



City of Arts & Innovation

Transportation Board

TO: TRANSPORTATION BOARD

DATE: AUGUST 3, 2016

FROM: PUBLIC WORKS DEPARTMENT

WARD: 1

SUBJECT: BIRCH STREET – ESTABLISHMENT OF PREFERENTIAL PARKING ZONE

ISSUE:

The issue for Transportation Board consideration is establishment of a Preferential Parking Zone (PPZ) on both sides of Birch Street from Jurupa Avenue to Maplewood Place.

RECOMMENDATION:

That the Transportation Board recommend that the City Council approve establishment of a “30-Minute Parking between the hours of 8:00 a.m. to 8:00 p.m. Monday through Saturday, with Preferential Permit Parking for residents” Zone on both sides of Birch Street from Jurupa Avenue to Maplewood Place.

BACKGROUND:

The Public Works Department received a petition from 82% of residents on Birch Street requesting establishment of a Preferential Parking Zone (PPZ). Residents indicate that overflow employee and patron parking from nearby businesses located on Jurupa Avenue is limiting on-street parking opportunities for residents and their guests.

Birch Street is located directly across from Magnolia Elementary School and is utilized by parents bringing their children to and from school. In order to limit potential impacts to on-street parking on Birch Street for parents and students parking to access the school, residents are pursuing a PPZ restriction that begins after the school start time of 7:45 a.m. and allows for 30-Minute parking during dismissal. Additionally, the school has the ability make advance arrangements to temporarily cease enforcement of the PPZ for special events to be held at the school.

The proposed PPZ would restrict long-term outside parking sources and provide residents and their guests with reasonable access to on-street parking during typical business hours while maintaining short-term 30-Minute parking for Magnolia Elementary School parents and students.

FISCAL IMPACT:

The cost of sign installation is estimated to be \$460.00. Funding is available in the existing Public Works Department budget. Additionally, a \$33.00 per application fee is collected upon the issuance of PPZ permits to offset associated administrative costs.

Prepared by: Gilbert Hernandez, P.E., T.E., City Traffic Engineer
Approved by: Kris Martinez, Public Works Director

Attachments:

1. Site Map
2. Aerial Map