



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: FEBRUARY 21, 2017**
FROM: CITY MANAGERS OFFICE **WARDS: ALL**
SUBJECT: AWARD BID NO. 7458 FOR BROADCAST TELEVISION EQUIPMENT FOR THE RIVERSIDETV CONTROL ROOM LOCATED IN THE CITY COUNCIL CHAMBERS TO VMI INC OF GARDEN GROVE, CALIFORNIA - IN THE AMOUNT OF \$118,184.51 – SUPPLEMENTAL APPROPRIATION

ISSUE:

Award Bid No. 7458 for broadcast television equipment for the RiversideTV control room located in the City Council Chambers to VMI Inc. of Garden Grove CA, in the amount of \$118,184.51, and approve the supplemental appropriation from the Communications Public, Education, and Government Special Deposits account number 0000720-225066 in the same amount.

RECOMMENDATIONS:

That the City Council:

1. Award Bid No. 7458 for the City Council Chambers control room equipment to VMI Inc. of Garden Grove CA, in the amount of \$118,184.51; and
2. Authorize a supplemental appropriation in the amount of \$118,184.51 from Communications Public, Education, and Government Special Deposits account number 0000720-225066 to an account number assigned by the Finance Department.

BACKGROUND:

In 2006, the State passed the Digital Infrastructure and Video Competition Act (DIVCA), allowing municipal cable providers to charge customers a 1% fee for local Public Access, Education and Government (PEG) channel needs. The PEG funds collected in the City are provided to the City to be used for the purchase of equipment and capital improvements related to the PEG channel. Historically the City collects in excess of \$400,000, only appropriating \$400,000 per year to be used for PEG equipment and capital improvement. Fees generated in excess of the yearly appropriation have been held in a revenue account (0000720-225066). The current projected balance in the PEG revenue account is \$486,322.00.

DISCUSSION:

In an effort to improve the picture/audio quality and channel capabilities it is being proposed to upgrade the few remaining aging analog components which remain in the TV channel system.

The main playback server and automation system will be updated to an all-digital system eliminating redundant conversions between analog and digital in the existing broadcast system. The new automation will allow staff to integrate other marketing efforts to improve branding and expand social media integration, tie into alternative information sources such as Cal-trans traffic cameras, local weather information, and improve emergency response messaging. The project also includes upgrading the analog audio system with a new digital mixer allowing for better control and significantly decreasing the space required for equipment in the control room. Once complete this will allow the Granicus web streaming server, which currently streams City Council Meetings, to be upgraded to a high quality digital web stream.

A supplemental appropriation of \$118,184.51 is being requested in order to not impact the current operating budget.

On January 13, 2017, the City received 3 responses to Bid No. 7458 for the purchase of broadcast television equipment for the RiversideTV control room located in the City Council Chambers. The lowest responsive bid is from VMI Inc of Garden Grove CA, in the amount of \$109,684.00. With the addition of sales tax the amount is \$118,184.51

Purchasing Services Manager concurs with the bid award recommendation.

FISCAL IMPACT:

The total cost Bid No. 7458 is \$118,184.51. Funds are available in the PEG revenue account number 0000720-225066 to cover the total cost.

Prepared by: Al Zelinka, Assistant City Manager
Certified as to
availability of funds: Scott G. Miller, PhD., Chief Financial Officer/City Treasurer
Approved as to form: Gary G. Geuss, City Attorney

Attachment: Bid Recommendation