

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: FEBRUARY 28, 2017

FROM: MUSEUM & CULTURAL AFFAIRS WARDS: ALL

DEPARTMENT

SUBJECT: UPDATE ON THE 24th ANNUAL FESTIVAL OF LIGHTS

<u>ISSUE</u>:

Receive an update on the 24th Annual Festival of Lights.

RECOMMENDATIONS:

That the City Council receive and file update on the 24th Annual Festival of Lights.

BACKGROUND:

The Mission Inn Hotel & Spa created a world class event twenty-four years ago. On September 19, 2006, the City Council approved the supplemental appropriation and funds transfer request for the enhancement of the Festival of Lights. This became a single celebration, coordinated by the City of Riverside in partnership with The Mission Inn Hotel & Spa. The Riverside Festival of Lights is one of Riverside's annual signature events aiming to highlight Riverside's pride with a family-friendly holiday celebration.

DISCUSSION:

The 24th Annual Festival of Lights was held from November 25, 2016, to January 7, 2017. The event is created and executed through community efforts. The Museum and Cultural Affairs Department coordinate the event through partnerships with The Mission Inn Hotel & Spa, Greater Riverside Chambers of Commerce, Keep Riverside Clean and Beautiful, Riverside Downtown Partnership, other City departments and many notable sponsors.

Staff will provide the attached presentation on the 24th Annual Festival of Lights.

FISCAL IMPACT:

There is no fiscal impact to the General Fund associated with this update.

Prepared by: Margery L. Haupt, Arts & Cultural Affairs Manager

Certified as to

availability of funds: Scott G. Miller, PhD, Chief Financial Officer/City Treasurer

Approved by: Alexander T. Nguyen, Assistant City Manager

Approved as to form: Gary G. Geuss, City Attorney

Attachment: Presentation