



www.thedeanafoundation.org

The DEANA Foundation is a 501(c)(3). Tax ID #47-2341434



Our Mission at the DEANA Foundation is to provide financial relief for care-giving to middle class families affected by dementia. We understand the emotional and financial burden this disease places on families caring for their loved one. We strive to ease these burdens by providing emotional support, resources and care-giving grants.



Deana, prior to diagnosis

Inspiration Behind the Foundation

Deana, 4 years after diagnosis



Dementia takes a devastating toll on caregivers.

- In 2015, 15.9 million family and friends provided 18.1 billion hours of unpaid care to those with Alzheimer's and other dementias. That care had an estimated economic value of \$221.3 billion
- Nearly 60 percent of Alzheimer's and dementia caregivers rate the emotional stress of caregiving as high or very high; about 40 percent suffer from depression
- On average, caregivers lose over \$15,000 in income annually in order to meet the demands of caregiving
- One in five care contributors cut back on their own doctor visits because of their care responsibilities
- Among caregivers, 74 percent report they are "somewhat" to "very" concerned about maintaining their own health since becoming a caregiver

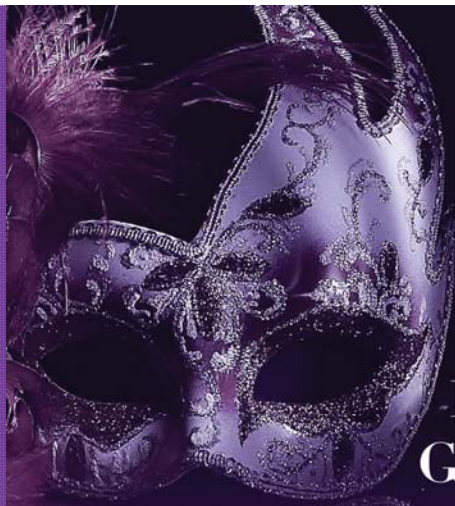
Goals

- Raise money
- Awards caregiving grants to families in need
- Raise awareness on different forms of dementia and the emotional and financial impact it leaves on families affected

Ways we are achieving goals



- Fundraisers
- Sponsors
- Events
- Grants
- Cash Donations



Memory Masquerade Gala

Dinner • Silent Auction • Cash Raffle • Entertainment

- Saturday, June 24, 2017 6:00pm-9:30pm •
- Dales Senior Center 3936 Chestnut St, Riverside, CA 92501 •
- \$50 per ticket •
- Pre-purchase tickets at www.thedeanafoundation.org/events by June 17th •
- Please come in formal attire •

We are requesting a photo of your loved one, affected by dementia, for a special recognition to take place that evening. Please email a jpeg photo and any other questions about the event to:

How You Can Help

- Attend events (Gala)
- Help promote foundation events (newsletters, etc)
- City sponsorships
- Donations

