

POLICY REVIEW FOR THE ARTS AND CULTURE GRANTS AND ITS ADMINISTRATION

Riverside Metropolitan Museum

Finance Committee
February 8 ,2017

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10-YEAR MARK

1. On October 23, 2007, City Council approved the 2007/08 Arts & Culture Action Plan that included the current Arts and Culture Grant Program.
2. Review and refresh the program
 - A. to look at its successes,
 - B. identify gaps and new opportunities, and
 - C. define what it should be for the next 10 years



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PROGRAM'S PRIMARY OBJECTIVES

1. Grant-making of the \$280,000
2. Support projects for
 - A. Advocacy
 - B. Fund development
 - C. Marketing
 - D. Education
 - E. Administration



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KEY QUESTIONS

1. What are outcomes from the past 10 years?
2. What is the purpose of the program for the next 10 years?
3. Who and what should be eligible?
4. How should the program be administered?



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2007 ACTION PLAN

1. A needs assessment,
2. A mission statement,
3. A re-organization to align all of the City's arts and cultural amenities,
4. Program initiatives for staff led programs and partnerships,
5. Development of a cultural ecology, and
6. An annual recap.



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RIVERSIDE ARTS COUNCIL (RAC)

The City has contracted with the Riverside Arts Council since 1982 to administer arts grants on behalf of the City.

10 Year Financial Support Summary

Fiscal Year	Professional Consultant Service Agreement	Arts and Culture Grant Funding	Grant Recipients	Total Amount
2006-07	\$94,285	\$140,000*	9	\$234,285
2007-08	\$94,285	\$140,000*	9	\$234,285
2008-09	\$94,285	\$280,000*	16	\$375,285
2009-10	\$94,285	\$280,000	17	\$375,285
2010-11	\$94,285	\$280,000	17	\$375,285
2011-12	\$102,285	\$280,000	14	\$382,285
2012-13	\$102,285	\$280,000	18	\$382,285
2013-14	\$102,285	\$280,000	15	\$382,285
2014-15	\$102,285	\$280,000	18	\$382,285
2015-16	\$102,285	\$280,000	18	\$382,285
2016-17	\$98,194	\$280,000	18	\$378,194



*the City issued payments directly to the Grant recipients after administrative analysis and recommendation from RAC 6

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OUTCOMES

1. 81% of the 2007 Arts & Culture Action Plan were met
2. An average of 18 organizations receive the Arts and Culture Grants
3. Grant amounts range between \$1,000 and \$68,500

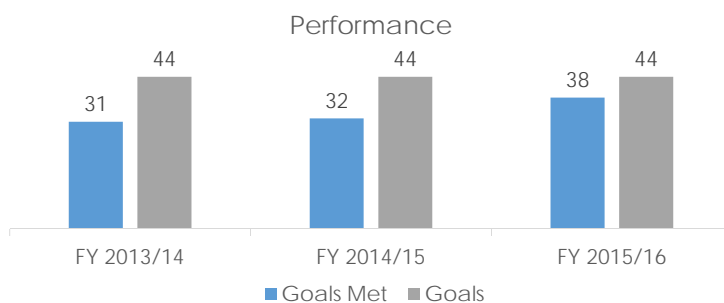


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OUTCOMES CONT.

The most recent three year assessment of RAC's performance:



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PROGRAM

The Arts and Culture Grants Program is defined by RAC, including:

1. Purpose,
2. Eligibility,
3. Funding categories, and
4. Criteria



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PROGRAM ADMINISTRATION

1. On December 6, 2016, City Council approved the Professional Consultant Service Agreement with RAC for advocacy, fund development, marketing, education and administrative services in the amount of \$98,194 and disbursement of \$280,000 for the Arts and Culture Grants for arts-related programs and projects, through June 30, 2017.
2. A Request for Qualification or Proposal process has not been issued
3. Staff will issue a Request for Proposals for bidders to compete for the City contract



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STAFF RECOMMENDATIONS

Staff recommends Committee review and forward policy recommendations to City Council for the Arts and Culture Grant Program to include:

1. The purpose of the Program for the next 10 years,
2. Who and what should be eligible, and
3. Determine the scope of RFP



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STAFF RECOMMENDATIONS CONT

Staff recommends continuing to contract for the Arts and Culture Grant Program and will issue an RFP to include:

1. Grant-making
2. Administer the Program's Advocacy Projects
3. Three year contract with up to two contract renewals
4. Annual report to City Council



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TIMELINE

February 2017	Finance Committee
March 2017	City Council
April 2017	Staff to issue an RFP
May 2017	Evaluation of proposals
June 2017	City Council approval of the Contract



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RECOMMENDATION

That the Finance Committee review, discuss, and provide policy recommendations to the City Council for the City's Arts and Culture Grants Program, and its administration.



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