



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: MAY 16, 2017**

FROM: COMMUNITY & ECONOMIC DEVELOPMENT **WARDS: ALL**
DEPARTMENT

**SUBJECT: AFRICAN AMERICAN CIVIL RIGHTS GRANT FUNDS FROM THE NATIONAL
PARK SERVICE REGARDING THE AFRICAN AMERICAN CIVIL RIGHTS
HISTORY AND SITES OF RIVERSIDE – IN THE AMOUNT OF \$50,000
SUPPLEMENTAL APPROPRIATION**

ISSUE:

Accept the African American Civil Rights Grant Program funds from the National Park Service in partnership with the Riverside African American Historical Society to assist in various programming related items for the Civil Rights Institute in Riverside, specifically related to identification of African American Civil Rights sites of the 20th Century in Riverside, in the amount of \$50,000.

RECOMMENDATIONS:

That the City Council:

1. Accept African American Civil Rights Grant Program funds for \$50,000 from the National Park Service in partnership with the Riverside African American Historical Society to assist in various programming related items for the Civil Rights Institute in Riverside, specifically related to identification of African American sites of the 20th Century in Riverside;
2. Authorize a supplemental appropriation of revenue in the amount of \$50,000 to be offset by expenditures in the same amount to an account as established by the Finance Department for personnel and equipment rental costs related to the identification of African American Civil Rights sites of the 20th Century in Riverside; and
3. Authorize the City Manager, or his designee, to execute and submit all documents necessary for acceptance of the grant application.

BACKGROUND:

The National Park Service's (NPS) FY 2016 African American Civil Rights Grant Program is intended to document, interpret, and preserve sites and stories related to the African American

struggle to gain equal rights as citizens in the 20th Century. The Civil Rights Grant Program awards are funded by the federal Historic Preservation Fund and administered by NPS. The grant award period is the first time that grant funds have been available for the theme of African American Civil Rights in the 20th Century. When the grant awards were announced on January 12, 2017, Riverside was the only California city to receive the NPS grant under this theme, and only one of two from the western United States, the other being in Idaho.

DISCUSSION:

In preparation of the application last fall, staff met with African American community leaders to discuss plans for a proposed Civil Rights Institute (Institute) and the work of the Riverside African American Historical Society (RAAHS). RAAHS has completed extensive community outreach for the planned Institute, collections for the Institute, documented resources, identified some sites, and identified key members of the community for oral histories.

This grant award, in partnership with RAAHS, will develop and provide programming for the Institute in the following key areas:

1. Establishment of Local Context: This will tie existing themes of the nationwide Civil Rights context to Riverside specifically, as well as acknowledge existing contributing sites both known and unknown. This will be prepared by a consultant under the direction of the Community & Economic Development Department's Neighborhood Engagement Division.
2. Production of Multi-Media Projects: This will include development and documentation of oral histories, story mapping of sites and oral histories, and a video that covers the overall program. This will be prepared by an intern from the Eleanor Jane Grier Leadership Academy with guidance from City Manager's Office, Communications Division.
3. Museum Collections Management: This will include preparation of a collections management plan for the collection at the Institute. Much of the collection is already owned by RAAHS and this will assist in management of the collection. This will be prepared by Metropolitan Museum staff with assistance from an intern.
4. Curriculum Development: This will include development of a curriculum of African American History and Sites in Riverside for Elementary, Middle and High School programs, local schools and school districts. More specifically, curriculum for an e-book will be developed in accordance with curriculum standards and corresponding field trips would be encouraged. This will be prepared by Metropolitan Museum staff with assistance from an intern.
5. E-Book Design: This will include design of an e-book utilizing curriculum developed in item #4 above. This will be prepared by an intern with guidance from City Manager's Office, Communications Division.

Funds from the grant will be used to fund the above projects prepared by interns, staff and consultants, as well as equipment rental and overtime for represented staff as required totaling \$50,000.

Department	Description	Tasks	Costs
Museum & Cultural Affairs	Intern	Assist in development of a collections management plan	\$5,000
Museum & Cultural Affairs	Intern	Assist in curriculum development for an e-book	\$5,000
City Manager's Office – Communications Division	Intern from the Eleanor Jane Grier Leadership Academy	Development of multi-media projects	\$5,000
City Manager's Office – Communications Division	Intern	Design of an e-book	\$5,000
City Manager's Office – Communications Division	Overtime costs for after-hours work of current staff	Recording oral histories	\$2,000
City Manager's Office – Communications Division	Equipment Rental	Recording oral histories and other multi-media filming	\$4,000
Community & Economic Development Department – Neighborhood Engagement Division	External Consultant	Develop and prepare the context and identification of sites related to the African American History of 20th Century sites in Riverside	\$24,000
		Total Grant Costs	\$50,000

The grant requirement includes a local match of \$70,327.08 which will be met with the in-kind staff and volunteer time. The partnership between RAAHS, the City of Riverside, and the Community Stakeholders to collaborate on this grant will create sustainable relationships beyond the grant life.

The grant scope of work also includes additional specific community engagement and outreach to important local groups including, but not limited to: The Group, the Riverside African American Historical Society, the NAACP, as well as other key groups like the Old Riverside Foundation, the Riverside Museum Associates and the Riverside Historical Society. This outreach will be significant in order to gain support and interest from the community regarding the African American Civil Rights history in Riverside.

Completion of the grant will help document an under-represented history in Riverside and identify related sites that are potentially eligible as significant. As a Certified Local Government, the City is required to survey and identify potential historic properties and this project works

towards that effort. This project also meets three important goals of the City's Historic Preservation Element of the General Plan: to continue an active program to identify, interpret, and designate the City's cultural resources; to fully integrate consideration of cultural resources as a major aspect of the City's planning, permitting, and development activities; and to ensure compatibility between new development and existing cultural resources.

Riverside Metropolitan Museum Interim Director and the Office of Communications Marketing Manager have reviewed and concurred with this report.

Survey Implications

Any properties identified as contributing to the African American history during the course of survey would be considered historic for the purposes of California Environmental Quality Act and Title 20. Historic and eligible historic properties would be required to follow the Title 20 Certificate of Appropriateness process, which includes a no fee application, for property permits and modifications.

For example, a property eligible as historic would require administrative review (a 45 day review process or less) and approval of in kind changes, small rear additions, and other minor changes in keeping with the historic property. Cultural Heritage Board review and approval (a 3-6 month review process) would be required for exterior changes visible from the public right of way, modifications of windows to alternate materials, large additions to original structures, potential site work to the property, and removal of character defining features or demolition of identified historic features.

Any projects proposing radical modifications to character defining features or demolition of the identified historic structures would be discouraged as Title 20 and the General Plan encourages retention of historic buildings and their character defining features. If an owner of a designated property or an eligible survey property wished to radically alter or demolish a historic property, review of this would trigger an Environmental Impact Report, which would take a minimum of a year and the cost of preparing an EIR could exceed \$50,000.

FISCAL IMPACT:

The grant amount of \$50,000 will fund the outside consultant, the part time interns, staff overtime and equipment rental related to the project. The in-kind grant match of \$70,327.08 will be achieved through the value of staff and volunteer time.

Prepared by:	Rafael Guzman, Community & Economic Development Director
Certified as to availability of funds:	Scott G. Miller PhD, Chief Financial Officer/City Treasurer
Approved by:	Al Zelinka, FAICP, Assistant City Manager
Approved as to form:	Gary G. Geuss, City Attorney

Attachment: NPS Grant Award email