REVISED

City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL   **DATE:** FEBRUARY 28, 2017

FROM: MUSEUM & CULTURAL AFFAIRS DEPARTMENT   **WARDS:** ALL

SUBJECT: UPDATE ON THE 24th ANNUAL MISSION INN FESTIVAL OF LIGHTS

ISSUE:

Receive an update on the 24th Annual Mission Inn Festival of Lights.

RECOMMENDATIONS:

That the City Council receive and file update on the 24th Annual Mission Inn Festival of Lights.

BACKGROUND:

The Mission Inn Hotel & Spa created a world class event twenty-four years ago. On September 19, 2006, the City Council approved the supplemental appropriation and funds transfer request for the enhancement of the Mission Inn Festival of Lights. This became a single celebration coordinated by the City of Riverside in partnership with The Mission Inn Hotel & Spa in partnership with the City of Riverside. The Riverside Mission Inn Festival of Lights is one of Riverside's annual signature events aiming to highlight The Mission Inn and Riverside's pride with a family-friendly holiday celebration.

DISCUSSION:

The 24th Annual Mission Inn Festival of Lights was held from November 25, 2016, to January 7, 2017. The event is created and The overall success of the event, led by the Mission Inn, is executed through community efforts. The Museum and Cultural Affairs Department event is coordinated the event through partnerships with The Mission Inn Hotel & Spa, Greater Riverside Chambers of Commerce, Keep Riverside Clean and Beautiful, Riverside Downtown Partnership, other City departments and many notable sponsors.

Staff will provide the attached presentation on the 24th Annual Mission Inn Festival of Lights.

FISCAL IMPACT:

There is no fiscal impact to the General Fund associated with this update.

Prepared by: Margery L. Haupt, Arts & Cultural Affairs Manager
Certified as to
availability of funds: Scott G. Miller, PhD, Chief Financial Officer/City Treasurer
Approved by: Alexander T. Nguyen, Assistant City Manager
Approved as to form: Gary G. Geuss, City Attorney

Attachment: Presentation