



*City of Arts & Innovation*

# Metropolitan Museum Board

**TO: HONORABLE BOARD MEMBERS** **DATE: JULY 12, 2017**  
**FROM: NAMING MUSEUM SPACES SUB-COMMITTEE**  
**SUBJECT: SUB-COMMITTEE REPORT- NAMING MUSEUM SPACES**

## **ISSUE:**

Provide an update on the June 2017 Sub-Committee meeting regarding naming Museum spaces.

## **RECOMMENDATION:**

That the Board receive and file this report.

## **BACKGROUND:**

The question of setting a standard for naming spaces within the museum first came to the Board in 2016. At that time, there was no indication of a revamped current building or a new building. Past Museum Director Sarah Mundy and Museum Curator Brenda Focht met with Chuck Wilson and agreed to do some research on the subject. As a result of the research, they developed a potential naming figures document, which was presented to the Board as part of the Board Chair agenda item at the February 8, 2017 Board meeting. The Board wanted something more formal and it became an agenda discussion item at the March 2017 Board meeting.

The Sub-Committee on Naming Museum Spaces was formed March 22, 2017 with Board members Chuck Wilson and Mary Hughes as members. The City of Riverside Naming Public Spaces Policy 01.021.00 was also included in the March 22, 2017 agenda report.

## **DISCUSSION:**

There is currently a proposed renovation/expansion plan for the Museum. Given the unknown nature of future exhibit spaces, it would not be appropriate to assign naming amounts. Exhibit space in the current building could change and any new facility would have exhibit spaces of unknown size. Gardens are a space that could be named as well.

Standards: Some general standards, could, however, be suggested at this time. Rooms, Galleries, Exhibits, and Cases could all have names and the dollar amount associated with each would range from the highest for a room to the lowest for a case. In addition, there could be different amounts for major and minor exhibits. Rates would range between \$2,500 to \$10,000 at this point. Rates will change based on how the museum spaces evolve.

The sub-committee felt these guidelines would provide useful assistance for naming amounts once exhibit spaces had been established.

**FISCAL IMPACT:**

There is no impact to the General Fund as a result of this report.

Prepared by: Chuck Wilson, Sub-Committee Chair- Naming Museum Spaces

Attachment: Fox Sponsorship