

City of Riverside
City Sponsorship Program
Spring 2016-2017

Total FY 2016/2017 ACAD Budget for City Sponsorships: 146,160
Recommended Cash Sponsorships for July-Dec. (ACAD): 73,414
Recommended Cash Sponsorships for July-Dec. (RPU): 22,900
Total Recommended Cash Sponsorships for July-Dec. (ACAD + RPU): 96,314
Total Recommended In-Kind 85,776

Please note that cash sponsorship funding has been reduced overall by 4% to reflect the City's budget reductions for 2016/2017.

Organization/Event	Date of Event	Anticipated Attendance	Total Event Cost	Ward Location	Monetary Funding Received Spring 2015-2016	Value of In-Kind Services Received Spring 2015-16	Monetary Funding Request Spring 2016-17	Proposed Monetary Funding	ACAD Funding	RPU Funding	In-Kind Request Spring 2016-17	Staff Proposed In-Kind (Non-Facilities) Spring 2016-17	Estimated Value of In-Kind Services (In-Kind + Facilities)	Facilities Request	Facilities Request - Staff Recommendations
Category 1 Events with Significant Outreach Component															NOTE: IN-KIND SPONSORSHIPS ARE CONTINGENT UPON THE USER GROUP SUBMITTING THE REQUIRED DOCUMENTS AND FEES PRIOR TO EVENT, AS INDICATED IN SPONSORSHIP NOTIFICATION TO APPLICANT; MOST WAIVERS DO NOT INCLUDE STAFF AND FEES, AND MAY REQUIRE SOME OTHER COSTS TO THE APPLICANT, WHICH WILL ALSO BE NOTED IN SPONSORSHIP NOTIFICATION. FACILITIES, DATES, AND LOCATIONS ARE SUBJECT TO AVAILABILITY. IF EVENT REQUIRES ADDITIONAL RESOURCES NOT INCLUDED IN SPONSORSHIP APPLICATION, USER WILL BE REQUIRED TO PAY ALL HARD/STAFF COSTS. ALL REQUIRED PERMITS AND PAYMENT OF FEES MUST BE COMPLETE BEFORE RESERVATIONS ARE DEEMED CONFIRMED.
The ARC of Riverside County My Play Club/Camp/Fair	Jan. - June	650	36,600	1	750	6,565	3,000	720	720		Special Event Permit Fee, Water (20 cases), Booth/City Vehicle (police car and fire truck on 6/15 - see application)	To request RFD unit , request at least 30 days in advance through www.riversideca.gov/fire - Request for Special Activity; Water (20 cases); Special Event Permit Fees	5,695	Rental waivers for Fairmount Park Kiosk #4 (2/18, 3/18, 4/22, 5/20, 6/17), Reid Park Clubhouse (6/12-6/16), Gym/Basketball Equipment (6/13), Pool, incl. 3 Lifeguards (6/16)	Waive Fairmount shelter fees (5 days @ \$300); waive hourly rental (\$120) for Clubhouse; hourly rental (\$145) for Pool and two hour rental fee (\$60) for Gym.
Arlington Business Partnership 15th Annual Chili Cook-off & Car/Cycle Show	May 27	40,000	106,850	5	10,500	8,935	20,000	10,120	9,120	1,000	Bottled water (800), Police Services, Special /Banner Permit Fees, Go Green Bags (500), Booth Participation (RFD, RPU, 311 Call Center, RPD)	To request RFD unit or booth, request at least 30 days in advance through www.riversideca.gov/fire - Request for Special Activity; Bags (500); Sworn Officers (hours TBD) RPD Explorers and Booth; Special Event/Banner Permit Fees	2,209	BBQ Grills/Propane, Mobile Stage	Waive Mobile Stage 8 hr rental fee (\$860), as well as additional hourly rate (\$100). PRCSD will provide one BBQ grill and two propane tanks.
Asian Pacific Cultural Association LunarFest Riverside	Jan. 21, 28	45,000+	113,500	1	11,500	100	50,000	11,180	7,680	3,500	Water (1,000), Barricades/Street Closures, Trash Services, Police Services, Booth/City Vehicle Participation. (City Council, City Manager, City Attorney, Development Dept., RPU, Public Works, PRCSD, General Services , Crossing Guards, Special Event/Banner Permit Fees, Fire Inspection & Standby Services, Hanging of Lanterns Across Mission Inn Ave. and in Library Courtyard; any and all services/equipment necessary for safety, inspections, and stand-by.	To request RFD stand-by or participation, request at least 30 days in advance through www.riversideca.gov/fire - Request for Special Activity; cannot waive RFD fees or inspections (coordinate inspections @ 951.826.5737); RPD Explorers/Booth; Special Event/Banner Permit Fees	8,085	RPU, Public Works, PRCSD, General Services, and Facilities to help promote and facilitate, Showcase , City Hall, Main Library, City Parking Lots/Structures)	PRCSD will not require any fees from APCA for this event. Waive equipment rental for mats (\$25/mat). Showcase (rental waiver is \$1,000 for Fri. and \$1,750 for Sat.; applicant must pay for staff and equipment).
Big Brothers Big Sisters Volunteer Recognition Banquet	May 6	200	3,000	TBD	-	-	1,000	1,000	-	1,000	Bottled Water (240)	-	-	-	-
Community Access Center 13th Annual Wheelchair Basketball Exhibition	May 20	475	4,500	4	-	-	2,200	1,000	1,000	-	Booth/Vehicle Participation (RPU SHARE, RPD/RFD Explorers)	RFD Explorers (contact Captain Tim Odebralski at todebralski@riversideca.gov); RPU Booth Participation; RPD	-	-	-
Epilepsy Education Everywhere Epilepsy Lifeline and Support Series	Jan. - June	350	36,689	Various	1,000	-	5,000	960	960	-	-	-	-	-	-

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Glocal Outreach Easter Sunrise Service	Apr. 16	3,000	3,000	1	-	845	-	-	-	-	Special Event Permit Fee	Special Event Permit Fee	775	Park/Rec Vehicle, City sound system, Port-a-Potties	Waive 8 hr open space fee (\$700), and additional hourly rate (\$35) for use of Mt. Rubidoux. PRCSD will provide sound equipment, but group must secure City-approved A/V operator.
Goeske Foundation, Janet Coloring 4 Adults/Black History Program/Senor Conference	Jan. - June/Feb. TBD/May 11	50+ monthly/250+/250+	1,250/6,500/3,000	3	1,000 (divided between 2 events)	150	500/1,000/500	1,000	-	1,000	Black History Program: Bottled Water (15 cases)	To request RFD involvement for Senior Conference, request at least 30 days in advance through www.riversideca.gov/fire - Request for Special Activity; Water (15 cases for Feb.)	83	-	-
Inland Empire Latino Lawyers Assn., Inc. (IELLA) Expungement Program	Jan. - June	61	37,202	2	1,000	360	2,000	960	960	-	-	-	270	Cesar Chavez Community Center	PRCSD provides use of the Community Rm. at Cesar Chavez per lease agreement. Waive Conf. Rm. rental fees (\$30/hr).
Inlandia Institute SCIPP (Students and Coyotes Instruction in Poetry and Prose)	Jan. - June	300	5,000	1	1,500	-	1,000	1,440	1,440	-	Water (100)	-	-	-	-
Keep Riverside Clean and Beautiful Great American Clean-up 2017	May 13	700	10,370	Various	-	575	-	-	-	-	Special Event Permit Fee, GG Bags (500)	Bags (500); Special Event Permit Fee	1,070	City Hall Breezeway	Various Park Locations: Waive small picnic shelter fee for up to 8 hrs. (\$60 per hr, each site) and facility processing fee (\$25 each). Group must complete PRCSD facility request app and confirm use as far in advance as group schedules. Each facility's RSC will serve as contact and coordinate through Parks Division.
La Sierra and Arlanza Neighborhood Alliance Monthly Meeting	Jan. - June	25 monthly	-	7	-	1,945	-	-	-	-	-	-	1,945	Rental Waiver for Main Meeting Room, La Sierra Senior Center	Waive hourly rental fee (\$160) for use of La Sierra Senior Center Banquet Rm, facility processing fee (\$25), and refundable deposit (\$500).
League of Women Voters Riverside Candidate Forums	May 4, May 11	60	300	2, 4	-	150	-	-	-	-	-	-	450	Orange Terrace Community Center, Stratton Center	Orange Terrace is not available due to existing programming. Waive hourly rental fee (\$75) for Stratton Multipurpose Rm. Group will not be responsible for staff fees due to event taking place during regular business hours.
LULAC 6th Annual LULAC of Riverside Health Clinic/Fair	Feb. 24-25	1,500	20,000	2	3,000	2,570	5,000	2,920	1,920	1,000	Special Event/Banner Permit Fees, Police Services (including Explorers), Go Green Bags (1,000), Bottled Water (60 cases), Booth/City Vehicle Participation,	To request RFD unit or booth, request at least 30 days in advance through www.riversideca.gov/fire - Request for Special Activity; Water (10 cases); RPD Explorers/Booth; Special Event Permit Fee	7,160	Cesar Chavez Center/Bobby Bonds Gym (+parking for both)	Waive hourly rental fees of available rooms at Cesar Chavez Community Center, incl. Gym, Auditorium, Dance Rm., Multipurpose Rm., Conf. Rms. (2), and Arts Academy classrooms. No use of Cesar Chavez sound system will be permitted.
March of Dimes NICU Baby Shower	March - May (multiple dates)	50 families	1,100	1	-	-	500	250	250	-	-	-	-	-	-
Performance Riverside/RCCD Foundation Discovery Theatre	Spring 2017 Season	5,250	400,573	1	4,500	-	10,000	4,320	4,320	-	-	-	-	-	-
Riverside Airport Open House Airshow 2017	April 1	85,000	81,875	3	7,500	6,000	15,000	8,240	7,240	1,000	Police Services(Street Closure), Airshow Event Insurance, Go Green Bags, Fire Services	RFD emergency support; to request RFD/CERT booth, contact Gi- Perez at gperez@riversideca.gov ; Bags	29,665	-	-

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Riverside Aquatics Assn. Competitive Swim Meet, Masters Short Course Spring Nationals	Apr. 26-30	2,000 athletes/2,000 spectators	186,150	1	2,000	-	20,000	1,800	800	1,000	-	-	-	-	-
Riverside Concert Band Concert in the Park, A 140th Birthday Celebration	June 24	350	2,000	4	-	-	1,000	750	750	-	Special Event Permit Fee, GG Bags (20), Water (400)	Bags (100); Water (10 cases); Special Event Permit Fee	852	Martha McLean Anza -rows Park	Waive open space fee (\$700).
Riverside County NAACP Youth Council 17AJ Youth Council and Public Safety Officers Unity Basketball Game	May 11	500	3,000	3	-	-	1,500	1,000	1,000	-	Special Event Permit Fee, GG Bags (500), Water (500)	Bags (500); Special Event Permit Fee	275	Orange Terrace Park or Orange Terrace Library (for planning meetings)	-
Riverside East Rotary Show and Go Car Show for Charity	May - TBD	20,000	65,000	1	-	-	-	600	-	600	Special Event/Banner Permit Fees, Police Services, Water (500), Fire Services	To request RFD unit or booth, request at least 30 days in advance through www.riversideca.gov/fire - Request for Special Activity; RPD Sworn Officers and Explorers (Hours TBD); Special Event/Banner Permit Fees	864	-	-
Riverside Juneteenth Committee Juneteenth Celebration	June 3	3,000	14,525	2	-	-	4,000	960	960	-	Water (300), GG Bags (100), Special Event/Banner Permit Fees, Police Services, Booth/City Vehicle Participation (Fire)	To request RFD services or booth, request at least 30 days in advance through www.riversideca.gov/fire - Request for Special Activity; Bags (100); Water (10 cases); RPD Explorers and Booth; Special Event/Banner Permit Fees	2,287	Stratton Center/Bordwell Park, Mobile Stage	Waive Mobile Stage 8 hr rental fee (\$860), as well as multipurpose rm hourly rate (\$75).
Riverside Latino Network HOPE Leadership Institute/Cesar Chavez 17th Annual Celebration *Recommended funding is for Chavez event	Mar. 3/Mar. 31-Apr. 8	25 and 500	6,675/8,000	2, 1	-	-	3,000 (HOPE)	1,000	1,000	-	Bottled Water (15 cases, each event), GG Bags (50 for HOPE; 150 for Chavez event)	Bags (150) for Chavez event; Water (15 cases) for both events	1,415	Stratton Center (incl. tables/chairs) for HOPE; Showcase for Chavez Celebration	For HOPE: Waive Multipurpose Rm. hourly rental (\$75) and \$18 per hr per staff (due to event taking place within regular operating hours). ; Showcase (\$1000 rental waiver; applicant must pay for staff and equipment)
Roberts Foundation, Adrien Dell and Carmen Riverside Black History Parade, Expo, and Empowering Young Women Conference	Apr. 22	400+	20,000	1	8,000	6,060	32,000	7,780	5,280	2,500	Water (24 cases)	To request RFD involvement, request at least 30 days in advance through www.riversideca.gov/fire - Request for Special Activity	1,035	Mobile Stage	Waive Mobile Stage 8 hr rental (\$860) and additional hourly rate (\$100).
Stancil, Vivian Olympian Foundation, Inc. Annual Drown-Proof Clinic	Apr. 22	200+	7,000	1	-	-	1,000	750	250	500	Go Green bags (200), Water (200), RPU Booth/Vehicle Participation	To request RFD involvement, request at least 30 days in advance through www.riversideca.gov/fire - Request for Special Activity; RFD also recommends requesting "Stewie the Duck" participation (FD education program that includes a Stewie the Duck character who can attend a	249	-	-
Victory Outreach Keep the Peace Crusade and Concert	Apr. 22	800	10,000	TBD	500	-	1,500	750	750	-	-	-	-	-	-
Subtotal - Category 1								59,500	46,400	13,100					
Category 2 Events with Admission Charge (and Added Outreach Component)															
American Cancer Society Riverside Relay for Life	June 10 - 11	1,200	10,000	4	500	500	1,500	750	250	500	Go Green Bags (750), Bottled Water (750); Special Event Permit Fee	Bags (750); Special Event Permit Fees	803	-	-
Animal Solutions Konnexion (ASK) Art for the Animals	TBD	150	5,000	1	-	-	-	-	-	-	-	-	1,000	Showcase	Showcase (Rental waiver ranges from \$1,000-1,750; applicant must pay for staff and equipment)

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Homespun Players Shakespeare in the Park 2017	May 9	400+	5,405	1	1,000	845	1,500	960	960	-	Special Event/Banner Permit Fees, Police Services	Special Event/Banner Permit Fees	810	White Park/Dales Senior Center	Group is responsible for: Facility Rental App fee (\$25), refundable deposit (\$1,000 or CCAF) staff fees of \$18/hr per staff TBD by Dales RSC, and hard cost staff fees, fully-burdened rate, for facility walk-through (2 hrs of ARC & RSC = \$238.52). Waive 8 hr open space fee (\$700) and additional hourly rate (\$35) for park. Group must also submit all additional Special Event requirements, which may require additional fees. Group must complete app, pay all fees, and confirm facility use 180 days prior for reservation to be deemed complete.
Inland Empire Waterkeeper Rivercamp	June 1 - 30	96	11,952	3	-	-	1,800	1,000	-	1,000	-	-	1,200	Martha McLean Anza -rows Park	Waive Martha McLean Picnic Shelter (small) rental fee (\$60 per day).
La Sierra University Robotics Summer Camp	June 12-23	36	6,880	7	-	-	1,600	1,000	500	500	Market the Camp in Explore Riverside publication	-	-	-	-
Old Riverside Foundation (for Historic Preservation) Old Riverside Foundation Vintage Home Tour, Restoration Faire & Vintage Mercantile	May 20	600	4,663	Various	-	-	-	500	-	-	Go Green Bags (200), Bottled Water (7 cases), Booth (RPU)	-	-	-	-
The Pink Ribbon Place Southern CA Women's Cancers Conference	June 18	500	35,000	1	500	-	10,000	1,000	500	500	-	-	-	Riverside Convention Center	
The Purple Rose Foundation/Team Maya Forever 4th Annual Lupus Awareness Walk	May 6	300	3,000	4	-	-	1,000	500	500	-	-	-	-	-	-
Raincross Master Chorale A World of Music (spring concert)	May 7	450	6,500	1	-	-	1,300	500	500	-	-	-	-	-	-
Redlands Bicycle Classic 2017 Redlands Bicycle Classic	May 3 - 7	30,000 (approx. 1,000 Riversiders)	240,000	TBD	-	-	-	2,000	2,000	-	Special Event/Banner Permit Fees, Police Services	RPD Explorers; Special Event/Banner Permit Fees	135	-	Waive picnic shelter rental fee(\$60). Other special event fees may be required.
Riverside African American Historical Society 24th Annual MLK Walk-A-Thon	Jan. 15	800	7,875	1, 2	6,000	1,570	6,000	4,144	4,144	-	Special Event Permit Fee, Water (240)	Special Event/Banner Permit Fees	2,240	White Park	Waive 8 hr open space fee (\$700), additional hourly fee (\$35) for White Park, and hourly rental rate (\$75) for use of Stratton Multipurpose Rm.
Riverside Art Museum Papel Chicano Dos: Works on Paper from the Collection of Cheech Marin	Feb. 7 - May 2	9,000	28,144	1	1,000	-	14,072	960	960	-	-	-	-	-	-
Riverside Community Flower Show/Garden Tour 70th Annual Flower Show and Garden Tour	April 8 - 9	1,500	14,153	3	-	-	4,000	500	500	-	-	-	-	-	-
Riverside County Philharmonic Sgt. Pepper's 50th Anniversary Celebration	May 20	1,400	80,830	1	1,000	-	10,000	960	960	-	-	-	-	-	-
Riverside Dickens Festival Riverside Dickens Festival 2017	Feb. 25 - 26	20,000	95,757	1	7,500	1,900	10,000	7,220	6,720	500	Special Event/Banner Permit Fees, Water (10 cases), Police Services	Water (10 cases); RPD Sworn Officers/Explorers/Booth (Hours TBD); Special Event/Banner Permit Fees	919	-	-
Riverside Greek Fest Greek Fest	May 5 - 7	8,000+	120,000	2	1,500	-	10,000	1,500	500	1,000	Police Services, Go Green Bags (100), Bottled Water (100)	-	-	-	-
Riverside Repertory Theater Spring Season 2017	Feb. 1 - June 20	2,100	72,000	1	2,500	-	10,000	2,400	2,400	-	-	-	-	The Box	The Box (\$940 rental waiver only; applicant pays for staff and equipment)

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Riverside Road Runners Citrus Heritage Run (Kids' Run, 5K, Half Marathon, Marathon)	Jan. 7	2,100	79,920	Various	750	750	5,000	720	720	-	Special Event/Banner Permit Fees, Police Services	RPD Explorers; Special Event/Banner Permit Fees	1,325	Arlington Heights Sports Park	Group will be responsible for the following fees: Facility Rental Application fee (\$25), refundable deposit (\$1,250 or CCAF), staff fees of \$18 per hr per staff member, field lighting fee of \$36/hr (if needed), and hard cost staff fees (fully-burdened rate) for facility walk-through (2 hrs of ARC/RSC = \$238.52). No beer garden will be approved inside Arlington Heights Sports Park. Waive open space permit fee (\$1,200). Group must complete Facility Request Application and confirm facility use 90 days prior and pay all fees before reservation is deemed confirmed. Group must meet all City special event requirements.
Riverside Sport Hall of Fame	May 8	500	57,000	1	-	-	5,000	2,500	-	2,500	-	-	-	-	-
Sport Hall of Fame Riverside University Health System Foundation Riverside Spring Garden Tour	May 6	1,000+	24,300	Various	1,000	-	5,000	1,000	-	1,000	-	-	-	-	-
Roberts Pet Adoption Center, Mary S. 25th Annual Walk with the Animals	Mar. 24-25	1,500	32,042	1	-	3,160	750	500	500	-	Water (1,000), Special Event/Banner Permit Fees, Police Services, Booth/City Vehicle (Fire, Parks/Rec)	To request RFD services or booth, request at least 30 days in advance through www.riversideca.gov/fire - Request for Special Activity; RPU Booth; Water (20 cases); Special Event/Banner Permit Fees	1,705	Fairmount Park	Waive two 8 hr open space fees (\$1,400), and additional hourly fee (\$35) for use of Park for set-up and event.
Southern California Assn. USATF & Inland Empire Racewalkers National 15K Racewalk Championship	May 21	200+	2,200	1	-	770	-	-	-	-	Special Event Permit	Special Event Permit Fee	775	Fairmount Park (across from American Legion Hall)	Waive 8 hr open space fee (\$700) and additional hourly rate (\$35) for use of the Park.
So CA Tri-Counties Branch, International Dyslexia Assn. Dyslexia Information Night w/ Fun Activities	Mar. 11	75	1,450	4	2,000	100	300	300	-	300	-	-	-	-	-
Spanish Town Heritage Foundation Riverside Tamale Festival	Apr. 22	20,000	41,100	1	3,500	2,250	5,000	3,400	2,400	1,000	Special Event Permit Fee, GG Bags (200), Booth/Vehicle Participation (RPU Green Vehicles), Police Explorers, Museum and Library exhibits/promos	Bags (200); RPD Explorers; Special Event Permit Fee	1,679	White Park/Dales Senior Center Community Rooms/Kitchen	Waive 8 hr open space fee (\$700) and additional hourly rate (\$35) for White Park, as well as hourly fee (\$75) for Dales Banquet Rm. Stipulations: Max capacity exceeded during 2016 event, so PRCSO recommends extending out of the park and closing streets. Staff has spoken to organizer.
Temple Beth El Riverside Jewish Film Festival	Mar. 5	300	3,200	1	-	-	-	-	-	-	Marketing/Publicity Assistance		940	The Box	The Box (\$940 rental waiver only; applicant pays for staff and equipment)
West Coast Thunder West Coast Thunder XVIII	May 29	12,000	150,000	1, 4	2,500	1,100	15,000	3,000	2,000	1,000	Special Event Permit, Bottled Water (500), Police Services (First Preference for Support)	RPD Explorers; Special Event Permit Fee	75	-	-
Subtotal - Category 2								37,314	27,014	9,800			85,776		
Not Recommended for Funding															
Junior League of Riverside Truck-a-palooza (outside city limits)	Mar. 4	1,200	9,200	Flabob Airport (not within City limits)	1,000	3,420	1,000				Water (500), Booth/Vehicle Participation (Public Works)				