



Riverside Green Festival
April, 2016 at Riverside City College



Goals identified in first Riverside Sustainability Summit:

- Engage Community
- Build Network
- Raise Awareness

Many sustainability programs included



- Local Food
- Living Greener
- Smart, Sustainable Cities
- Wild Riverside: Outdoor opportunities, local natural resources.

Riverside Green Festival and Summit

WHAT MAKES A SMART, SUSTAINABLE CITY?

RON LOVERIDGE
UCR CENTER FOR SUSTAINABLE SUBURBAN DEVELOPMENT

Hear from our former mayor what constitutes a city that works to become sustainable

- ✕ environmentally
- ✕ socially, and
- ✕ economically.

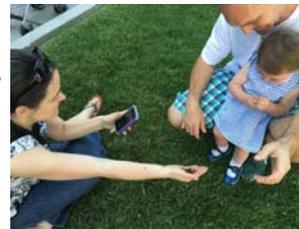
Workshops - 9AM-12:30PM
Sustainability Summit - 1PM-3PM
Register and have a local foods lunch - 12PM-1PM
<https://www.ucr.edu/ris.com/riverside-green-festival-and-summit>
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Green Festival and Summit Saturday, April 23rd - FREE!

Activities & Community Collaboration



- 32 Speakers
- 30 Booths
- Demonstrations
- Hands-on Activities
- Ladybug Release
- Tree Planting
- Plant Exchange



Financial Sponsorships



- Western Municipal Water District
- City of Riverside
- Riverside Public Utilities
- West Coast Arborists
- Best Best & Kreiger
- Albert A. Webb Associates
- Wood Streets Green Team
- University of Phoenix
- UCR, Center for Sustainable Suburban Development



Over \$6,800.00 raised in support!

Community Group Support



- Riverside Food Co-op
- Riverside Food Systems Alliance
- Ca Native Plant Society
- Master Composters
- Riverside Land Conservancy
- Master Gardeners
- Master Food Preservers
- Inland Urban Forest Council
- RCC Student Sustainability Collective
- Riverside Community Garden Council
- Riverside Neighborhood Partnership
- UCR's R'Garden
- IE Waterkeeper
- GRID Alternatives
- Label GMOs IE
- Sierra Club
- And local businesses



In-Kind Support



- Riverside-Corona Resource Conservation District



1,428 volunteer hours * \$40,000 value!

- Riverside City College
- The Press Enterprise
- Army Corps of Engineers
- Regional Conservation Authority
- Southwest Resource Management Association
- City of Riverside



Social Media Reach



- **Facebook:** 40 ads, over 8,500 people - 200 page "likes" in first two months. Multiple "shares"
- **Eventbrite:** 600+ attendees
- **Nextdoor.com, Twitter, Instagram**
- **Survey Monkey:** 23% Excellent, 57% Very Good, 20% Good

Thank You for your support!



View the Green Guide at RiversideGreenNetwork.net
Like us on Face Book: [Riverside Green Festival and Summit](https://www.facebook.com/RiversideGreenFestivalandSummit)

Coming soon....



Riverside
Neighborhood
Partnership Board meets the 1st Monday of the month.

Next meeting:
Monday, October 3, 2016
City Hall – 7th Floor
6:30-8:00pm



The Annual Neighborhood Awards event is Thursday, October 20th
Springbrook Clubhouse, 1011 Orange St., 6-8pm

Nominations being accepted now for:

- *Neighborhood Spirit Award*
- *Neighborhood Hero Award*
- *Jack B. Clarke Good Neighbor Award*