
Contestants**
May 17 - 18, 2016

The categories were changed to youth 5 - 12 and teens 13 - 18 this year. The top 20 were voted to move to the competition held at the Rhythm of Riverside Summer Concert Series, where they compete for the title of Riverside Sings Champion.

*4th of July
Spectacular*

July 4th Aerial Fireworks Shows
Mt. Rubidoux and La Sierra Park • 9 p.m.



2,000+ AT THE
**Wanted
(Bon Jovi Tribute)
Concert**

Rhythm of Riverside Summer Concert Series
June 15, 2016



Council Regatta and Triathlon
For Riverside Community Sailing Program
and Various Charities

Fairmount Park • June 11, 2016



PARKS, RECREATION AND COMMUNITY SERVICES
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SPORTS



750
Youth Soccer
League
Participants

The players received a medal and certificate for participation on **May 21, 2016, at Arlington Heights Sports Park.**



Rookieball Baseball League

Currently taking registration and will start on **July 11, 2016 at Reid Park.** All participants will receive a hat and t-shirt.



20+
Sports for Tots and
Starting New at
Golf (SNAG)
Participants
May 14 - June 18, 2016



10
18+ Men's
League
Teams

Orange Terrace and Hunt Park Gymnasiums

8

30+ Men's
League
Teams



184
Adult Softball
League Teams



1st PLACE
Big City Sports
May Hoops Rule
Tournament

Lake Elsinore • May 14 - 15, 2016

Bryant Park Bulls Youth Basketball won first place in the **5th - 6th grade division** and are now preparing to play in the **California State Games** on **July 15 - 17 in San Diego.**



53
Empire Soccer
League Teams

\$5,963
in revenue

MARKETING AND SPONSORSHIP



CAPTURE RIVERSIDE

The second session of the photo contest concluded on **June 1** and the committee reviewed over 50 entries and chose the overall winning photo from **Brian Lo of Sycamore Highlands Park** with the caption "**Tranquil**".

The overall winner receives \$150 and gift certificate while the first 100 entries receive a Parks Make Life Better prize sponsored by the Riverside Community Services Foundation and Image One Camera and Video.



INTERNAL SUMMER CAMP PHOTO CONTEST

The marketing section is hosting an internal Summer Camp photo contest to obtain photos of camp to utilize for future promotional pieces and to get staff involved.

Photo by Jamie Jones, Orange Terrace Park



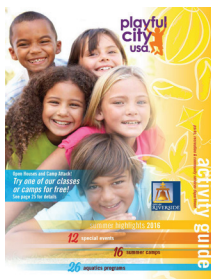
RUNNING MAN CHALLENGE

Marketing staff is currently compiling a running man challenge video with staff and customers to showcase how Parks Make Life Better and July is Park and Recreation month. This video will also be used as a promotional tool for the department.



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EXPLORE RIVERSIDE / SUMMER ACTIVITY GUIDE

Explore Riverside/Parks, Recreation and Community Services Department Summer guide was distributed the second week of May.

\$11,000
Cash Sponsorship



(Summer Concerts,
Riverside Sings,
Movies in the Park)

\$1,200
In-Kind Sponsorship



(Burrtec, Image One
Camera and Photo,
Fox Foundation)

CONTRACT CLASSES



62
Summer
Camps

(55% Increase Over
Summer 2015)

\$206,201

Contract Class Revenue



(20% Increase Over
2015 Quarter)



CAMP ATTACK

18+ Camp
Instructors

showcased their camps to

100+ Participants

Customers that registered for camp at the Camp Attack event were entered into a drawing to receive a week of camp for free sponsored by the Riverside Community Services Foundation. **Over \$5,000 was received in camp registration at the Camp Attack event.**



OPEN HOUSE / CLASS SAMPLER

200+

Participants at free
programming at Hunt,
La Sierra, Nichols, and
Villegas Parks

FACILITIES

195

Picnic Shelter
Reservations
City-wide

45

Fairmount Lakeside
Room and Rose Garden
Reservations

FAIRMOUNT GOLF COURSE



5,000+
Rounds of Golf
Played

VOLUNTEERS IN PRACTICE (VIP)

15

Youth 14 - 18 years of age
have assisted with day
camps, Concert Series,
Golf Course and Aquatics.

COMMUNITY SERVICES

DALES SENIOR CENTER



**LUNCHEON
ATTENDEES**

April - June 2016



**BANQUET HALL
RENTALS**

April - June 2016



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200+
HIGH SCHOOL STUDENTS
at the
**Future Homemakers of
America Conference**
April 18, 2016



46

**USS MIDWAY MUSEUM
AND SEAPORT VILLAGE
ATTENDEES**
May 14, 2016



45
**PETERSEN'S MUSEUM
ATTENDEES**
June 18, 2016



50

**ATTENDEES AT THE
MISSION INN FOUNDATION'S
STUDENT LEADERSHIP TOURS**
June 20, 2016

LA SIERRA SENIOR CENTER



**LUNCHEON/DINNER
ATTENDEES**
April - June 2016



**FEEDING AMERICA
PROGRAM PARTICIPANTS**
Second Friday of Each Month



200+
**SENIORS ATTENDING
EXERCISE CLASSES**



VETERANS LUNCHEON
All veterans in attendance
received a key fob, dog tag lapel
pins and a flag for their guests
May 19, 2016

RIVERSIDE ARTS ACADEMY



352
RIVERSIDE ARTS ACADEMY STUDENTS
enrolled in session 2 of spring season.
 Funk and Jazz classes added to programs



Entertainment provided for
**2ND ANNUAL CÉSAR CHÁVEZ
MINI FILM FESTIVAL**



15 PERFORMANCES
2ND ANNUAL SPRING FINALE
May 20, 2016



**STUDIO: ART
WORKSHOPS**
Started June 16

Classes held every Thursday for nine weeks



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TIME FOR TOTS PROMOTION CEREMONY May 26, 2016

All participants of the Time for Tots program received their certificate for completion of the nine month course.

FRIENDLY STARS



SPRING EGG HUNT APRIL 1, 2016



CORONA DEL MAR TRIP MAY 21, 2016



EARTH DAY CELEBRATION APRIL 22, 2016



HOLLYWOOD PROM JUNE 17, 2016

The evening was filled with several contests, good food, live music provided by Blue Diamond Entertainment, and four participants were crowned as the Prom court.

JANET GOESKE SENIOR CENTER



Walking Trailblazers Fit Club 15 - 20 Participants Each Wednesday



139 Thursday Evening Ballroom Dancers In April 2016



81 ADK Fashion Show Attendees April 23, 2016



MOBILE FRESH BUS PARTICIPANTS Each Week



Senior Group Attendees April 27, 2016

CÉSAR CHÁVEZ / BOBBY BONDS



Summer Food Program

In partnership with Riverside and Alvord Unified School Districts, the popular 10 - week program provides youth ages 18 years and under with a nutritional meal option, which includes a BBQ entrée item, fruit, vegetable and milk.

Bobby Bonds, Bordwell, Bryant, Hunt, La Sierra, Lincoln, Nichols, Patterson, Reid and Villegas Parks.



MEALS SERVED IN JUNE 2016



HEALTH INITIATIVES

Spring into Health Community Outreach Event

Arlington Park • May 21, 2016
In Partnership with Roller City 2001
& L.A. Roller Girls Entertainment



800+
Attendees

40+
Vendors

\$2,000
In-Kind Donations



Bermuda Community Garden

HEAL Zone staff and Riverside Heritage John Muir High School students participated in the development of the Bermuda Community Garden, located at the Eastside Community Settlement Association's (CSA) location.



**Nutrition Education and
Physical Education Classes**
Conducted by HEAL Zone
2015 - 2016 School Year



YOUTH SERVICES (PROJECT BRIDGE - YOC)

9th Annual Youth Men's Conference

Collaboration between the City of Riverside, PRCSD and Riverside Community Health Foundation

250+

"At-Risk" Youth and Young Adults

from local high schools,
charter schools and
continuation schools.



Course Meal Lunch

and enjoyed an
opportunity to interact
with positive role models
from all walks of life.

Impact Workshop Topics Included:



Leadership and Character Development



Building Health Relationship



Financial Literacy and Purpose Exploration

Riverside Heritage - John Muir Charter School



Riverside Heritage is a partnership between PRCSD and John Muir Charter School, offering alternative education for adolescents to complete **their high school diploma**.

In addition, it also provides an **internship opportunity**, allowing them to gain valuable work experience.



**High School
Graduates**



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PARKS MAINTENANCE

319
CALL CENTER
SERVICE REQUESTS



283
COMPLETED
April 1 - June 2, 2016


85
GRAFFITI


9
EMERGENCIES


127
GENERAL INFORMATION


29
LANDSCAPE/
SPRINKLERS/
TREE ISSUES


69
MAINTENANCE
ISSUES



23 AFTER-HOURS
EMERGENCY
CALL-OUTS



1,701
WORK RELEASE PARTICIPANT HOURS
April and May 2016

556
WORK ORDERS
GENERATED



262
COMPLETED
April 1 - June 15, 2016


109
BUILDING
REPAIRS


96
PARK AMENITY
REPAIRS


82
ELECTRICITY


56
GRAFFITI /
VANDALISM


4
HEALTH &
SAFETY


42
PLAYGROUNDS


64
PLUMBING /
RESTROOMS


103
SWIMMING
POOLS



CLEAN CAMPUS CONTEST

The KRCB-sponsored contest judged three areas:
clean, green beautification, and water conservation.

The participating schools were neighbors of the
**Orange Terrace Community Park, Franklin and
Rivera Elementary Schools.**



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GREAT AMERICAN CLEANUP

HOLE LAKE PROPERTY

50+ COLLEGE STUDENT VOLUNTEERS

REMOVED

15 TONS OF DEBRIS



1,000 SQUARE FEET OF GRAFFITI

FAIRMOUNT PARK

100+ VOLUNTEERS

ARLINGTON HIGH SCHOOL AND DOWNTOWN BUSINESS COUNCIL

REMOVED



5 TONS OF DEBRIS

from Lake Evans, Fairmount Lake, and Springbrook Wash area

RIVERSIDE 2.0

Reduce Deferred Maintenance Liability



Playground Surfacing Repaired

(Bordwell, Bryant, Don Derr, Sycamore Highlands, Riverwalk, and Orange Terrace Community Parks)

Increase Stewardship of Natural Resources



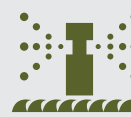
Ice Bear Cooling Systems Installed on HVAC Systems
(Bryant, Bordwell, and Janet Goeske Centers)



Toilet / Urinal Flush Valves Replaced with Low-Flow Valves in 17 Buildings
(Helps Reduce Water Consumption)



Splitting and Re-Planting of Native Plants Among Parks
(Increases native plant use and cost effectiveness through propagation)



24 Parks with Automatic, Weather-Based Irrigation Systems (CalSense)
(Has helped achieve over 25% water reduction over last few years)

SPECIAL TRANSPORTATION



32,022
Total Trips



166,177
MILES AROUND
CITY OF RIVERSIDE



10,859
ADA Riders



21,163
Non-ADA Riders



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