Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Three-Year
Integrated Work Plan
FFY 2017–2019

City of Riverside #16-125

SECTION A: OVERVIEW

1. SNAP-Ed Implementing Agency (counterpart local agency) Names

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)					
Χ	University of California: UC CalFresh UCCE: UC Cooperative Extension: UC CalFresh (UCCE)					
Χ	California Department of Public Health: CDPH: County of Riverside, Department of Public Health (DOPH)					
	(Local Health Department [LHD] subcontractor: City of Riverside)					
Χ	California Department of Aging: CDA: County of Riverside, Office on Aging PSA21 (AAA)					
Х	Catholic Charities of California: CCC: Catholic Charities of San Bernardino & Riverside Counties (CCC)					

2. State Level Goals and Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.
- Objective 1c: Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

• **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

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Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors [1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security ^[2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal [3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve [4] food environments at SNAP-Ed eligible sites.
- Objective 4b: Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal [3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve [4] environments and opportunities for physical activity at SNAP- Ed eligible sites.
- Objective 5b: Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

3. Jurisdiction Description

Intentionally omitted, for the complete jurisdiction description, refer to County of Riverside Department of Public Health Integrated Work Plan.

4. Community Assessment

Intentionally omitted, for the complete community assessment, refer to County of Riverside Department of Public Health Integrated Work Plan.

5. Community Change Goals

Intentionally omitted, for the complete community change goals, refer to County of Riverside Department of Public Health Integrated Work Plan.

6. Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or Comparable]

Intentionally omitted, for the complete partnerships and collaborative efforts, refer to County of Riverside Department of Public Health Integrated Work Plan.

¹ Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.

² Defined as not running out of food at the end of the month.

³ Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.

⁴ Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

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7. Key Messages (X all that apply).

Intentionally omitted, for complete key messages, refer to County of Riverside Department of Public Health Integrated Work Plan.

8. Educational Materials, Resources and Curriculum

All educational materials, resources and curriculum selected for Riverside County's FFY17-FFY19 work plan come from the California SNAP-Ed Integrated Curricula List and/or the SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States, available at: https://snaped.fns.usda.gov/snap/SNAP-EdInterventionsToolkit.pdf.

9. Intervention and Evaluation Plan Narrative Summary

Intentionally omitted, for the complete intervention and evaluation plan narrative summary, refer to County of Riverside Department of Public Health Integrated Work Plan.

Intervention Summary

Just as in FFY16, LHD will continue to subcontract funds to four targeted communities: Riverside (City of Riverside), Perris (City of Perris), Jurupa Valley (Reach Out and Jurupa Unified School District [JUSD]) and Desert Hot Springs (Desert Healthcare District) for FFY17-FFY19. Together, the four Local Implementing Agencies (LIAs) and LHD subcontractors will collaborate to deliver evidenced-based obesity prevention programs and identify policy, systems and environmental (PSE) change strategies utilizing multi-level interventions and public health approaches.

Over the next three years, the four LIA partners and subcontractors will address four local objectives. Each of these local objectives will focus on an environmental setting (LIVE, LEARN, SHOP, PLAY and EAT) and together will have a broader reach of children, adults and seniors. Interventions will include nutrition education, both direct and indirect, and support PSE strategies to be more effective in addressing obesity in the county's SNAP-Ed population. The information gathered in the jurisdiction description assisted the LIA partners in identifying which communities within the county had the greatest need for concentrated interventions. Areas of the county identified as "poverty pockets" are the primary focus. Poverty pockets are defined as cities with higher percentages of people living below poverty level, compared to the county average of 16.9%. We will coordinate activities to complement each other if we serve the same areas so there is no overlap.

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Objective 1 (LIVE, PLAY, EAT)

LIAs will be addressing interventions conducted where people **Live**, **Play** and **Eat**. Together, the four SNAP-Ed funded agencies will collaborate to address the needs of SNAP-Ed individuals in seven qualifying communities to promote healthy food and beverage strategies, increase skills and attitudes towards healthy eating, active living, and resource management. Year 1 will focus on building partnerships to support the interventions in five qualifying communities, and then in year 2 we will continue collaborating and building partnerships and add an additional community and then do the same in year 3, for a total of seven communities by 2019. Objective 1 will allow us to work with SNAP-Ed individuals of all ages; LHD and UCCE will reach children, youth and adults through parks, community centers, youth centers, and/or faith based organizations and CCC and AAA will reach adults and seniors participating in community centers, congregate meal sites and faith based organizations. UCCE is currently working with the Torres Martinez Indian Reservation (Thermal/Salton City area) to provide direct and indirect education to youth and adults. They will continue to build on this relationship in the next three years. In FFY16, LHD made a connection with the Morongo Band of Mission Indians (Banning/Cabazon area) and had the opportunity to participate in an event on the reservation. In FFY17, we hope to build this partnership and provide direct and indirect education over the next three years.

All LIAs and the LHD subcontractors will conduct direct education using a combination of single session and class series, workshops and spotlight education, as appropriate. From past experience, we found that not every participant is at the same stage of change and a brief 15-minute educational session (spotlight) could be effective in delivering a focused message. When possible, indirect education in the form of posters, videos, brochures and online resources/social media will be used to reinforce the messages SNAP-Ed individuals received through direct education. We plan to use different PSE strategies to complement direct and indirect education including a community garden, sharing of model healthy food and beverage standards and hydration stations to increase access to water, and create awareness and facilitate opportunities for physical activity through the use of stencils, bingocize and physical activity classes

LHD plans to identify "Community Champions" such as residents, physicians, community based partners or stakeholders who can advocate for healthy changes in these same seven communities. LHD will utilize the champions to be guest speakers at NEOPB signature events; such as Latino Health Awareness Month, Black Health Awareness Month or Food Day events. Through the advocacy of "Community Champions" LHD hopes to inspire and empower others in the community to make healthy changes, just as the champions did themselves.

LHD subcontractors will build on the successes from FFY15 and FFY16 and continue to leverage funding from community partners. The City of Riverside, a LHD funded subcontractor, has been successful in leveraging outside funding through the Kaiser Permanente HEAL Zone grant to advance PSE work in two CX³ neighborhoods by installing outdoor fitness equipment at Bordwell and Lincoln Parks and a preschool playground at Bobby Bonds Park. The city also captivated the momentum of the Healthy Food and Beverage policy that first started in youth programs, leading to the city council adopting a city-wide vending and procurement policy.

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The City of Perris, another LHD funded subcontractor, worked with the Safe Routes to School program in Riverside County to apply for the Active Transportation Program grant and was awarded infrastructure funds for street improvements near schools in the CX³ neighborhood for enhanced walkability. Most recently, City of Perris and Eastern Municipal Water District have partnered on a "Perris Green City Farm program" which will feature a learning garden to teach residents low-cost gardening concepts. LHD will be collaborating with the program to provide nutrition education along with a UC Cooperative Extension Master Gardener. UC CalFresh has been partnering with the Community Settlement Association (CSA) to revitalize and expand their community garden to grow produce for families at the CSA food pantry. This project has received funding from the Kaiser Permanente HEAL Zone grant through Riverside Community Health Foundation to expand the garden. UC CalFresh will be leading this project with a team of Master Gardeners in the next three years. UC CalFresh has also been working with youth centers including the Boys and Girls Clubs and Youth Opportunity Centers. They plan to introduce a garden component at three sites by 2019. Office on Aging will continue to implement a "Bingocize" train-the-trainer model, to promote physical activity in the senior population at congregate meal sites. Catholic Charities will continue to engage residents in the development of community gardens and encourage families to use their CalFresh benefits to purchase seeds to start up their home gardens.

Objective 2 (LEARN K-12)

LHD and subcontractors along with UCCE will work collaboratively to provide interventions in the Learn (K-12) setting. UCCE plans to work with the following school districts: Coachella Valley Unified, Alvord Unified (Riverside area), Val Verde (Perris and Moreno Valley areas) Unified, Banning Unified and Palm Springs Unified. UCCE's focus will be on Coachella and Alvord since they have been building a strong relationship at the district level over the years. LHD and subcontractors plan to work with the following school districts: Desert Sands Unified, Riverside Unified, Jurupa Unified, Palm Springs Unified, San Jacinto Unified, Alvord Unified, Moreno Valley Unified, Perris Elementary, Perris Union High, Banning Unified and Val Verde Unified. To meet the needs of the school districts, LHD and UCCE will work together to ensure that elementary, middle and high schools in those districts receive interventions without overlapping services. For example, at Alvord, Banning and Val Verde Unified, UCCE will focus on middle and high schools, while LHD will focus on elementary schools.

The LHD, their subcontractors and UCCE will conduct direct education using a combination of single session and class series, as appropriate for the grade level. Both agencies will participate in school events, such as Open House, Back-to-School, Walk to School Day and Wellness Day events to provide indirect education. LHD will leverage the Safe Routes to School program in Riverside County and encourage the schools that are receiving SNAP-Ed interventions to participate in the Walk to School Day events to encourage physical activity. Schools will also be provided with additional indirect education through the display of posters and/or murals with healthy eating and active living messages to once again reinforce direct education messages.

PSE efforts have been enhanced through the efforts of LHD subcontractors by seeking external funding to support the NEOPB initiatives in schools. Alvord Unified has been recognized by the Alliance for a Healthier Generation for their programming, training and policy work towards

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active, healthy schools and have been awarded funds to build on PSE efforts in the future. Jurupa Unified is frequently in pursuit of additional funding sources to supplement fitness opportunities for students (such as 100 Mile Club, soccer intramurals, elementary school tracks and soccer goals) as well as partnering for school food pantries, school-based health centers, and stipends for wellness leaders on campus. Desert Healthcare District has established an innovative collective impact project, providing swim lessons and nutrition education to third graders across Palm Springs Unified, with the investment and backing of several key community partners. Riverside Unified continues to grow the number of elementary school sites hosting "Kids Produce Market" (a monthly food distribution for students attending specific low-income schools), in cooperation with Feeding America. City of Perris has contributed to a successful grant application for Safe Routes to School infrastructure funds to improve walkability at a local school. UCCE/UC CalFresh has been working on school garden projects and has started Smarter Lunchrooms Movement (SLM) with two schools in Coachella Valley Unified as well as helped them secure the USDA Team Nutrition SLM grant. In the next 3 years, UC CalFresh plans to pilot Shaping Healthy Choices Program, one school per year. The Shaping Healthy Choices Program, from UC Davis Center for Nutrition in Schools, is a multi-component, school- based intervention that was developed to improve children's health. The program integrates nutrition education with school wellness policy and other PSE components to sustain positive student health outcomes.

As the LHD and subcontractors implement SNAP-Ed activities, they will identify "School Champions" such as students, parents, faculty or counselors who advocate for healthy change in their schools. These "School Champions" will be invited to take a leadership role for school events like Walk to School Day and Wellness Days to empower others to make healthy changes. With each passing year, UCCE, LHD and subcontractors will continue providing direct education, with greater emphasis on integrating more into PSE strategies. We will work with the targeted school districts to take the comprehensive school health approach to the next level as much as possible. In 2017, LHD and UCCE will begin the planning and coordination phase for school gardens, SLM, Access to Water, and stencils. By 2018, both LIAs will establish or revitalize 5 school gardens, 4 SLM sites, 3 Access to Water sites, and 3 stencil sites. In 2019, LHD and UCCE will support the existing sites and in addition will add 5 school gardens, 4 SLM sites, 3 Access to Water sites and 4 stencil sites. Both LHD and UCCE plan to promote physical activity and active recess, including CATCH/SPARK activities, facilitate the painting of murals or playground stencils, and advocate for healthy food and beverages and water access at school sites.

Objective 3 (LEARN PreK)

Intentionally omitted, not applicable to the City of Riverside.

Objective 4 (SHOP)

UCCE, CCC and LHD and their subcontractors will work collaboratively to provide interventions where SNAP-Ed families **Shop**. CCC and UCCE will provide direct education through classes and spotlight education at food pantries and/or emergency food sites. Indirect education will be provided by LHD, UCCE and CCC, through distribution of posters, brochures and online resources/social media, Harvest of the Month handouts

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and recipe cards to promote awareness of food assistance programs and tips for storage and preparation of food pantry items. LHD will identify retail grocery stores in the "poverty pocket" cities and small markets in the Eastside/Riverside CX³ neighborhood. Through retail merchandising materials and healthy retail strategies, LHD will increase fruit and vegetable awareness, including common marketing tactics of improving display, pricing, variety and quality. Retail partners, such as Cardenas and Rio Ranch Markets, are energetic partners in hosting store tours, Fruit and Veggie Fest events and have a strong potential for comprehensive PSE work to connect directly with residents as they shop.

Moreover, all four LIAs plan to collaborate with Feeding America to encourage healthy food access at food pantries in the "poverty pocket" areas, and coordinate with partners to bring attention and potential funding to areas with limited options for dependable emergency food, and to offer supplementary programs and services when appropriate. Jurupa, Alvord and Riverside Unified school districts have been successful at food distribution to students and families, meeting the needs of food insecurity in a forum that can provide education and environmental supports. School food pantries or distribution events can provide a meaningful link to healthy food access, bridging the gap between shop and learn objectives. In 2017, LHD, UCCE and CCC will assess, plan and coordinate healthy retail and emergency food PSE efforts. By 2018, at least 10 retail stores will adopt healthy signage, at least 1 store will implement a healthy checkout aisle and 2 food pantries will adopt a PSE change. In 2019, the three LIAs will continue supporting the existing sites, 2 additional retail sites will implement a healthy checkout aisle and 3 additional food pantries will adopt a PSE change. Our goal in the next three years is to provide food pantry volunteers and facilities with technical assistance and support to prioritize healthy eating within the emergency food system, including nutrition education and helpful information to complement the needs and build the resource management skills of families receiving food.

With the interventions outlined above in the four local objectives in various settings (Live, Eat, Play, Learn, and Shop), all four LIA partners will reach all age groups of the SNAP-Ed eligible population using the three approaches: direct and indirect nutrition education, PSE change, and media and communications. During this three year period, we will form partnerships, provide training, engage communities, seek local champions and leverage funds to contribute towards physical and social environment outcomes and behavioral outcomes in the California SNAP-Ed Theory of Change Model.

Evaluation Narrative Summary

Intentionally omitted, for the complete evaluation narrative summary, refer to County of Riverside Department of Public Health Integrated Work Plan.

SECTION B: Target Audience Description

The target population is SNAP-Ed participants and those eligible up to 185% Federal Poverty Level. For the complete target audience description, refer to County of Riverside Department of Public Health Integrated Work Plan.

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SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

By September 30, 2019, SNAP-Ed qualifying communities will make changes to the physical environment and /or policies to support improved nutrition and physical activity behaviors among residents. (LIVE, PLAY & EAT)

SNAP-Ed State Goals (check all that apply):

Χ	Goal 1: Food and Beverages (Behavioral)
Χ	Goal 2: Physical Activity (Behavioral)
Χ	Goal 3: Food Resource Management (Behavioral)
Χ	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
Χ	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Food and Beverage Standards
- Community Gardens
- Access to Water
- Environmental Support to Promote Physical Activity / Stencils
- Signage and Marketing of Food and Nutrition Assistance Program

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Activity Number	Activity Description	Intervention Categories*	Time Frame: Year & Quarter** Check all that apply	Documentation
1.1	Establish and maintain communication with community partners and stakeholders to provide linkages and coordination of efforts to address food security, healthy eating, active living and awareness of and participation in food assistance programs: such as coalition meetings, County Nutrition Action Plan, Riverside County Health Coalition, Fit, Fresh and Fun Forum, and Riverside Food Systems Alliance, etc.	CED CEI MPR X C&C TTA	Year 1 Q1	Submit: ATF, meeting agenda/notes, emails
1.2	Conduct direct nutrition education classes (includes single class and series) to reach city of Riverside SNAP-Ed individuals at community centers, youth centers, FQHC, faith-based organizations, and/or parks using SNAP-Ed approved materials. • Year 1 - reach at least 5,200 SNAP-Ed individuals • Year 2 - reach at least 4,600 SNAP-Ed individuals • Year 3 - reach at least 4,160 SNAP-Ed individuals All direct education from Activities 1.2 and 2.2 will be combined and count towards the expected annual reach number.	X CED CEI MPR C&C TTA	Year 1 Q1	Submit: ATF, sign-in sheet, class flyer, data cards
1.3	Conduct indirect nutrition education activities through events to reach city of Riverside SNAP-Ed individuals at community centers, youth centers, FQHC, faith-based organizations, and/or parks using SNAP-Ed approved materials. • Annually, reach at least 7,000 SNAP-Ed individuals. • Annually, host one NEOPB signature event. All indirect education from Activities 1.3, 2.3 and 4.3 will be combined and count towards the expected annual reach number.	X CEI X MPR C&C	Year 1 Q1	Submit: ATF, event flyer, community event summary

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1.4	Provide posters, videos, and/or brochures to reach city of Riverside SNAP-Ed individuals at community centers, youth centers, FQHC, faith-based organizations, and/or parks using SNAP-Ed approved materials. • Annually, reach at least 20,000 SNAP-Ed individuals. Includes notification of SNAP-Ed classes and events and promotion of Food and Nutrition Assistance Programs. All indirect education from Activities 1.4 and 2.4 will be combined and count	X CEI MPR C&C TTA	Year 1 Q1	Submit: ATF, Poster report form with photo
1.5	Utilize social media and website platforms and pursue local media and public relations efforts to support, NEOPB media campaign, NEOPB signature events, community events, NEOP activities and/or increase awareness of SNAP-Ed programs in the city of Riverside. Includes notification of SNAP-Ed classes and events and promotion of Food and Nutrition Assistance Programs.	X CEI X MPR C&C TTA	Year 1 Q1	Submit: ATF, screen shot, press release/media article
1.6	Identify and involve community residents, physicians, partners and/or stakeholders as "Champions" who are empowered to advocate for healthy changes in their neighborhoods. • Annually, identify three community "champions". Activities in 1.6 and 2.6 will be combined and count towards the three required "champions."	CED CEI X MPR X C&C X TTA	Year 1 Q1	Submit: Champion profile

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1.7	Provide technical assistance and training on PSE efforts such as; Community	CED	Year 1	Submit: ATF,
	Gardens, Healthy Food and Beverage Standards, Environmental Supports to promote	CEI	Q1 Q2 Q3 Q4	training agenda
	Physical Activity (stencils and walkability), and/or Summer Feeding Programs at city	MPR	X X X X	/ sign-in sheet,
	of Riverside community sites.	X C&C	Voor 2	notes / email,
	Annually, be working on two PSE efforts in the community	X TTA	Year 2 Q1 Q2 Q3 Q4	PSE report
	- Almany, se working on two 1 se errores in the community		X X X X	
	Community Garden - Establish and/or revitalize community gardens to encourage			
	participants to grow their own food and/or increase consumption of locally grown		Year 3	
	food.		Q1 Q2 Q3 Q4 X X X X	
	Healthy Food and Poverage Standards / Access to Water Support partners with			
	Healthy Food and Beverage Standards/Access to Water – Support partners with			
	model policies on vending, procurement and hydration stations to increase access to			
	healthier options.			
	Physical Activity - Create awareness and facilitate the use of stencils and			
	CATCH/SPARK curriculum, as well as participation in physical activity classes, to			
	increase active play.			
1.8	Provide technical assistance and training on SNAP-Ed approved materials such as;	CED	Year 1	Submit: ATF,
	Rethink Your Drink, Harvest of the Month, Physical Activity curriculums	CEI	Q1 Q2 Q3 Q4 X X X X	agenda, sign-in
	(CATCH/SPARK), PowerPlay, etc. for community partners.	MPR	<u> </u>	sheet
		X C&C	Q1 Q2 Q3 Q4	
		X TTA	X X X X	
			Year 3	
			Q1 Q2 Q3 Q4 X X X X	

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1.9	Coordinate youth and/or resident projects in the city of Riverside to increase awareness, knowledge, and attitudes about nutrition and physical activity related environmental factors and to empower communities to advocate for healthy changes. Present findings to community stakeholders. Projects may include Communities of Excellence – (CX³), photovoice, and Youth Participatory Action Research (YPAR). • Year 1 – one Community Engagement Project and Resident Forum • Year 2 – one Community Engagement Project (Youth and/or resident projects may occur in a school or community setting.)	X	CED CEI MPR C&C TTA	Year 1 Q1	Submit: ATF, sign-in sheet, community presentation / findings, photos
1.10	Conduct a final re-assessment of the Eastside (CX³) Community in year 3, using the CX³ survey tools.	X	CED CEI MPR C&C TTA	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X X	Submit: ATF, CX ³ surveys, data sheets

^{*}Intervention Categories Legend

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

**Time Frame: Year & Quarter:

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity	Evaluation Activity Description	Formative	Process	Outcome	Time Frame: Year	Tool/Documentation
Number				or	& Quarter**	
				Impact	Check all that apply	
E.1.1	Track and report all partner communication, direct and indirect education, social media, and training activities conducted in Activity 1.1, 1.2, 1.3, 1.4, 1.5 and 1.8.		X		Year 1 Q1	X EARS/ATF PSE RE-AIM Report List other:
E.1.2	Summarize progress of PSE efforts; including Community Gardens, Healthy Food and Beverage Standards, Environmental Supports to promote Physical Activity (stencils and walkability), and/or Summer Feeding Program for Activity 1.7.		Х	X	Year 1 Q1	X EARS/ATF X PSE RE-AIM Report List other: Success story, photos
E.1.3	Provide technical assistance to NEOP funded staff, subcontractors, "Champions" and partners as requested, in addition to scheduled conference calls and/or in-person meeting, trainings, webinars, and observations to promote skill building, sharing of best practices, and advancement of obesity prevention efforts for Activity 1.2, 1.3, 1.6, 1.7, 1.8 and 1.9.		Х		Year 1 Q1	X EARS/ATF PSE RE-AIM Report List other:

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E.1.4	Use Communities of Excellence in Nutrition, Physical Activity and	X	X	Ye	ar 1	X	EARS/ATF
	Obesity Prevention (CX ³) assessment tools in Year 3 to evaluate			Q1 Q2	Q3 Q4		PSE RE-AIM
	environmental changes in the Eastside Community for Activity						Report
	1.10.			Ye	ar 2		<u> </u>
	11201			Q1 Q2	Q3 Q4	1	
						List	other:
				V-	ar 3	CX ³ s	survey tools
				l	1 1		•
				Q1 Q2	Q3 Q4		
					X X		
					1		

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

By September 30, 2019, City of Riverside will work with the two school districts to make physical changes to support healthy school environments and improve nutrition and physical activity behaviors amongst students, parents and teachers. (**LEARN K-12**)

SNAP-Ed State Goals (check all that apply):

Χ	Goal 1: Food and Beverages (Behavioral)
Χ	Goal 2: Physical Activity (Behavioral)
Χ	Goal 3: Food Resource Management (Behavioral)
Χ	Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
Χ	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- School Gardens
- School Wellness Policies
- Smarter Lunchrooms Movement
- Access to Water
- Environmental Support to Promote Physical Activity / Safe Routes to School / Stencils
- Signage and Marketing of Food and Nutrition Assistance Programs

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Activity Number	Activity Description	Intervention Categories*																Time Frame: Year & Quarter** Check all that apply	Documentation
2.1	Establish and maintain communication with CNAP partners, School Wellness Committees and community based partners to build capacity for policy, systems and environmental change efforts; such as School Wellness, Smarter Lunchrooms Movement, School Gardens, Safe Routes to School, Summer Feeding, Emergency Food and Access to Water, etc. May include access to water, healthy classroom celebrations and fundraisers, breakfast in the classroom and/or afterschool snacks. Provide school partners with information on food assistance programs to increase awareness and participation.	X	CED CEI MPR C&C TTA	Year 1 Q1	Submit: ATF, meeting agendas, notes, emails														
2.2	Conduct direct nutrition education classes (includes single class and series) in the two school districts to reach students and/or adults at a minimum of 20 K-12 schools and/or afterschool programs using SNAP-Ed approved materials. • See Activity 1.2 for annual reach. Annually, City of Riverside will conduct one youth Impact / Outcome Evaluation (IOE) project. See E2.4 for annual reach numbers. All direct education from Activities in 2.2 will be combined with Activity 1.2 and	X	CED CEI MPR C&C TTA	Year 1 Q1	Submit: Sign-in sheet/student roster, data cards (adults), flyer, ATF, IOE evaluation report, and annual IOE plan														
	count towards the expected annual reach number.																		

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	2.3	Conduct indirect nutrition education activities in the two school districts reaching students and/or adults through participation in school events: such as Open House, Back-to-School, Walk to School Day, Wellness Day events at K-12 schools using SNAP-Ed approved materials. • See Activity 1.3 for annual reach. All indirect education from Activities 1.3, 2.3 and 4.3 will be combined and count towards the expected annual reach number.	X CEI MPR C&C TTA	Year 1 Q1	Submit: ATF, flyer, photos, community event summary
-	2.4	Annually, provide SNAP-Ed approved flyers, posters and/or brochures in the two school districts to at least 20 K-12 schools and/or after school programs, to reach students with healthy eating and physical activity messages. • See Activity 1.4 for annual reach. May include notification of SNAP-Ed classes and events and promotion of Food and Nutrition Assistance Programs; such as WIC, CalFresh, and/or Summer Meals. All indirect education from Activities 1.4 and 2.4 will be combined and count towards the expected annual reach number.	X CEI X MPR C&C	Year 1 Q1	Submit: ATF, poster report form with photo
-	2.5	Utilize social media and website platforms to highlight local coverage and public relations efforts to support SNAP-Ed activities at K-12 schools in the two school districts. May include notification of SNAP-Ed classes and events and promotion of Food and Nutrition Assistance Programs; such as WIC, CalFresh, and/or Summer Meals.	CED CEI X MPR C&C TTA	Year 1 Q1	Submit: ATF, social media screen shot, press release/media article

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2.6	Identify and involve students, parents, caretakers, and/or school faculty as "Champions" who are committed to improving their school environment and promoting nutrition and physical activity. Activities in 1.6 and 2.6 will be combined and count towards the three required "champions."	X	CED CEI MPR C&C TTA	Year 1 Q1	Submit: ATF, champion profile
2.7	Provide technical assistance and training on SNAP-Ed approved materials such as: Rethink Your Drink, Harvest of the Month, Physical Activity curriculums and resources (Shape of Yoga, Power Cards, CATCH/SPARK, PowerPlay, Shaping Healthy Choices, etc. for cafeteria staff, teachers, and/or principals within the two school districts in the city of Riverside.	X	CED CEI MPR C&C TTA	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X	Submit: ATF, agenda, sign-in sheet

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2.8	Provide technical assistance and training to school-based partners on PSE efforts such		CED		Year 1		
	as; school gardens, Smarter Lunchrooms Movement (SLM), Access to Water,		CEI	Q1	Q2 Q3 Q4	Submit: ATF,	
	Environmental Supports to promote Physical Activity (stencils and walkability),		MPR	X	X X	agenda, sign-in	
	Breakfast in the Classroom, School Wellness Policies and/or Summer Feeding		C&C			sheet, photos,	
	Programs.	Х	TTA	01	Year 2	stencil check-out	
	Annually, be working on one PSE effort in each school district.			X X	Q2 Q3 Q4 X X	list, success story	
	School Garden – Establish and/or revitalize school gardens to introduce students and/or parents to home gardening.			Q1	Year 3		
	and/or parents to nome gardening.			X	X X		
	Smarter Lunchrooms Movement – Work with school sites to implement SLM strategies				<u> </u>		
	in the school cafeteria to encourage students' selection of healthy options.						
	Access to Water - Support school sites with model policies and best practices on						
	hydration stations or alternative options to increase access to water.						
	Physical Activity – Create awareness and facilitate the use of stencils to increase active play at school sites.						

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or	Time Frame: Year & Quarter**	Tool/Documentation
E.2.1	Track and report all partner communication, direct and indirect education, social media, and training activities conducted in Activity 2.1, 2.2, 2.3, 2.4, 2.5, 2.7 and 2.8.		X	Impact	Check all that apply Year 1 Q1	X EARS/ATF PSE RE-AIM Report List other:
E.2.2	Summarize progress of PSE efforts; including School Gardens, Smarter Lunchrooms Movement, Access to Water, Environmental Supports to promote Physical Activity (stencils and walkability), and/or Summer Feeding Programs for Activity 2.8.		Х	X	Year 1 Q1	X EARS/ATF X PSE RE-AIM Report List other: Success story, photos
E.2.3	Provide technical assistance to NEOP funded staff, subcontractors, school "Champions", and school partners as requested; such as conference calls and/or in-person meetings, trainings, webinars, and observations to promote skill building, sharing of best practices, and advancement of obesity prevention efforts for Activities 2.2, 2.3, 2.4, 2.6, and 2.7.		X		Year 1 Q1	X EARS/ATF PSE RE-AIM Report List other: Observation form

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E.2.4	Impact and Outcome Evaluation - Match a pre- and post-surveys		X	Year 1	X EARS/ATF
	for the class series included in the IOE project in Activity 2.2.	 		Q1 Q2 Q3 Q4	PSE RE-AIM
	 Year 1, match 50 intervention surveys and 50 control 			Year 2	Report
	surveys			Q1 Q2 Q3 Q4	1
	 Year 2, match 75 intervention surveys and 75 control 			X X X X	List other:
	surveys			Year 3	IOE evaluation report
	 Year 3, match 100 intervention surveys and 100 control 			Q1 Q2 Q3 Q4	IOE evaluation plan
	surveys				1

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019): Not applicable to the City of Riverside

SECTION C: INTERVENTION PLAN

1. Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

By September 30, 2019, city of Riverside will work with school food pantry and/or emergency food sites to implement environmental and system changes and/or develop healthy food and beverage standards and distribution policies to increase fruit and vegetable awareness, knowledge and demand. (SHOP)

SNAP-Ed State Goals (check all that apply):

Χ	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
Χ	Goal 3: Food Resource Management (Behavioral)
Х	Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

- II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:
 - Healthy Food and Beverage Standards
 - Signage and Marketing of Food and Nutrition Assistance Programs

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Activity Number	Activity Description	Intervention Categories*	Time Frame: Year & Quarter** Check all that apply	Documentation
4.1 and 4.2	Not applicable to City of Riverside			
4.3	Conduct indirect nutrition education activities to reach SNAP-Ed individuals at school food pantry and/or emergency food sites using SNAP-Ed approved materials. • See Activity 1.3 for annual reach numbers. All indirect education from Activities 1.3, 2.3 and 4.3 will be combined and count towards the expected annual reach number.	X CEI MPR C&C TTA	Year 1 Q1	Submit: ATF, community event summary
4.4, 4.5 and 4.6	Not applicable to City of Riverside		l	l
4.7	Utilize social media and website platforms to highlight local coverage and public relations efforts to support NEOP activities; such as Kids' Produce Markets.	CED CEI X MPR X C&C TTA	Year 1 Q1 Q2 Q3 Q4 X X X X X Year 2 Q1 Q2 Q3 Q4 X X X X X	Submit: ATF, social media screen shot, press release/media article

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Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Time Frame: Year & Quarter** Check all that apply	Tool/Documentation
E.4.1	Track and report all indirect education activities and social media conducted in Activity 4.3 and 4.7.		X		Year 1 Q1	X EARS/ATF PSE RE-AIM Report List other: