

Board of Library Trustees

TO: BOARD OF LIBRARY TRUSTEES DATE: OCTOBER 24, 2016

FROM: RIVERSIDE PUBLIC LIBRARY

SUBJECT: BOOK READING 2016

<u>ISSUE</u>:

Receive and file this report on Book Reading 2016.

RECOMMENDATION:

That the Board of Library Trustees receive and file this report.

BACKGROUND:

Pew Research Center conducts public opinion polling, demographic research, and other scientific analysis about nationwide issues. On September 1, 2016, the PEW Research Center reported results of a survey conducted in March 7 to April 2016 on Book Reading.

DISCUSSION:

The attached Pew Research Center's annual study on the reading habits of Americans found that, "the share of Americans who have read a book in the last twelve months (73%) has remained largely unchanged since 2012. And when people look for a book, it is much more likely to be a traditional print book than a digital product."

Report findings help inform collection development at the Library and are in line with local reading trends.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

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Attachment: Book Reading 2016 Article