Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Danielian Associates** 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	16	Strength(s): proposed range of engagement/outreach focus on group table format; Local knowledge Lou Menville Weakness(es): proposal unclear → of workshops; meetings (provided better clarification in presentation – 3 comm. mtgs & 10 stakeholder mtgs; not enough depth); experience w/ inter-jurisdictional
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	15	Strength(s): local knowledge of Northside area Weakness(es): No inter-jurisdictional specific plan or form based code experience
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	7	Strength(s): Experience with lg scale + comm. bldg; local familiarity; value added sub with Jason Black & Lou Menville Weakness(es): No inter-jurisdictional plan or form based code experience
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	6	Strength(s): Weakness(es): no inter-jurisdictional or form based code experience
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	6	Strength(s): wide range of plan experience Weakness(es): no inter-jurisdictional plan form based code exp; did not convey relevant similar project experience
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): local Northside experience with Burnell; good commitment Weakness(es): no inter-jurisdictional plan or form based code experience
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	17	Strength(s): low cost Weakness(es): Public outreach does not seem to be enough; specific plan seems to high
	TOTAL	***100***	75	

Name of Evaluator (print): RAFAEL GUZMAN Title: DIR. OF COMM. & ECON DEV.

Signature of Evaluator: _____ Date: 5.26.16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Callison RTKL 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): clear depiction of comm. engagement (workshops, community mtgs, after social events); focus on building trust; Laura Landa exceptional presentation Weakness(es): online/social media focus, metric quest may not work for neighborhood
	Technical Approach – Environmental Review • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	17	Strength(s): Experience with adobes; local experience spoke to importance of organization Weakness(es): no CEQA experience with form based Code; One example cited with inter-jurisdictional plan (Riv./SB Counties Pipeline)
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8	Strength(s): experience with large scale projects (LA Live, Honolulu, Vegas) and comm. building experience with flexible codes (LA Live) Weakness(es): projects did not relate well to Northside
	Consultant Firms – Environmental Review • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	7	Strength(s): local experience (City Gen. Plan, project-) and transportation w/ Peck Weakness(es): no CEQA experience w/ form based Code; one example of inter-jurisdictional plan (not related to this type of project)
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	7	Strength(s): use of metrics, graphics qualified for significant, wide range of projects Weakness(es): unclear time commitment of team (Proj. leader is 50% of time, others unknown
	Project Management – Environmental Review • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	6	Strength(s): local knowledge Weakness(es): did not articulate experience with form based codes; referenced one CEQA experience w/ inter-jurisdictional
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	18	Strength(s): Weakness(es):
	TOTAL	***100***	81	

Name of Evaluator (print): RAFAEL GUZMAN Title: DIR. OF COMM & ECON. DEV.

Signature of Evaluator: [signature] Date: 5.26.16

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Rick Engineering 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	19	Strength(s): clear depiction of range & quantity of Public outreach & engagement; clear sense of stakeholders in Northside with Evaluation Weakness(es): Spanish speaking engineer/planners; Specific Plan engineering/process well articulated (Mooney)
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	20	Strength(s): Experience with CEQA review for form based code and inter-jurisdictional plan Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	10	Strength(s): Form based code experience (Murrieta, Lemon Grove, La Mesa); Interjurisdictional exp. (Chula Vista, energy Comm.); demonstrated local familiarity; consultants certified Form Based Code; presented specific relevant examples of similar plans planner & designer Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	16	Strength(s): Experience with Form based Code and interjurisdictional plan; experience with local projects (RCC, RCH) - DUDEK Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Clear depiction of hours by each team leader & overall lead qualifications of team exceptional Weakness(es): hours; Mooney – Specific Plan/Proj. Mgr; Culbert – Planning & Design; Stockton – Leadership/Quality control
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9	Strength(s) clear qualifications & time commitment Weakness(es): hours
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	16	Strength(s): extra alternatives Weakness(es): high
	TOTAL	***100***	93	

Name of Evaluator (print): RAFAEL GUZMAN Title: DIRECTOR OF COMMUNITY DEV

Signature of Evaluator: [signature] Date: 5.26.16

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan
and Program Environmental Impact Report
RFQ No. 1612

Consultant Team: **Danielian Associates** 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	12	Strength(s): Weakness(es): Public involvement process not well defined.
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	15	Strength(s): identifying areas (tech. studies) that can overlap & completed to reduce processing time. In-house legal counsel Weakness(es): Form-based experience generally lacking.
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	7	Strength(s): Engineering Weakness(es): Public Outreach - methodology & approach cause for concern to achieve community ideals presentations
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	9	Strength(s): Experienced, qualified staff in house legal counsel. Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Strong team, qualified, followed proposal correctly w/ approach. Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	18	Strength(s): low $ Weakness(es): May not cover needs. Set up for change orders.
	TOTAL	***100***	79	

Name of Evaluator (print): Steve Hayes Title: Business Ready Riverside Program Mgr.

Signature of Evaluator: [signature] Date: 5/26/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Callison RTKL** 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	15	Strength(s): Well described in written proposal. Weakness(es): Public involvement approach, while good, does not inspire that this will end up being the Community's document.
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	20	Strength(s): Most thorough by far. Weakness(es): None.
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8	Strength(s): tm experience, Engineer Experience Weakness(es): While good approach, outreach team has not worked w/ City before. Lead does not inspire confidence.
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	9	Strength(s): Local Riverside experience Weakness(es): No direct "firm based" experience.
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	7	Strength(s): Weakness(es): Concern w/ lead & how his anticipated reliance on key consultants will impact process,
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	14	Strength(s): Middle $ Weakness(es): Expressed no flexibility
	TOTAL	***100***	83	

Name of Evaluator (print): Steve Hayes Title: Business Ready Riverside Program Mgr.

Signature of Evaluator: [signature] Date: 5/26/16

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Rick Engineering** 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	19	Strength(s): Community input/public involvement process most detailed by far Weakness(es): None
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): Thorough mostly thorough, inclusive of Caltrans issues. Weakness(es): Not much discussion regarding overlapping GIR process w/ SP process.
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	9	Strength(s): Lead is well known & knows City issues well. Local RM experienced w/ City. Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	9	Strength(s): Multi-Jurisdictional experience Local rep. in Riverside Weakness(es): May be over-selling # of alternatives needed.
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	12	Strength(s): Highest Impact willingness negotiate Weakness(es): Highest $
	TOTAL	***100***	86	

Name of Evaluator (print): Steve Hayes Title: Business Rich, Riverside Program Mgr.

Signature of Evaluator: [signature] Date: 5/26/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Danielian Associates** 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	10	Strength(s): Lots of diagrams Weakness(es): Say the right thing, but don't necessarily answer HOW
	Technical Approach – Environmental Review • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	15 25	Strength(s): Experienced firm for CEQA. Weakness(es): Did not address well multi-jurisdictional. Had a CR Consultant.
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8 33	Strength(s): "Local grown" team Weakness(es): Not too much work experience in Riverside
	Consultant Firms – Environmental Review • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10 43	Strength(s): ++ Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	4 49	Strength(s): Seems ok but does Weakness(es): not address how linear & critical path items can be impacted. Qualifications good
	Project Management – Environmental Review • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	6 55	Strength(s): Weakness(es): Same.
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	18	Strength(s): Cost is good Weakness(es): but leaves out items
	TOTAL	***100***	73	

Name of Evaluator (print): Erin Gettis Title: CITY HPD + PRINC. PLANNER

Signature of Evaluator: Date: 5/26/16.

Northside SPECIFIC PLAN

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Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Callison RTKL** 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	20	Strength(s): ++ Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	20 40	Strength(s): ++ Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8	Strength(s): Weakness(es): PM NOT FROM THIS AREA
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	8 56	Strength(s): Weakness(es): DID NOT ADDRESS FULL LEGAL DEFENSIVENESS
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	10 66	Strength(s): ++ Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9 75	Strength(s): Weakness(es): CONCERN ABOUT TEAM & TIME SPENT BY PRINCIPLES VS. STAFF I.E. WEBB.
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	14	Strength(s): Weakness(es): EXPENSIVE
	TOTAL	***100***	89	

Name of Evaluator (print): ERIN GEITIS Title: CITY HPO + PRINC. PLNR.

Signature of Evaluator: Date: 5/26/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Rick Engineering** 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): Weakness(es): COULD NOT READ THE SLIDE NOR THE BOARD
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	17 35	~~Strength(s):~~ WHAT ABOUT CR ISSUES? Weakness(es): THIN OVERVIEW DURING PUBLIC PRESENTATION
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8 43	Strength(s): Weakness(es): → ONLY BOB STOCKTON
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	7 50	Strength(s): DID NOT DEMONSTRATE CR CEQA CAPABILITY Weakness(es): DIDNT DEMONSTRATE LEGALLY DEFENSIBLE
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	10 60	Strength(s): ++ Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	7 67	~~Strength(s):~~ DID NOT DEMONSTRATE TEAM CR CAPABILITY Weakness(es): TOO MANY HOURS? DIDNT ACCOMODATE CRITICAL PATH CHALLENGES
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	13	Strength(s): Weakness(es): MOST EXPENSIVE
	TOTAL	***100***	90	

Name of Evaluator (print): ERIN GETTIS Title: CITY HPO + PRINC. PLNR.

Signature of Evaluator: [signature] Date: 5/26/16

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan
and Program Environmental Impact Report
RFQ No. 1612

Consultant Team: **Danielian Associates** 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	10	Strength(s): WHO THEY ARE AND PROCESS FOR CREATING THE SPECIFIC PLAN/EIR WAS VERY CLEAR. Weakness(es): DIDNT EXPLAIN THEIR PROPOSAL WITH THEY TOLD US IS THE ACADEMICS OF THE SP/EIR PROCESS, WHICH STAFF ALREADY KNOWS. NOT INFORMATIVE FOR COMPETITION.
	Technical Approach – Environmental Review • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	12	Strength(s): FIRMS HAVE EXPERIENCE IN AREAS SUBCONSULTANT (FIRST CARBON) WORKS OUT OF SAN BERNARDINO, AND DANIELIAN HAS SO.CAL PROJECTS Weakness(es): (BUT NONE IN RIVERSIDE?) FIRST CARBON GAVE TECHNICAL BACKGROUND NOT SURE THEY HAVE SCOPED OUT PROCESS HERE. ALSO CLEARLY HADNT READ RIV RESTORATIVE GROWTH/PMT.
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	5	Strength(s): HAVE A HISTORIC PRESERVATION FIRM OR TEAM TO HELP WITH PLACEMAKING IN CORRECT DEVELOPMENTS, WHAT CLEAR, HOWEVER HOW MUCH CPA WILL PLAY W/ PLAN (VS. EIR PEER) Weakness(es): MASTOL PLANNING FIRM, NOT A COMMUNITY PLANNING FIRM. WRONG SUBCONSULTANTS FOR OUTREACH. ROLE OF FEHR & PEERS SEEMS LIMITED TO JUST EIR WORK; NOT DOING ACTIVE TRANSPORTATION?
	Consultant Firms – Environmental Review • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	7	Strength(s): FIRST CARBON HAS EXPERIENCE DOING GENERAL PLAN TYPE OF WORK AND HAS IN-HOUSE ATTORNEY. HISTORIC PRESERVATION SUBCONSULTANT Weakness(es): IS GOOD DIDNT GET A CLEAR ANSWER REGARDING THE EVAL. OF FORM BASED CODES, THE TEAM DIDNT SEEM TO FUNCTION AS A WHOLE. DO NOT THINK KIM BURNELL IS TRULY CAPABLE OF MANAGING EIR & PUBLIC OUTREACH
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	2	Strength(s): THEY ARE A SOMEWHAT LOCAL FIRM FOR PROJECT MGT PERSPECTIVE (CC & SAN BERNARDINO). Weakness(es): DID NOT GET SENSE THAT THEY WOULD BE ABLE TO MANAGE A COMMUNITY OUTREACH EFFORT, AS DID NOT UNDERSTAND WHAT "ABCD" EFFORT IS. OPR IS AN IMAGE MANAGER/SPIN DOCTOR; NOT AN ENGAGER.
	Project Management – Environmental Review • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	2	~~Strength(s)~~: USED ASSET-BASED OUTREACH AS A KEY TERM, BUT PROPOSAL DIDNT SHOW HOW ABCD WOULD BE IMPLEMENTED. TRULY NOT THOUGHT Weakness(es): OUT AS IT RELATES TO KIM BURNELL BEING THE CEQA MANAGER AND COMMUNITY LIASON/OUTREACH. KIM DOES NOT HAVE A COMMUNITY ENGAGEMENT BACKGROUND!!
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	15	Strength(s): THEIR COSTS ARE THE LOWEST. Weakness(es): I THINK THEY HAVE CUT TOO MANY CORNER. I EXPECT THEY WILL GO OVER BUDGET ONCE THE COMMUNITY ENGAGEMENT STARTS UP.
	TOTAL	***100***	53	

Name of Evaluator (print): JAY EASTMAN Title: PRINCIPAL PLANNER

Signature of Evaluator: [signature] Date: 05-30-16

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Callison RTKL** 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	16	Strength(s): APPROACH IS WELL LAID OUT AND HAS LOTS OF OPPORTUNITY FOR COMMUNITY ENGAGEMENT. Weakness(es): A.A. CARRIES THE LOAD ON OUTREACH; WEBB WILL DICTATE THE ENVIRONMENTAL. IT APPEARS RTKL WILL BE A LITTLE LOST ON THE COMMUNITY ENGAGEMENT PROCESS. NOAH HAD SOM
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	16	Strength(s): BAD/UNINFORMED RESPONSES TO QUESTIO USE OF METRICS IS AN INTERESTING APPROACH TO QUANTIFYING PROJECT, AND MAY PLAY INTO ENV. DOC. Weakness(es): RTKL APPEARS TO BE A MASTER PLANNER, NOT A COMMUNITY PLANNING FIRM. WHO WILL BE DOING THE DETAILED ENVIRONMENTAL WORK FOR HISTORIC PRESERVATION?
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8	Strength(s): THE SUBCONSULTANTS ARE THE STARS HERE. THEY WILL CARRY THE LOAD. SUBS ALL HAVE STRONG TECHNICAL SKILLS & FAMILIARITY W/ CITY Weakness(es): RTKL IS AN URBAN DEVELOPMENT FIRM, NOT A COMMUNITY PLANNING FIRM. THIS IS A COMMU. OUTREACH EFFORT. WEBB, AA and F:PW WILL NEED STEP UP.
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	9	Strength(s): WEBB HAS STRONG UNDERSTANDING OF THEIR PROPOSAL PROCESS & HAS STRONG BACKGROUND DOING EIR WORK IN THE CITY. TRAFFIC CONSULTANT (F3P) WITH Weakness(es): ALSO EVALUATE MULTI-MODEL, PED, BIKE, & UM THERE IS SOME CONCERN THAT WE WON'T GET MUCH IN TERMS OF A "PRE-ENTITLEMENT" PEIR FOR KEY PROPERTIES
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	9	Strength(s): ALL SUBCONSULTANTS HAVE A STRONG HISTORY WITH CITY AND MANAGING COMPLEX PROJECTS. F3P WILL HAVE A DUEL ROLE (ENV. DOC. & MULTI-MODAL DESIGN - A.A. HAS SOLID HISTORY W/ CITY AND COMMUNITY OUTREACH. WKA HAS A GREAT PERSPECTIVE ON OPEN SPACE & PLACEMAKING IMPACTS Weakness(es): RTKL'S MGMT. OF COMM. OUTREACH UNCLEAR
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): WEBB CAPABLE OF DOING AN EXCELLENT JOB. REALLY LIKE THEIR EPHASIS ON FLOOD AND DRAINAGE WORK. Weakness(es): TEAM IS RELATIVELY SMALL FOR SIZE OF EFFORT. SHOULD BE SOMEONE ENGAGED WITH HISTORIC PRESERVATION EXPERIENCE.
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	16	Strength(s): BUDGET IS IN THE MIDDLE OF THE THREE, BUT CLOSER TO RICK (HIGH) THAN DANIEL (LOW). Weakness(es): BUDGET SEEMS A LITTLE HIGH FOR SUCH A SMALL TEAM W/ GREAT KNOWLEDGE OF THE CITY.
	TOTAL	***100***	82	

Name of Evaluator (print): JAY EASTMAN Title: PRINCIPAL PLANNER

Signature of Evaluator: Date: 05-30-16

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Rick Engineering** 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	17	Strength(s): HAS TWO QUALIFIED PLANNERS (FAICP) LEADING, WITH EACH DOING TWO DISTINCT ROLES; 5 CONCEPT APPROACH HAS STRONG MERIT FOR COMMUNITY TO WEIGH IN; INTEGRATED 'ABCD' EFFORTS Weakness(es): BRIAN MOONEY HAS HISTORY INTEGRATING HISTORIC PLANNING W/ COMMUNITY VISIONS TOO MANY PLAYERS; APPROACH SEEMS COMPLICATED
	Technical Approach – Environmental Review • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	17	Strength(s): DUDEK HAS STRONG KNOWLEDGE; TANG HAS WORKED WELL WITH CITY STAFF. DUDEK DOESN'T UNDERSTAND FBC... BUT DESIGN WORKSHOP HAS LOTS EXPERIENCE AND CAN PROVIDE GUIDANCE Weakness(es): WHO IS DOING THE HISTORIC PRESERVATION EVALUATION? (HISTORIC CONTEXT FROM DESIGN PERSPECTIVE NOT THE CONCERN; CONCERN IS THE TECHNICAL WRITE-UP.
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8	Strength(s): THE COMMUNITY INTERACTION AND DESIGN FACTOR OF "DESIGN WORKSHOP" (KURT) IS A POSITIVE (ALTHOUGH ONLY 10% AND WHERE ARE THEY LOCATED?), KNA IS GREAT; OUTREACH FIRMS ARE GREAT (GROUNDED IN 'ABCD') Weakness(es): TOO MANY PROJECT MANAGERS. HOW IS IT GOING TO WORK WITH 2 DIFFERENT OUTREACH FIRMS
	Consultant Firms – Environmental Review • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	7	Strength(s): IS THERE A CONFLICT BETWEEN EVA AND THE NEIGHBORHOOD'S GROW EFFORT DUDEK HIGHLY CAPABLE. Weakness(es): DUDEK'S PROJECT MANAGER IS UNKNOWN BUT HAS A SOLID HISTORY W/ MOONEY AND GROUP RESOURCE MAY BE A MOOT POINT. BIG CONCERN IS MANAGING 5 DIFFERENT CONCEPTS? AND, DUDEK DOESN'T UNDERSTAND FBC'S.
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	7	Strength(s): THE ROLE OF EACH CONSULTANT APPEARS TO BE WELL DEFINED. (BIGGEST CONCERN IS THE 2 OUTREACH FIRMS.) Weakness(es): DESIGN WORKSHOP NEEDS TO HAVE MORE TIME (10% is too low) FOR A CONTROVERSIAL & COMPLICATED PROJECT.
	Project Management – Environmental Review • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): DUDEK CAPABLE OF HANDLING TECHNICAL WORK. Weakness(es): NOT CLEAR HOW DUDEK CAN MANAGE 5 CONCEPT PROPOSAL AT THE SAME TIME.
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	17	Strength(s): HIGHEST COST BUT MAY BE THE MOST REALISTIC GIVEN TASK AT HAND. APPLICANT EXPRESSED WILLINGNESS TO REDUCE $. Weakness(es): TOO MANY CONCEPTS TO MOVE FORWARD AT THE SAME TIME. IF 5 CONCEPTS SHOULD BE SCALED BACK EARLIER TO SAVE $.
	TOTAL	***100***	81	

Name of Evaluator (print): Jim Eastman Title: Principal Planner

Signature of Evaluator: Date: 05-30-16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Danielian Associates 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	16	Strength(s): Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	17	Strength(s): Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	7	Strength(s): Weakness(es): Outreach/creative engagement team was weak
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	8	Strength(s): Local resident & Project Manager Weakness(es): No work exp. in Riverside City
Project Mgmt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	7	Strength(s): Weakness(es): EIR consultant as outreach liaison is not ideal
Project Mgmt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Legal team in house to control costs - EIR Weakness(es): Fehr & Peers quality sub.
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	18	Strength(s): Lowest price Weakness(es): Unclear whether this is realistic for the required technical and community outreach necessary
	TOTAL	***100***	83	

Name of Evaluator (print): Ted White Title: City Planner

Signature of Evaluator: Ted White Date: 5.26.16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Callison RTKL 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	17	Strength(s): "Metrics"; broad appearance; "flexible entitlements" Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8	Strength(s): Great community outreach approach Broad range of experience; very deep bench Weakness(es): May be viewing this as an add on process Not an engaging presenter
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10	Strength(s): Webb is strong; local knowledge/experience Weakness(es): None
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Metrics, outreach team Weakness(es): Project Manager was not engaging
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Communicated depth of understanding Weakness(es): of issues for the neighborhood N/A
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	16	Strength(s): Realistic costs for complexity of project Weakness(es): 2nd highest
	TOTAL	***100***	88	

Name of Evaluator (print): Ted White Title: City Planner

Signature of Evaluator: Ted White Date: 5/26/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Rick Engineering 11:00 am -12:00 pm

	Criteria	Max. Possible Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): 5 alternatives; clearly articulated Weakness(es): good design approach
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): Strong background and experience Weakness(es): - local, work in / city
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	10	Strength(s): Strong experience; very impressive Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	9	Strength(s): Quick; solid experience; local Weakness(es):
Project Management	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	10	Strength(s): ~~"Honest broker to project"~~ Good rapport; deep bench Weakness(es):
Project Management	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Good experience; local knowledge Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	15	Strength(s): Budgeted adequately for outreach Weakness(es): Highest cost
	TOTAL	*100*	89	

Name of Evaluator (print): Ted White Title: City Planner

Signature of Evaluator: Ted White Date: 5.26.16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Danielian Associates** 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	15	Strength(s): Residents of the area Weakness(es): Kim Burnell's strength was EIR + switched to community outreach
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	15	Strength(s): Focus areas were in the county Weakness(es): Projects referenced for EIR do not seem to fit with issues in Northside
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	10	Strength(s): Complete Streets approach Sustainability + CAP Weakness(es): Community approach not clear
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	5 ~~10~~	Strength(s): Weakness(es): Unsure of how time is distributed by all members of team
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	5	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	15	Strength(s): Weakness(es): Lower cost may be missing variables
	TOTAL	***100***	75	

Name of Evaluator (print): Oscar Romero Title: Planning Technician

Signature of Evaluator: [signature] Date: 5/31/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Callison RTKL** 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	20	Strength(s): Arellano group seemed to have a great approach to public involvement Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): Stephanie proposed an EIR process consistent with Northside expectations Weakness(es): Not familar with Formula based code
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	10	Strength(s): Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10	Strength(s): Weakness(es): Projects were not identical to Northside but team seemed capable
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	7	Strength(s): Weakness(es): Transportation Planner had a higher number of hours/percentage than other areas, one sided view
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	~~15~~ 20	Strength(s): Weakness(es):
	TOTAL	***100***	95	

Name of Evaluator (print): Oscar Romero Title: Planning Technician

Signature of Evaluator: Oscar Romero Date: 5/31/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Rick Engineering 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	20	Strength(s): Clearly targeted certain topics as focus areas Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): Weakness(es): Process was not clearly outlined
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	10	Strength(s): Focus areas from prior plans were closer to the demographic of the area Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10	Strength(s): Form based code experience + multi-jurisdiction Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	~~20~~ 19	Strength(s): Weakness(es): Higher than others for same work
	TOTAL	***100***	97	

Name of Evaluator (print): Oscar Romero Title: Planning Technician

Signature of Evaluator: [signature] Date: 5/31/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Danielian Associates 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): like local knowledge Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	15	Strength(s): experienced Weakness(es): lacking [illegible]
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	10	Strength(s): experienced Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10	Strength(s): experience Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	7	Strength(s): local knowledge but Weakness(es): may lack [illegible]
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): good [illegible] Weakness(es): a bit local [illegible]
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	17	Strength(s): lowest Weakness(es): [illegible]
	TOTAL	***100***	85	

Name of Evaluator (print): Kristi [illegible] Title: Chief Asst. City Atty.

Signature of Evaluator: [signature] Date: 5-30-16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Callison RTKL** 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): experience and outreach Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): experienced local Weakness(es): no inter jurisdictional experience or form based Code
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	10	Strength(s): large scale no inter jurisdictional Weakness(es): some – not a lot
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10	Strength(s): experienced – local Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	8	Strength(s): interactive community Weakness(es): website
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	19	Strength(s): middle priced – Weakness(es): may not have covered everything
	TOTAL	***100***	93	

Name of Evaluator (print): Kristi Smith Title: Chief Asst. City Atty

Signature of Evaluator: Kristi Smith Date: 5-30-16

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan
and Program Environmental Impact Report
RFQ No. 1612

Consultant Team: **Rick Engineering** 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	19	Strength(s): Good form Weakness(es): knows ames
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	20	Strength(s): inter-jurisdictional exp Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	10	Strength(s): experience Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10	Strength(s): experience Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	10	Strength(s): good Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	10	Strength(s): good knowledge of local Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	18	Strength(s): but may actually cover all Weakness(es): highest
	TOTAL	***100***	97	

Name of Evaluator (print): Kristi Scott Title: Chief Asst. City Atty

Signature of Evaluator: [signature] Date: 5-26-16

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Danielian Associates** 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	12	Strength(s): The basic pieces are there Fehr + Peers Weakness(es): Unsure of conflict resolution approach Public process not as robust as others Bare bones approach. Struggled with approach for Alton Council
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	12	Strength(s): Extensive local experience in Riverside County. In house legal. EIR Review experience. Weakness(es): No Form-base. Experience w/County Planning EIR experience on County side not as consultant.
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	6	Strength(s): Approachable, understood sewer issues. Weakness(es): John-weak presentation skills – Dry. CEQA not also outreach person
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	7	Strength(s): Familiar with Northside In house legal Weakness(es): Limited proven experience with preparing large EIRs No form based codes. No multi-jurisdictional
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	7	Strength(s): ~~John technical skills~~ Weakness(es): John's presentation skills. Not clear communicator Avoids some questions about approach.
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	7	Strength(s): just ok Weakness(es): Concern about Kim's dual role as engineering lead
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	17	Strength(s): Commensurate with team + experience lowest cost of three scope Weakness(es):
	TOTAL	***100***	68	

Name of Evaluator (print): David Murray Title: Senior Planner

Signature of Evaluator: [signature] Date: 5/26/16

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Callison RTKL** 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): Clear + Dynamic Public outreach process - Area Idaho St/aightforward planning process Weakness(es): Examples projects not really relatable
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	20	Strength(s): Webb - local - Stephanie - MSHMP Solid Approach - good understanding of issues Fehr + Peers Understands specific issues Weakness(es): None
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8	Strength(s): Noons interaction with public KMA - Paul - Arellano Assoc. Weakness(es): Concern about Nanni's inconsistent performance Dey during staff interviews Ability to prepare specific Plan/experience?
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10	Strength(s): Webb - Stephanie - local Fehr + Peers Applied earthworks - Idobe Weakness(es): —
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	9	Strength(s): 50% availability for Noon Weakness(es): Office proximity - cost effectiveness of meetings?
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Previous positive experience with Webb - Fehr + Peers - Solid Team Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	16	Strength(s): Seems commensurate with High quality team Weakness(es): Higher cost than one team
	TOTAL	***100***	91	

Name of Evaluator (print): David Morran Title: Senior Planner

Signature of Evaluator: Date: 5/26/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Rick Engineering** 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): Thorough understanding of needs. Focus on community engagement good example projects. Weakness(es): 5 alternatives may be too much
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): Straightforward approach good responses to questions Great knowledge/experience? Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	7	Strength(s): Brian Mooney + Kurt – great – dynamic Team seemed fairly cohesive at staff interviews Weakness(es): Public outreach team – not sincere/engaging Public concern about Bob's involvement. Signs of power struggle at pub. interviews
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	9	Strength(s): Multi-jurisdictional example Good responses to questions Weakness(es): –
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Brian + Kurt – Dynamic Bob's local knowledge Weakness(es): Availability/proximity of Planning outreach teams. Power struggle Brian vs. Bob?
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	14	Strength(s): Only team to address costs in interviews. Weakness(es): Highest cost by far.
	TOTAL	***100***	83	

Name of Evaluator (print): David Murray Title: Senior Planner

Signature of Evaluator: [signature] Date: 5/26/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Danielian Associates 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): OPR - locally based, knows community. Strong outreach strategy Weakness(es): Somewhat standard - innovation lacking?
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	16	Strength(s): Good understanding of – Interjurisdictional - Temecula Valley Plan Weakness(es): staff stability / turnover? No observed weaknesses
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	9	Strength(s): Local familiarity is very strong – Riverside experience. Good historic pres. sub. Weakness(es): perhaps innovation?
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	8	Strength(s): Staff seems solid – lots of expertise to draw upon, local office Weakness(es): First Carbon has been thru many changes
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Very deep experience / qualifications Weakness(es): Unsure about higher level staff commitments
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): project mgr. from Northgate Weakness(es): Firm has been thru many changes
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	N/A	Strength(s): Weakness(es):
	TOTAL	***100***	68	

Name of Evaluator (print): Mark Tomich Title: Development Services Director, City of Colton

Signature of Evaluator: Mark Tomich Date: 5-26-16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Callison RTKL 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	15	Strength(s): Public engagement tools are innovative Weakness(es): Examples of contentious project were somewhat off-base
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	16	Strength(s): Strong on traffic (Fehr & Peers) Weakness(es): Limited exp. evaluating form-based codes
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	7	Strength(s): Understands large, complex, multi-component urban plans. Weakness(es): Unsure about abilities of project manager to engage community
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	9	Strength(s): - Webb - local presence - experience working with City Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	7	Strength(s): Weakness(es): Presentation & responses didn't instill confidence in me
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	7	Strength(s): Understands challenges of project. Weakness(es): Time commitments may be off somewhat
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	N/C	Strength(s): Weakness(es):
	TOTAL	***100***	61	

Name of Evaluator (print): Mark Tomich Title: Development Services Director City of Colton

Signature of Evaluator: Mark Tomich Date: 5-26-16

Northside
SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan
and Program Environmental Impact Report
RFQ No. 1612

Consultant Team: Rick Engineering 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): Understands Northside project & some of the opportunities better than the other teams Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	17	Strength(s): Will seek to work with SP consultant on "self mitigating" plan. Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	9	Strength(s): Strong multi-jurisdictional experience - incl. current project. Urban design orientation Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	8	Strength(s): Dudek – local office, very respected firm Weakness(es)
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Talented project manager Understands challenges – Kurt Culbertson Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Good cost control measures Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	N/C	Strength(s): Weakness(es): $
	TOTAL	***100***	69	

Name of Evaluator (print): Mark Tomich Title: Development Services Director, City of Colton

Signature of Evaluator: Mark W Tomich Date: 5-26-16

DANIELIAN / FIRST ARBIN / OPC / PCHR / BEAUDET / EIPA

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Danielian Associates 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	8 6 14	Strength(s): SP ADEQUATE Weakness(es): PUBLIC ENG – SEEMED FAIR
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	17	Strength(s): Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	7	Strength(s): NO NOT ESP Weakness(es): LOCAL [illegible]
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	7	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Weakness(es).
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	7	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	1.03M 19	Strength(s): STRONG LOW Weakness(es):
	TOTAL	***100***	79	

Name of Evaluator (print): EMILIO Title: DIS

Signature of Evaluator: [signature] Date: 29MAY16

CALLISON / KMA / FEHR / ARELLANO / WEBB

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Callison RTKL 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	8 9 17	Strength(s): PUBLIC EDU / PLUS ECON WORK Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): DEEPER IN ADDIT ATTRACTS LOCAL WEBB CAB Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	9	Strength(s): ECON ++ ARELLANO FF Weakness(es): NO INTERDIVISION BUT SOME CONCERN
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	9	Strength(s): STEER VERY FAMILIAR Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	8	Strength(s): ALWAYS WORK STAFF Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	1.7M 18	Strength(s): Weakness(es):
	TOTAL	*100*	98	

Name of Evaluator (print): RAMIREZ Title: DD

Signature of Evaluator: Date: 25 MAY 16

RICK / DESIGN WORKSHOP / DUDEK / KEARNS / YAMOTTS / ISOLA

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Rick Engineering 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	9 5 14	Strength(s): KMA + DESIGN WORKSHOP Weakness(es): PUBLIC ENGAGEMENT DAY PESA
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): ADEQUATE Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	9	Strength(s): INTER JURIS Weakness(es): DESIGN WORKSHOP
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	8	Strength(s): RESEARCH INCOMPLETE Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	1.8m 1>	Strength(s): SAME AS O. Weakness(es):
	TOTAL	***100***	84	

Name of Evaluator (print): RAMIREZ Title: PD

Signature of Evaluator: Date: 29 MAY 16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Danielian Associates 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	15	Strength(s): Process was clear & concise Weakness(es): OPR seemed more engaged than DA. Project manager didn't speak at length & seemed uncertain/tentative
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): Good well thought out approach Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	7	Strength(s): No specific exp in multi jurisdictin. Liked discussio – OL Weakness(es): Neighborhood Crafting.
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	7	Strength(s): Quality firm. Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	6	Strength(s): Weakness(es): Didn't hear much from Proposed PM
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	6	Strength(s): PM sold as neighborhood resident. didn't speak to her specific goals for Env review Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	15	Strength(s): Uncertain about low Weakness(es): Cost projection
	TOTAL	***100***	74	

Name of Evaluator (print): Kevin Milligan Title: Utilities DGM

Signature of Evaluator: [signature] Date: 6/11/15

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Callison RTKL** 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	17	Strength(s): Very competent lead & team Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): Webb Assoc. very competent Weakness(es): No specific experience w Multi Jurisdictio –
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	7	Strength(s): Solid team. OPR may dominate ... Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	8	Strength(s): Solid. good track record. Weakness(es): No specific exp. w Multi Jurisdictio –
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	7	Strength(s): Seemed to bot to City Weakness(es): for some of the direction – Not sure "tools" will work w demo
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Very solid Env team Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	18	Strength(s): Reasonable Weakness(es):
	TOTAL	***100***	84	

Name of Evaluator (print): Kevin Milligan Title: Utilities Deputy General Manager

Signature of Evaluator: [signature] Date: 6/11/16

Northside
SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Rick Engineering** 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	19	Strength(s): Well planned, but dynamic to reflect input & potential Weakness(es): changes
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	19	Strength(s): Exp. w Multi Jurisdictio— Weakness(es): Form based Code certified
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8	Strength(s): Solid experience Weakness(es): relevant timely
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	8	Strength(s): Solid team but Brian dominated. Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Weakness(es): +
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Weakness(es): +
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	15	Strength(s): Weakness(es): High
	TOTAL	***100***	85	

Name of Evaluator (print): Kevin Milligan Title: Utilities Deputy General Manager

Signature of Evaluator: [signature] Date: 6/1/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Danielian Associates** 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	15	Strength(s): GOOD APPROACH W TOWN HALL MTGS ALTERNATIVES BEFORE ANY OUTREACH Weakness(es): FOCUSED ON EXCLUSION OF CERTAIN COMMUNITY MEMBERS IN OUTREACH
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	15	Strength(s): STRUGGLED TO EXPLAIN USE OF TRAFFIC METHODOLOGIES Weakness(es): TECHNICAL STUDIES COMPLETED VERY EARLY IN PROCESS, WHY IS PEER REVIEW SO EARLY
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	6	Strength(s): GOOD GENERAL SP EXP MARKET ANALYSIS Weakness(es): POOR EXP W/ INTER-JURIS., NO FORM BASED CODE EXP
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	7	Strength(s): LOCAL FAMILIARITY ↑ EMPHASIZED, GOOD EXP Weakness(es): SEPARATE TRAFFIC TEAM,
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	6	Strength(s): Weakness(es): BREAKDOWN? DIDN'T HAVE CITY COUNCIL UPDATES IN SCOPE
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	6	Strength(s): GOOD AVAILABILITY Weakness(es): HOURLY BREAKDOWN? USE OF LEAD TOO HEAVILY ON GROWING UP IN RIVERSIDE
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	11	Strength(s): Weakness(es): COST FOR STRATEGIC COUNCIL? SEEMS VERY INEXPENSIVE FOR SCALE
	TOTAL	***100***	66	INTERVIEW ANSWERS & PRESENTATION WERE NOT STRONG

Name of Evaluator (print): NATHAN MUSTAFA Title: SR TRAFFIC ENGINEER

Signature of Evaluator: Date: 5/27/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report
RFQ No. 1612

Consultant Team: Callison RTKL 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	15	Strength(s): GOOD OUTREACH APPROACH Weakness(es): FOCUS ON LARGE MASTER PLANS FOR EVENT/ DOWNTOWN
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	16	Strength(s): SHOW CEQA AS AN EXTENDED PROCESS Weakness(es): PLAN TO REVISIT TIA FOR SB 743 NOT NEEDED PER GUIDELINES, OTHERWISE GOOD TRAFFIC
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	6	Strength(s): SOME LOCAL HISTORICAL EXP, GOOD MARKET ANALYSIS Weakness(es): VEGAS / LA-LIVE APPROACH NOT RELEVANT., PUBLIC SPEAKING
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	7	Strength(s): WEBB HAS SIGNIFICANT LOCAL EXP. Weakness(es): GOOD APPROACH FOR HYDROLOGY / WK MULTI-JURISD. TRAFFIC SUB IS SEPARATE
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	5	Strength(s): SEEMED ORIENTED AROUND TEMPERING COMM. EXPECTATIONS Weakness(es): PROJECT MGMT WEAK SPKG PUBLIC, NO BREAKDOWN
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): 488K FOR EIR SEEMS REASONABLE Weakness(es): NO HOURLY / DAILY BREAKDOWN
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	18	Strength(s): COST IS REALISTIC OVERALL Weakness(es):
	TOTAL	***100***	75	PM & SUB DISAGREED ABOUT PROJECT GOALS FOR HISTORIC

Name of Evaluator (print): NATHAN MUSTAFA Title: SR. TRAFFIC ENGINEER

Signature of Evaluator: [signature] Date: 5/31/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Rick Engineering** 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): 5 ALTERNATIVES Weakness(es): ↳ ORON, DETAILED OUTREACH CATALYST PROJECTS EMPHASIS
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): GREAT INTER-JURIS D. PROJ, CHULA VISTA, MIT MON. PROG, Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	9	Strength(s): EXCELLENT SAMPLE PROJECTS PRECENTED Weakness(es): ↳ + FORM BASED CODE
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	7	Strength(s): GOOD LOCAL EXP, INTEGRATION OF OUTREACH & Weakness(es): TRAFFIC TEAM IN-HOUSE (SEP. FROM ENV.)
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	8	Strength(s): WELL SPOKEN, DECENT AVAILA Weakness(es): NO HOURLY BREAKDOWN
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Weakness(es): NO HOURLY BREAKDOWN
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	17	Strength(s): COST IS REASONABLE Weakness(es): MOST EXPENSIVE
	TOTAL	***100***	85	GREAT JOB CLARIFYING PROPOSAL ELEMENTS

Name of Evaluator (print): NATHAN MUSTAFA Title: SR. TRAFFIC ENGINEER

Signature of Evaluator: [signature] Date: 5/31/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: **Danielian Associates** 8:30-9:30 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	16	Strength(s): Lou Monville – local knowledge + "OPEN HOUSE VS TOWNHALL" "HIGH TOUCH" Weakness(es): Lou Monville – TOO SLICK?
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	16	Strength(s): • FLEXIBLE APPROACH • CITY EXPERIENCE (HISTORIC) Weakness(es): NO STRONG INTER-JURISDICTIONAL NO STRONG FORM BASED CODE
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity ✓ • Value added sub-consultants ✓	10	7	Strength(s): LOCAL FAMILIARITY / PLANNER – Erin Burns • KNOW STAKEHOLDERS. Weakness(es): • NO STRONG INTER-JURISDICTIONAL • TOO POLISHED / SLICK?
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	9	Strength(s): • STRONG COUNTY EXPERIENCE • IN-HOUSE LEGAL TEAM • SB 743 AWARENESS Weakness(es): NO MULTI JURISDICTIONAL NO FORM BASED "QUASI"
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Weakness(es): OK
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Weakness(es): OK
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	18	Strength(s): LOWEST COST Detailed by task + subtask Weakness(es): Realistic? Change orders?
	TOTAL	***100***	82	

Name of Evaluator (print): MARIO LARA Title: DEPUTY DIRECTOR PRCSD

Signature of Evaluator: Mario E. Lara Date: 5/26/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Callison RTKL 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	17	Strength(s): • ARELLANO • TOOLS • METRICS "BUILD TRUST" Weakness(es): NOAM MATELESS – LOOSEY?
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	16	Strength(s): WEBB • STRONG HYDROLOGY/FLOOD ZONE ADOBE EXPERIENCE Weakness(es): NO STRONG INTER-JURISDICTIONAL BUT SOME NO FORM BASED CODE
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8	Strength(s): WEBB / KMA Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	8	Strength(s): WEBB Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9	Strength(s): • MULTI-JURISDICTIONAL - SOME XP • ORGANIZATION KEY V • PARALLEL APPROACH Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	18	Strength(s): COST BY TASKS Weakness(es): NOT LOWEST.
	TOTAL	***100***	84	

Name of Evaluator (print): MARIO LARA Title: Deputy Director PACSD

Signature of Evaluator: Mario E. Lara Date: 5/26/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Rick Engineering 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): CHART ; illustrates dialogue/community involvement throughout. BRIAN MOONEY (FAICP) Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): - MULTI JURISDICTIONAL EXPERIENCE ; FORM BASED EXPERIENCE/CERT Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	9	Strength(s): , FIMA, DUDEK, RICK IN-HOUSE - LOCAL FIRM Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10	Strength(s): . MULTI JURISDICTIONAL . FORM BASED CODE CERT. . DUDEK Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	9	Strength(s): KURT CULBERTSON FAICP, FASLA Weakness(es): AVAILABILITY
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9	Strength(s): DUDEK 5 ALTERNATIVES Weakness(es): TOO MANY ALTERNATIVES?
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	17	Strength(s): Negotiable ? Weakness(es): Highest cost
	TOTAL	***100***	90	

Name of Evaluator (print): MARIO LARA Title: Deputy Director PRCSD

Signature of Evaluator: Mario E Lara Date: 5/26/16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report
RFQ No. 1612

Consultant Team: Danielian Associates 8:30-9:30 am Due 6-1-16

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	15	Strength(s): Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	15	Strength(s): Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	8	Strength(s): Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	8	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	8	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	20	Strength(s): Weakness(es):
	TOTAL	***100***	82	

Name of Evaluator (print): David Welch Title: Real Property Services Manager

Signature of Evaluator: Date: 5-26-16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Callison RTKL 9:45-10:45 am

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	18	Strength(s): Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	18	Strength(s): Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	9	Strength(s): Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	9	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	9	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	6	Strength(s): Weakness(es):
	TOTAL	***100***	78	

Name of Evaluator (print): David Welch Title: Real Property Services Manage

Signature of Evaluator: Date: 5-26-16

Northside SPECIFIC PLAN

Proposal and Interview Evaluation Form

Northside Neighborhood & Pellissier Ranch Inter-Jurisdictional Specific Plan and Program Environmental Impact Report

RFQ No. 1612

Consultant Team: Rick Engineering 11:00 am -12:00 pm

	Criteria	Max. Poss. Score	Points Earned	Strengths/Weaknesses
Technical Approach	**Technical Approach – Specific Plan** • Process to create the Specific Plan clearly outlined • Public involvement/consensus process adequate & clearly described	20	20	Strength(s): Weakness(es):
Technical Approach	**Technical Approach – Environmental Review** • Environmental review (CEQA) process appears appropriate for project Environmental documentation meets need of inter-jurisdictional adoption, while remaining defensible	20	20	Strength(s): Weakness(es):
Consultant Firms	**Consultant Firms – Specific Plan** • Experience: Large scale, community-building, inter-jurisdictional specific plans • Demonstrated ability to perform required tasks • Local familiarity • Value added sub-consultants	10	10	Strength(s): Weakness(es):
Consultant Firms	**Consultant Firms – Environmental Review** • Experience: Legally defensible environmental documents • Demonstrated ability to perform required tasks Local familiarity	10	10	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Specific Plan** • Reasonable total number & distribution of hours • Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Weakness(es):
Project Mgt.	**Project Management – Environmental Review** • Reasonable total number & distribution of hours Adequate qualifications and time commitment of key individuals	10	10	Strength(s): Weakness(es):
Cost	**Project Cost** • Realistic cost for services to be performed • Appropriate allocation of cost to tasks & activities	20	5	Strength(s): Weakness(es):
	TOTAL	***100***	85	

Name of Evaluator (print): David Welch Title: Real Property Services Manager

Signature of Evaluator: Date: May 26, 2016