

City of Riverside
City Sponsorship Program
Fall, 2017-2018

Total City Sponsorship Funding from Arts & Cultural Affairs (ACAD) Budget for Fiscal Year 2017-2018:	\$146,160
Recommended Cash Sponsorships, July - December (ACAD):	67,500
Recommended Cash Sponsorships, July - December, Riverside Public Utilities (RPU):	26,500
Total Recommended Cash Sponsorships (ACAD + RPU)	94,000
Other Recommended Sponsorships (Facilities + In-kind):	39,503
Total Recommended Sponsorships (Cash/Facilities/In-kind):	\$133,503

Organization/Event	Date of Event	Anticipated Attendance	Total Event Cost	Ward Location	Monetary Funding Received Fall 2016-17	Value of In-Kind Services Received Fall 2016-17	Monetary Funding Request Fall 2017-18	Proposed Monetary Funding	ACAD Funding	RPU Funding	In-Kind Request Fall 2017-18	Staff Proposed In-Kind (Non-Facilities) Fall 2017-18	Estimated Value of In-Kind Services (In-Kind + Facilities)	Facilities Request	Staff Proposed Facilities **	Total Recommended Cash/Facilities/In-kind
Category 1 Events with Significant Outreach Component																
The ARC of Riverside County My Play Club/Camp	July - Dec.	300	45,100	1	720	5,755	1,000	1,000	1,000		Special Event Permit Fee, Water (20 cases), Booth/City Vehicle (police car and fire truck on 8/10 - see application)	Special Event Permit Fee, Water (20 cases). Submit a Special Activity Request online at www.riversideca.gov/fire at least 30 days prior to event.	8,754	Rental waivers for Fairmount Park: Kiosk #4 (7/15, 8/19, 9/16, 10/21) and Reid Park: Clubhouse (8/7-8/11), Gym/Basketball Equipment (8/8), Pool, incl. 3 Lifeguards (8/11)	Waive Picnic Shelter fee (\$360) for use of Fairmount Park Picnic Shelter #4, Rental fee (\$6,500) for Springbrook Clubhouse Banquet Rm., and Rental fee for Reid Park Pool (\$870). Group will be responsible for Facility Rental App fees (\$25, each site), Refundable Deposit (\$500), staff fees of \$18/hr per staff , including lifeguards, number TBD by PRCSO Staff. Please see stipulations below.	9,754
Chabad Jewish Community Center 13th Annual Chanukah Festival	Dec. 18	1,800	18,500	1	1,000	125	6,400	1,500	1,500		Special Event and Banner Permit Fee, Water (1,000)		125			1,625
Division 9 Gallery Dia de los Muertos	Nov. 4	20,000	35,600	1	3,360	50	15,000	5,000	5,000		Special Event Permit Fee, Water (20 cases), Fee Waivers for Street Closures/Barricades	Special Event Permit Fee	75			5,075
Epilepsy Education Everywhere Epilepsy Lifeline and Support Series	July - Dec.	250	33,781	Various	960		4,000	1,000	1,000							1,000
Goeske Foundation, Janet BBQ & Concert for Heroes/Food Pantry/National Night Out/50+ Health Fair	July 3/July-Dec./Aug. 1/Oct. 11	500/350/150/2,500	8,500/0/3,770/60,000	3	2,400	498	1,000/0/750/1,500	2,000	2,000		BBQ & Concert: Water (20 cases) Food Pantry: Bags (150) Health Fair: Bags (250) and Water (20 cases)	BBQ: Water (10 cases) Food Pantry: Bags (200) Health Fair: Bags (200), Water, (10 cases) Submit a Special Activity Request at www.riversideca.gov/fire at least 30 days prior for BBQ, National Night Out, and Health Fair.	573	NA	NA	2,573
Greater Riverside Chambers of Commerce Festival of Lights	Nov. 24	80,000	39,250	1	22,200	1,715	23,800	22,200	7,200	15,000	Special Event/Banner Permit Fees, Police Services, Water (500), Booth/City Vehicle Participation (RPU and Development)	Special Event/Banner Permit Fees. Officers and Explorers.	4,681	Inflatable Screen, Sound System and Projector	Waive Equipment rental fees for Screen, Sound, and Projector. Waive 8 hr rental fee for Mobile Stage (\$860). Group will be responsible for the following: Facility rental processing fee (\$25), Staff fees (\$18/hr) for pick-up/delivery/set-up/breakdown/supervision of stage, set-up/delivery fees (\$900, holiday rate). Staff/fees TBD by Movies in the Park Coordinator. Please see stipulations below.	26,881
Inland Empire Latino Lawyers Assn., Inc. (IELLA) Expungement Program	July - Dec.	36	34,510	2	960	480	2,000	1,000	1,000				840	Cesar Chavez Community Center	Waive Rental fee (\$840) for use of Bobby Bonds Community Rm. Group will be responsible for the Facility Rental App fee(\$25), Refundable Deposit (\$250), and Staff fees of \$18/hr per staff), TBD by PRCSO representative. Please read the stipulations below.	1,840
Inlandia Institute SCIPP (Students and Coyotes Instruction in Poetry and Prose)	July - Dec.	300	5,000	1	960		1,000	1,000	1,000		Water (100)	NA	NA	NA	NA	1,000
La Sierra Neighborhood Alliance National Night Out/Monthly Meetings (facilities only for monthly meetings)	July - Dec./Aug.	25 (meetings)/300 Night Out	600/0	7	500	270		750	750		Water (96, each event)	National Night Out: Bags (300), Water (4 cases)	3,823	La Sierra Community Center (LANA meetings), Doty-Trust Park, Large Shelter (National Night Out)	Monthly Meetings: Waive Facility Request App fee (\$25), Refundable Deposit (\$250), Facility Rental Fee (\$140/hr). Facility Request Application must be completed 4 months prior to meeting dates. National Night Out: Waive Doty-Trust Park Picnic Shelter #1 fee (\$100), refundable deposit (\$50), and Facility Rental App fee (\$25). Group will not be responsible for any fees, <u>unless</u> event requires additional resources not included in sponsorship application. Please read stipulations below.	4,573
League of Women Voters Riverside Candidate Forums	Nov. 9	60	300	2	NA	550	NA				NA	NA	510	Stratton Community Center (possibly others TBD)	Group will be responsible for: Facility Rental App fee (\$25) and refundable deposit (\$250), and staff fees of \$18/hr per staff, TBD by PRCSO representative. Waive hourly rental fee (\$85) for up to 3 Community Center Multipurpose Rms. Please read stipulations below.	510
Love Riverside Love Riverside Serve Day	Oct. 21	800	15,300	TBD	500	75	5,355	750	750		Special Event/Banner Permit Fees, Police Services, Bags(200), Water (800), Booth (Office of Neighborhoods)	Special Event/Banner Permit Fees, Bags (200), Water (10 cases)	374	Service Projects in City Parks		1,124
March of Dimes NICU Baby Shower	Nov., TBD	50 families	2,000	1			500	750	750							750

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NAAACP Riverside Branch Domestic Violence Month Play: <i>Silent Tears</i>	Oct. 6-8	300	5,300	1			1,855	1,500	1,500		Bags (350), Water (350), Booth/Vehicle participation			The Box		1,500
Performance Riverside/RCCD Foundation Iscovery Theatre Outreach Program	Spring 2017 Season	5,250	400,573	1	4,320	NA	10,000	4,500	4,500		NA	NA	NA	NA	NA	4,500
Riverside Community Health Foundation Together We Can! Diabetes Seminars	Nov. 6 - 7	300	20,776	1	480		1,000	750	750							750
Riverside Cultural Consortium Artswalk and First Sundays	Aug.-Dec.	40,000	31,000	1	4,320		5,000	4,500	4,500							4,500
Riverside Downtown Partnership Movies on Main/Riverside Art and Music Festival/Fall Fashion Show/Zombie Crawl	July Thursdays/ Sept. 9 /Oct. 5/ Oct. 21	400/3,500/1,000/1,000	4,800/19,500/ 7,500 /8,500	1		935					Special Event Permit Fees, Marketing through City Social Media and Parking Meter Ads		935	Movie Projector/Screen for July Thursdays, Mobile Stage for Sept. 9, City Hall Breezeway for Oct. 5	Movies: Waive Movies in the Park equipment rental for July 6, 13, 27. Group is responsible for movie licensing/shipping fees, Facility Rental App fee of \$25, and staff fees (\$18/hr per staff). Number of staff TBD by PRCSO Director/Designee. Street Jam: Waive 8 hr Mobile Stage rental fee (\$860). Group will be responsible for Facility Rental App fee (\$25), Mobile Stage set-up/delivery fee (\$600), refundable deposit (\$1,000), and staff fees (\$18/hr per staff), TBD by PRCSO Director/Designee. Please read stipulations below.	935
Riverside Museum Associates Day of Inclusion	Dec. 17	240	4,000	1	1,000		800	800	800							800
Riverside National Cemetery Support Committee Concert for Heroes	July 3	10,000	58,000	All	3,840		5,000	4,500	4,500							4,500
Roberts Foundation, Adrien Dell and Carmen 16th Annual Backpack Giveaway	Aug. 6	3,000	7,500	1			3,750	2,000	1,500	500						2,000
Salute to Veterans Parade Veterans Parade	Nov. 18	5,000	25,000	1			2,500	2,500	2,000	500	Special Event/Banner Permit Fees, Police Services, Water (10 cases)	Water (10 cases). Submit a Special Activity Request online at www.riversideca.gov/fire at least 30 days prior to event. Special Event/Banner Permit Fees	1,111			3,611
Subtotal Category 1								58,000	42,000	16,000			21,801			79,801
Category 2 Events with Admission Charge (and Added Outreach Component)																
American Heart Association Heart and Stroke Walk	Sept. 30	7,000	28,000				5,000	1,000	1,000							1,000
Big Brothers Big Sisters Summer Picnic/Bowl for Kids' Sakes	July 15/Sept. 14	438 / 280	15,000/21,500	1, 6	500	820	1,000/2,000	2,000		2,000		Picnic: Water (10 cases) NOTE: Recommended RPU funding - \$500 for picnic; \$1,500 for bowling	885	Fairmount Park	Waive Open Space fee (\$700) and Picnic Shelter rental fee (\$65) for shelters # 2 and 4. Group will be responsible for Facility Rental App fee (\$25), Refundable Deposit (\$500), and Staff fees of \$18/hr per staff) TBD by PRCSO representative. Please read stipulations below.	2,885
California Riverside Ballet Ghost Walk Riverside	Oct. 27-28	3,850	38,000	1	4,704	3,734	10,000	4,800	4,800		Special Event/Banner Permit Fees, Police Services, Bags (100), Water (200), Fire Dept. (information)	Special Event/Banner Permit Fees: Submit a Special Activity Request online at www.riversideca.gov/fire at least 30 days prior to event. Officers	1,963	Various Story Sites		6,763
Casa Blanca Baby Boomers* Baby Boomers Boo-gie Night	Oct. 28	300	5,030	4			2,500	500	500		Water (10 cases)	Water (10 cases)	855	Villegas Community Center, Banquet Room, Kitchen and Projector	Waive hourly Rental Fee (\$130), Equipment fee (\$150) for projector. Group will be responsible for the Facility Application fee (\$25), Refundable Deposit (\$250), and Staff fees (\$18/hr per staff) TBD by Director/Designee. Please see stipulations below.	1,355
Cinema Culturas Institute for the Arts 4th Annual Cinema Culturas Film Festival	TBD	5,000	24,000	TBD			5,000	1,000	1,000		Special Event/Banner Permit Fees	Special Event/Banner Permit Fees	125			1,125
Evergreen Memorial Historic Cemetery Front Row Fireworks	July 4	2,500+	14,400	1	1,000	125	2,500	1,000		1,000	Special Event/Banner Permit Fees, Water (250)	Special Event/Banner Permit Fees	125			1,125
Inland Empire Contemporary Ballet, Inc.* Inland Empire Wine and Pastry Festival	Oct. 7	2,000+	15,720	1			6,500	1,000	1,000		Special Event/Banner Permit Fees, Police Services, Bags (2,000), Water (2,000), Booth/City Vehicle Participation	Submit a Special Activity Request online at www.riversideca.gov/fire at least 30 days prior to event.	2,188	North Park	Waive Open Space fee (\$850). Group will be responsible for Facility Rental App fee (\$25), Special Event Permit fee (\$100), Refundable Deposit (\$1,000), Staff fees (\$18/hr per staff) TBD by PRCSO rep, and walk-through fee (\$238.52). Please read stipulations below.	3,188
Kiwanis Club of Uptown Riverside Riverside's Got Talent	Nov. 5	750	20,000	1	980	110	4,000	1,000	500	500	Water (10 cases)	Water (20 cases)	110			1,110
Mission Inn Foundation Mission Inn Run	Nov. 11-12	14,000	120,000	1	7,200	1,955	12,000	7,200	6,200	1,000	Special Event/Banner Permit Fees, Police Services, Bags (2,000), Water (2,000)	Special Event/Banner Permit Fees, Water (10 cases). Explorers.	1,040	Fairmount Park (incl. restroom adj. to Dexter), Mobile Stage (incl. delivery, transport, set-up)	Waive 8 hr Rental fee for Mobile Stage (\$860). Group will be responsible for the Facility Rental App fee (\$25), Refundable Deposit (\$1,000), Mobile Stage set-up/delivery fee (\$600), and Staff fees (\$18/hr per staff) TBD by PRCSO Representative. Please read stipulations below.	8,240

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The Pink Ribbon Place Pink on Parade	Oct. 21	1,600	20,000	1	500		1,000	1,000	500	500	Special Event/Banner Permit Fees, Police Services, Water (1,500), Booth/City Vehicle participation	Special Event/Banner Permit Fees. Submit a Special Activity Request online at www.riversideca.gov/fire at least 30 days prior to event. Police Officers.	4,358	Bonaminio Park, Mobile Stage	Waive Rental fee for Mobile Stage (\$860), Open Space fee (\$700 + additional hourly fee of \$35/hr). Group will must coordinate facility use with PRCSO staff at least 90 days in advance, and will be responsible for: Facility Rental App fee (\$25), Refundable Deposit (\$2,000), PRCSO walk-through fee (\$238.52), Staff fees (\$18/hr. per staff) TBD by Director/Designee. Please read stipulations below.	5,358
Raincross Master Chorale Fall Concert Season	Oct. 21	450	13,500	1	500		4,725	500	500							500
Riverside African American Historical Society Unsung Heroes Recognition/Reception	Oct. 22	200	11,950	1	2,000	860	4,183	1,000	500	500						1,000
Riverside Art Museum Spanish Colonial Revival of the Inland Empire	Sept.-Dec.	12,000	339,650	1	1,920		20,000	2,500	2,500			NA	NA	NA	NA	2,500
Riverside Arts Council Art and Music Festival	Sept. 9	5,000	32,000	1	5,000			5,000		5,000	Special Event Permit Fee, Police Services, Water (20 cases), Booth/City Vehicle participation (Metropolitan Museum)	Special Event Permit Fee. Police Explorers	75			5,075
Riverside Educational Enrichment Foundation Citrus Classic Bike Ride	Nov. 14	900	13,299	Various	3,360	971	3,300	2,500	2,500		Special Event/Banner Permit Fees/Police Services/Bags (600), Water (600)	Special Event/Banner Permit Fees, Water (10 cases), Bags (500). Submit a Special Activity Request online at www.riversideca.gov/fire at least 30 days prior to event. Explorers.	4,093	Space for rest stops at Andulka Park and Arlington Sports Park	Waive Picnic Shelter fee (\$690) for use of all picnic shelters at Arlington Sports and Andulka Parks and Open Space fee of \$700 each. Group will be responsible for Facility Rental App fee (\$25). Please read stipulations below.	6,593
Riverside Lyric Opera Cosi Fan Tutti	Sept. 15 - 17	400	12,000	1	500		2,400	750	750							750
Riverside Medical Clinic Charitable Foundation* Anti-Bullying Conference	Nov. 13	350-500	35,000	1			2,500	1,000	1,000		Marketing Partnership					1,000
Riverside Police Officers Assn. Hometown Heroes Run	Sept. 30	2,000	50,000	Various	1,000	1,720	1,000	1,000	1,000		Banner/Special Event Permit Fees, Bags (1,500), Water (1,500)	Banner/Special Event Permit Fees, Bags (1,000), Water (10 cases). Submit a Special Activity Request online at www.riversideca.gov/fire at least 30 days prior to event.	1,885	Arlington Sports Park (+fees/staffing)	Waive Open Space fee (\$700) for up to 8 hrs + \$35 additional hour fee. Group will be responsible for the Facility Rental App fee (\$25), Refundable Deposit (\$1,250), PRCSO Coordinator walk-through fee (\$283.52) and Staff fees (\$18/hr per staff on event day) TBD by PRCSO representative. Please read stipulations below.	2,885
Sigma Beta Xi, Inc. Rockabilly Extravaganza	Nov. 25	5,000	50,000	3		75	5,890	750	750		Banner/Special Event Permit Fees, Bags (1,500), Water (1,500), Police Services			Waive Airport Fees		750
Women Organizing Women, Inc.* Women Support and Non-Profit Expo	Sept. 8 - 9	500	130,250	1			10,000	500	500					Riverside Convention Center		500
								36,000								
							Subtotal Category 2	36,000	25,500	10,500			17,702			53,702
*First-time Applicants															**THE PRCSO IN-KIND SPONSORSHIP IS CONTINGENT UPON THE USER GROUP SUBMITTING THE REQUIRED DOCUMENTS AND FEES 90 DAYS PRIOR TO EVENT (UNLESS NOTED OTHERWISE, BELOW). FACILITIES, DATES, AND LOCATIONS ARE SUBJECT TO AVAILABILITY. IF EVENT REQUIRES ADDITIONAL PRCSO RESOURCES NOT INCLUDED IN SPONSORSHIP APPLICATION, USER WILL BE REQUIRED TO PAY ALL HARD/STAFF COSTS.	