

## Finance Department Administration Division

City of Arts & Innovation

**DATE:** August 26, 2016

TO: BUSINESS OWNERS, ARLINGTON BUSINESS IMPROVEMENT DISTRICT

**FROM:** SCOTT G. MILLER, INTERIM FINANCE DIRECTOR

**RE:** NOTICE OF PUBLIC HEARING – IMPROVEMENT AREA ASSESSMENTS

Attached please find the annual Notice of Public Hearing for the Arlington Business Improvement District (ABID). The ABID was established in 2002 by the City Council to fund the projects and activities implemented by the Arlington Business Partnership (ABP), for the benefit of the Arlington community. The ABP is the non-profit organization that promotes and manages the ABID.

## ABP projects and programs include:

- Two annual signature events: Chili Cook-Off & Car/Cycle Show held in May of 2016 and Winterfest in Arlington to be held in December 2016
- Special Events: ABP in partnership with other organizations assisted in Riverside Restaurant Week, Arlington Roundtable, Covered California Workshops, and sponsorship of several community meetings and events
- Arlington Morning Mixers: Presentations on topics such as ADA compliance, social media, record keeping, and free business applications
- Arlington Times: A low cost advertising platform that markets to over 50,000 Press Enterprise subscribers in 92503, 92504, and 92505 communities
- Physical Improvement Programs: Free installation of awnings, citrus crate labels, and murals. In addition, ABP offers a Physical Improvement Grant for exterior improvement projects either structural or beautification, up to \$1,000 to ABID businesses

The BID is funded through an assessment equal to 90% of the annual amount of business tax paid by your business, or \$400, whichever is less. Business tax bills within the ABID have included this fee since 2002; this is not a new charge. The funds generated are used for the programs and projects listed above, and are implemented by the ABP. Additionally, the City provides \$100,000 to further support these activities.

For additional information about the ABID or activities of the ABP, please contact Andrew Guerra at <a href="mailto:Andrew@RiversideABP.com">Andrew@RiversideABP.com</a> or the ABP office at (951) 509-1100.