



City of Arts & Innovation

Board of Library Trustees

TO: BOARD OF LIBRARY TRUSTEES

DATE: FEBRUARY 27, 2017

FROM: RIVERSIDE PUBLIC LIBRARY

SUBJECT: PARTICIPATION IN THE 2017 CALIFORNIA STATE LIBRARY AND THE CALIFORNIA CENTER FOR THE BOOK PROGRAM - BOOK TO ACTION

ISSUE:

Receive an update on the Riverside Public Library's participation in the 2017 California State Library and the California Center for the Book program - Book to Action.

RECOMMENDATION:

That the Board of Library Trustees receive and file this update on participation in the 2017 California State Library and the California Center for the Book program - Book to Action.

BACKGROUND:

On November 18, 2016, the Riverside Public Library submitted a request to participate in the California State Library and the California Center for the Book's program Book to Action. The request included \$2,000 for speaker fees and/or books to be given away to the community. Book to Action is not a grant and is not a reimbursement program. The Book to Action program is specific on type of program, speaker(s), topic, and community service activity.

DISCUSSION:

On December 7, 2016, the Library's request to participate in the Program was approved (attached). The Library selected book titles *March: One, Two and Three* by Congressman John Lewis. The description of the programs are outlined below.

1. Community Read – *March: One, Two and Three* by Congressman John Lewis
2. Author Event – Congressman John Lewis in conversation around his books *March: One, Two and Three*
3. Community Service Activity – Presentations on the importance of voting and a voter registration drive conducted by a nonpartisan nonprofit and held at all libraries.
4. Night at the Museum – A special talk-and-tour of the Riverside Metropolitan Museum's exhibit *Rising Above: Entertainment and the Struggle for African American Identity*, an exhibition that explores the evolution of their image of African Americans in popular culture from the late nineteenth century to the present.

The Library is partnering with the Riverside Metropolitan Museum by tying in the Museum's "Rising Above" exhibit with the Book to Action program. The Program requires completion by May 15, 2017, with a final report form and survey tool before May 30, 2017.

The Museum Director concurs with this report.

FISCAL IMPACT:

The total allocation of \$2,000 will cover speaker fees and/or books to be given away to the community. California State Library and the California Center for the Book will directly pay for speaker fees, giveaway books and the direct expenses incurred by the Library. Other expected in-kind program expenses will be absorbed from the Library's operating budget for marketing \$500, refreshments \$200, staff time \$800, and event space \$100.

Prepared by: Tonya Kennon, Library Director
Approved by: Alexander T. Nguyen, Assistant City Manager