



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: AUGUST 23, 2016**
FROM: OFFICE OF THE CITY MANAGER **WARDS: ALL**
SUBJECT: RIVERSIDE 2.0 STRATEGIC PLAN – IMPLEMENTING THE CITY COUNCIL’S STRATEGIC PRIORITIES – BIENNIAL UPDATE

ISSUE:

The issue for City Council consideration is to receive the third update on *Riverside 2.0 Strategic Plan – Implementing the City Council’s Strategic Priorities*.

RECOMMENDATION:

That the City Council receive an update on *Riverside 2.0 Strategic Plan – Implementing the City Council’s Strategic Priorities*.

BACKGROUND:

At the February 24, 2015, City Council meeting the Mayor received the City Council’s endorsement of the seven strategic priorities identified in the City Council Strategic Planning Workshops on December 15 and 18, 2014; and directed the Interim City Manager to develop an implementation plan. Together, the priorities and strategies contained in the Plan are intended to advance Seizing Our Destiny, Riverside’s movement for a prosperous future which envisions a city that honors and builds on its assets, to be a location of choice, that catalyzes innovation in all forms, enjoys a high quality of life, and is unified in pursuing the common good. The purpose of the Riverside 2.0 Strategic Plan is to advance the City’s Mission Statement:

The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community.

Over the following six weeks, the City Manager, Assistant City Managers, and Department Directors met several times to develop implementation strategies to advance the City Council priorities.

The Riverside 2.0 Strategic Plan – Implementing the City Council’s Strategic Priorities.

On April 28, 2015, the City Council approved the strategic plan and provided direction to ensure staff have adequately captured the implementation intent for the strategic priorities. The City Manager’s Office is to provide the City Council with quarterly updates for the first year and then every six months thereafter; more frequent updates to the City Council will occur as needed on specific initiatives, programs, and projects contained within the strategic plan. It is recommended that an annual review is conducted by the Mayor and City Council to re-affirm current status and

relevance of the strategic priorities themselves. In so doing, ongoing alignment toward advancing the City of Riverside's Mission Statement, as well as *Seizing Our Destiny*, will continue.

On August 11, 2015, the City Manager's Office presented the first update which covered the fourth quarter of Fiscal Year 2015 (April 1, 2015 to June 30, 2015).

The October 27, 2015, update was postponed.

On January 26, 2016, the City Manager's Office presented the second update, covering the first half of Fiscal Year 2016 (July 1, 2015 to December 31, 2015).

The April 26, 2016, update was the last scheduled quarterly update however it was postponed due to the work needed to accomplish the 2-year budget and 5-year financial plan.

DISCUSSION:

This update covers the second half of fiscal year 2016 (January 1, 2016 to June 30, 2016).

The next update, which is scheduled for the first quarter of 2017, will be expanded to incorporate the following components in order to provide a more integrated update to the City Council:

- a) The quarterly update from the City Manager to the Mayor and City Council which highlights significant achievements that relate to policy implementation and customer service improvements by each of the City's departments;
- b) The quarterly financial update from the Finance Department detailing the City's financial standing;
- c) A 6-Month Update on the progress made implementing *Riverside 2.0 Strategic Plan* during the first half of fiscal year 2017 (July 1, 2016 to December 31, 2016); and
- d) A review of initial performance measures that are linked to certain *Riverside 2.0 Strategic Plan* priorities.

Through the efforts to implement *Riverside 2.0 Strategic Plan*, the entire City team continues to advance the City's Mission Statement and *Seizing Our Destiny*.

FISCAL IMPACT:

There is no fiscal impact associated with this update.

Prepared by: Al Zelinka, FAICP, Assistant City Manager
Certified as to
availability of funds: Scott G Miller, Interim Finance Director/Treasurer
Approved as to form: Gary G. Geuss, City Attorney

Attachments:

- 1. *Riverside 2.0 Strategic Plan – Implementing the City Council's Strategic Priorities*
- 2. Initiative update as of June 30, 2016
- 3. Presentation