



Park and Recreation Commission

City of Arts & Innovation

TO: HONORABLE COMMISSIONERS **DATE: FEBRUARY 13, 2017**

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT

SUBJECT: UPDATE ON AUTOMATED TRAIL USER COUNTERS AT MT. RUBIDOUX

ISSUE:

Update on the automated trail user counters at Frank A. Miller Mt. Rubidoux Memorial Park ("Mt. Rubidoux").

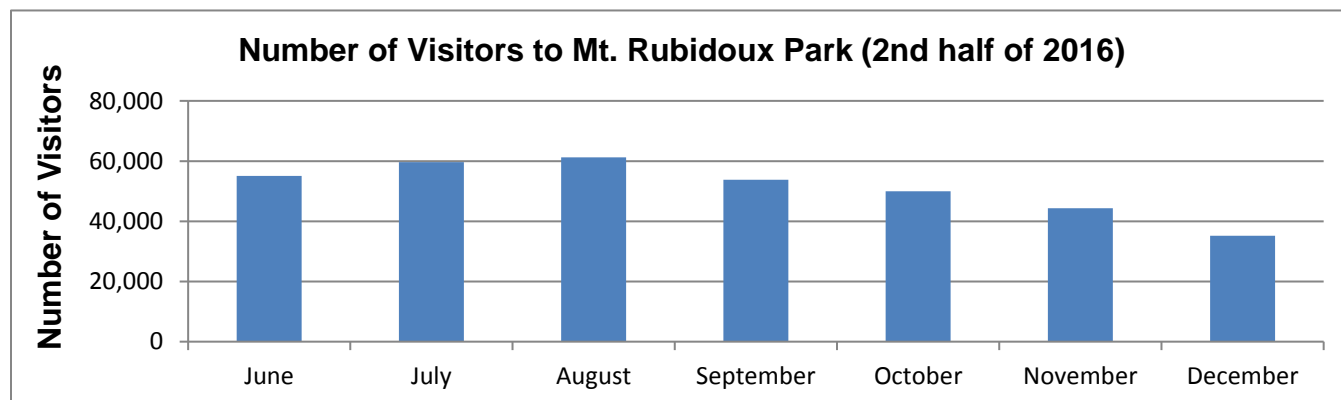
RECOMMENDATION:

That the Park and Recreation Commission receive and file the report.

BACKGROUND:

Mt. Rubidoux draws visitors from near and far into a unique and cherished park setting. Closed to vehicular traffic, a 3.5 mile paved asphalt road brings families with baby strollers, bikes, runners, and pedestrians from all walks of life to the mountain peak from where views of Riverside, the Santa Ana River, and the surrounding region are unmatched. Anecdotal observations report an increasing rate of park visitation over the past several years. To better track park usage, automated trail counters were installed in July 2016 at the primary park entry points at 9th Street and on Glenwood/San Andreas Drives near Ryan Bonaminio Park at the Tequesquite Arroyo.

Based on the data collected since installation, the 9th Street gate averages 301 people per day, and the Glenwood/San Andreas Drives gate averages 1,401 people per day. Combined, the total average is 1,702 people per day. The peak number of visits in a single day during this time period was on September 5, 2016, when 3,709 people climbed the hill. At each gate, peak visitation occurs at 9:00 a.m. and again at 7:00 p.m. The counters are generally triggered at least once each hour throughout the day including throughout the night.



FISCAL IMPACT:

There is no fiscal impact associated with this report.

Prepared by: Andrew Emery, Park Superintendent

Approved by: Adolfo Cruz, Parks, Recreation and Community Services Director

Approved by: Alexander T. Nguyen, Assistant City Manager

Attachment: Trail Counter Data