



Streetplus ENA for Downtown Safety Ambassador Program

Community & Economic Development Department

Development Committee

August 18, 2016

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BACKGROUND

1. 2010: Development Committee recommended that staff initiate a Downtown Retail & Entertainment Strategy
2. 2012: Downtown Retail & Entertainment Strategy presented to Development Committee
3. 2014: City staff & Riverside Downtown Partnership started discussions of a clean & safe program due to increased downtown activity



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BACKGROUND

4. 2015: City staff prepared an RFP/RFQ for a Downtown Safety Ambassador Program, which was reviewed by RDP & Chamber
5. 2016: Development Committee reviewed & directed staff to procure a service provider for the Downtown Safety Ambassador Program



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AMBASSADOR PROGRAM BASICS

1. Safety program for public spaces
 - a) Sidewalks & alleys
 - b) Pedestrian mall
 - c) Public parking areas



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AMBASSADOR PROGRAM BASICS

2. Uniformed Officers & an office assistant/dispatcher
 - a) Patrol in pairs on foot or bike
 - b) Not armed
 - c) Direct radio communication with police
 - d) Trained in basic laws related to difficult people, homeless, mental illness, vandalism, customer service & first aid



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AMBASSADOR PROGRAM BASICS

3. Not a substitute for Police Department services
 - a) Constant presence (crime deterrent, first response, public assistance)
 - b) Eyes & ears for Police & City staff



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AMBASSADOR PROGRAM BASICS

4. Concept patrol hours:

- a) Mon-Wed: 7PM – 3AM
(2 ambassadors)
- b) Thurs-Sat: 3PM – 11PM
(2 ambassadors)
and 7PM – 3AM
(4 ambassadors)



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RFQ RESPONDENTS

Year 1		
Proposer:	Cost of Service:	Relevant Experience:
Streetplus	\$308,932.73	South Park, Los Angeles BID South Park II, Los Angeles BID Arts District, Los Angeles Historic Core BID, Los Angeles
Power Security Group	\$149,760	No direct ambassador experience
Block by Block	\$374,726.70	Downtown Venture Partners Improvement District Sunset Strip BID
Universal Protection Service	\$221,038.00	Downtown Los Angeles BID Gateway to Los Angeles BID San Pedro Waterfront BID Hollywood Media District BID

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PROPOSED ENA

1. ENA with Streetplus will allow for:
 - a) Proper due diligence to include a thorough background check
 - b) Program geographical boundaries determination
 - c) Contract funding source identification
 - d) Refining of scope of work
2. ENA Term: Twelve (12) months, with an option to extend for another six (6) months (upon City approval)
3. At the termination of the ENA, the City & Streetplus may enter into a Contract Services Agreement



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RECOMMENDATION

Select the Streetplus ambassador program proposal and recommend that the City Council approve an Exclusive Negotiation Agreement with Streetplus for the Ambassador Program



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