

Proposed Implementation Plan of Rates and Enhancements As Of 2/1/2017

Item No.	Rates	Anticipated Completion Date
1	Parking Garages - Modify the 90-minute free parking option to 60 minutes.	4/1/2017
2	Parking Garages - Promote current merchant validation program to gain more participation.	
3	Parking Garages - Eliminate Reserved Monthly Permit parking in garages and lots through attrition to increase overall parking capacity.	
4	Increase Festival of Lights parking rate to \$10.00 at entry and \$5.00 when pre-paid online.	7/1/2017
5	Parking Garages - Increase the Daily Max from \$8.00 to \$10.00.	
6	Non-Justice Area - Extend meter operation end time from 5:00 p.m. to 6:00 p.m.	
7	Token Program - Promote current token program and set a maximum of 200 tokens per downtown business per month.	
8	Justice Center Area Meter Rate - Implement a pay-to-stay model. Hour 1-6=\$2.00/per hour; Hour 7-11=\$2.50/per hour.	
9	Non-Justice Area Meter Rate - Increase the hourly pricing from \$1.00/per hour to \$1.50/per hour.	
10	Surface Lots - Increase Unreserved Monthly Permit parking in surface lots to \$50.00.	
11	Surface Lots - Increase Reserved Monthly Permit parking in surface lots to \$100.00.	7/1/2018
12	Parking Garages - Increase Unreserved Monthly Permit parking in Garages 1, 2, 4 & 6 to \$70.00; Garage 3 to \$80.00. Garage 7 to remain at \$60.00.	
13	Parking Garages - Increase Reserved Monthly Permit parking Garages 1 and 2 to \$100.00; Garage 3 to \$110.00.	
14	Implement a Discounted Employee Day Permit to qualifying employees. Day Permits valid 6:00 a.m. to 6:00 p.m. cost \$25.00/month.	10/1/2018
15	Parking Garages - Implement a \$5.00 flat rate in all Garages on Thursday, Friday & Saturday evenings from 6:00 p.m. to 12:00 a.m.	
16	Implement a Discounted Employee Evening Permit for qualifying employees. Evening Permits valid 6:00 p.m. to 6:00 a.m. cost \$25.00/month.	
17	Implement special events parking fee of \$5.00 at garages and surface lots when event expects to use a minimum of 600 parking spaces.	
18	Garage 7 - Sunset the \$5.00 flat rate upon entry when special event is scheduled at the Fox Performing Arts Center.	

Item No.	Enhancements	Anticipated Completion Date
1	Add RTA & Greyhound lots to the parking facilities inventory to increase by approximately 85 spaces.	Upon Availability
2	Parking Meters and Pay Stations - Upgrade modems and controllers to continue credit card use.	FY 16/17
3	Parking Garages - Increase security services.	Fiscal Year 2017/18
4	Install security cameras in Garage 3.	
5	Initiate preliminary review for potential new garage in the museum area.	
6	Branding with an identifying sign and markers that delineates each of the parking facilities' entrances.	Fiscal Year 2018/19
7	Upgraded meters.	
8	Interactive wayfinding signs into the parking facilities.	
9	Parking guidance system in a parking garage.	

For Consideration in Future Years

Evaluate the sustainability of the parking program and review current rates with a goal to plan for a capital improvement.

Expand the on-street paid parking near the Convention Center and hotels.

Develop policy for regulating valet operations in the right of way.

Automation of garage exit, including reallocation of the current lot attendants as parking ambassadors.

Install updated vehicle counters to interface with other technology upgrades.

Retrofit existing lighting in Garages to LED's.