

# Commission on Disabilities Memorandum

TO: COMMISSION ON DISABILITIES DATE: JULY 10, 2017

FROM: GENERAL SERVICES DEPARTMENT WARDS: ALL

SUBJECT: COMMISSION ON DISABILITIES POLO SHIRTS

## **ISSUE**:

Authorize the purchase of polo shirts for the Commission on Disabilities.

#### **RECOMMENDATIONS:**

That the Commission on Disabilities purchase polo shirts for use during community outreach events.

## **BACKGROUND:**

In 2016, the Commission on Disabilities (COD) suggested polo shirts be ordered, with the City of Riverside logo and Commission on Disabilities designation, for use during community outreach events. Polo shirts would clearly identify the COD while interacting with the community and the public. A strongly coordinated, consistent image and message would help build brand recognition within the disability community and act as an effective use of public outreach dollars.

### **FISCAL IMPACT:**

Sufficient funds are available in FY 2017-18 General Services Department Administration - Commission on Disabilities Fund (101), Account No. 2200000 - 450052 for the purchase and delivery of polo shirts for public outreach.

Submitted by: Monique Gordon, ADA Coordinator Approved by: Carl Carey, General Services Director

Approved by: Marianna Marysheva, Assistant City Manager

Attachment: Proposed Polo Shirt Styles