

Proposed Implementation Plan of Rates and Enhancements As Of 2/1/2017

Item No.	Rates	Anticipated Completion Date
1	Parking Garages - Modify the 90-minute free parking option to 60 minutes.	4/1/2017
2	Parking Garages - Promote current merchant validation program to gain more participation.	
3	Parking Garages - Eliminate Reserved Monthly Permit parking in garages through attrition to increase overall parking capacity.	
4	Non-Justice Area - Extend meter operation end time from 5:00 p.m. to 6:00 p.m.	7/1/2017
5	Non-Justice Area Meter Rate - Increase the hourly pricing from \$1.00/per hour to \$1.50/per hour.	
6	Justice Center Area Meter Rate - Implement a pay-to-stay model. Hour 1-6=\$2.00/per hour; Hour 7-11=\$2.50/per hour.	
7	Surface Lots - Increase Unreserved Monthly Permit parking in surface lots to \$50.00.	
8	Surface Lots - Increase Reserved Monthly Permit parking in surface lots to \$100.00.	
9	Surface Lots - Eliminate Reserved Monthly Permit parking in surface lots through attrition to increase overall parking capacity.	
10	Parking Garages - Increase the Daily Max from \$8.00 to \$10.00.	
11	Token Program - Promote current token program and set a maximum of 200 tokens per downtown business per month.	7/1/2018
12	Increase Festival of Lights parking rate to \$10.00.	
13	Parking Garages - Increase Unreserved Monthly Permit parking in Garages 1, 2 & 6 to \$70.00; Garage 3 to \$80.00.	
14	Parking Garages - Increase Unreserved Monthly Permit parking for the Parking Authority's parking spaces in Garage 4 from \$60.00 to \$70.00.	
15	Parking Garages - Increase Reserved Monthly Permit parking Garages 1 and 2 to \$100.00; Garage 3 to \$110.00.	
16	Implement a Discounted Employee Day Permit to qualifying employees. Day Permits valid 6:00 a.m. to 6:00 p.m. cost \$20.00/month.	10/1/2018
17	Implement a Discounted Employee Evening Permit for qualifying employees. Evening Permits valid 6:00 p.m. to 6:00 a.m. cost \$20.00/month.	
18	Parking Garages - Implement a \$5.00 flat rate in all Garages on Thursday, Friday & Saturday evenings from 6:00 p.m. to 12:00 a.m.	
19	Implement special events parking fee of \$5.00 at garages and surface lots when event expects to use a minimum of 600 parking spaces	

Item No.	Enhancements	Anticipated Completion Date
1	Add RTA & Greyhound lots to the parking facilities inventory to increased by approximately 85 spaces.	Upon Availability
2	Parking Meters and Pay Stations - Upgrade modems and controllers to continue credit card use.	FY 16/17
3	Parking Garages - Increase security services.	Fiscal Year 2017/18
4	Install security cameras in Garage 3.	
5	Branding with an identifying sign and markers that delineates each of the parking facilities' entrances.	
6	Meter technology upgrade. Including community input and interaction with meters on site.	Fiscal Year 2018/19
7	Interactive wayfinding signs into the parking facilities.	
8	Parking guidance system in a parking garage.	

For Consideration in Future Years

Expand the on-street paid parking near the Convention Center and hotels.
 Develop policy for regulating valet operations in the right of way.
 Automation of garage exit, including reallocation of the current lot attendants as parking ambassadors.
 Install updated vehicle counters to interface with other technology upgrades.
 Retrofit Existing Lighting in Garages to LED's.