



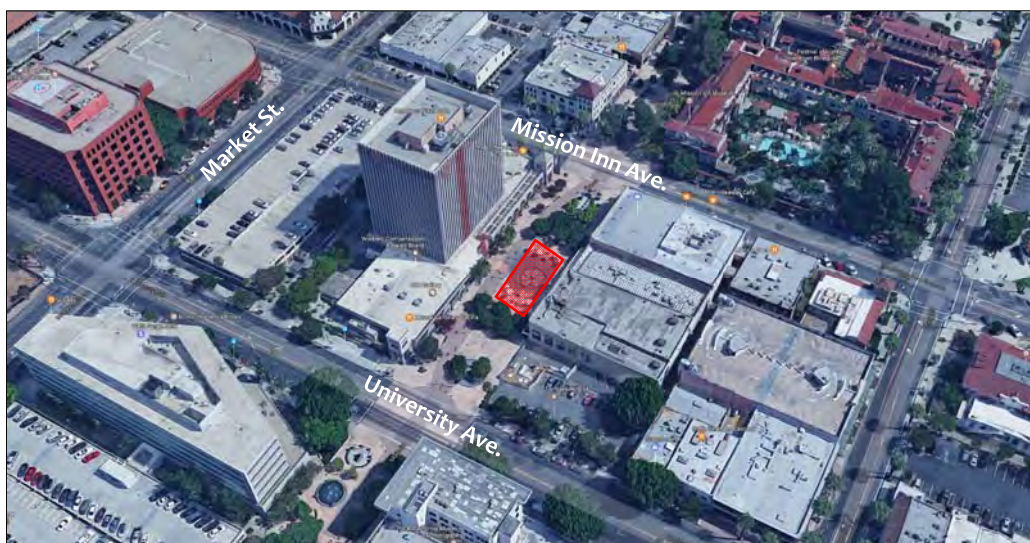
## FOL Ice Skating Rink

Community & Economic Development  
Department

City Council  
July 11, 2017

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### POTENTIAL LOCATION 1 – PREVIOUS LOCATION



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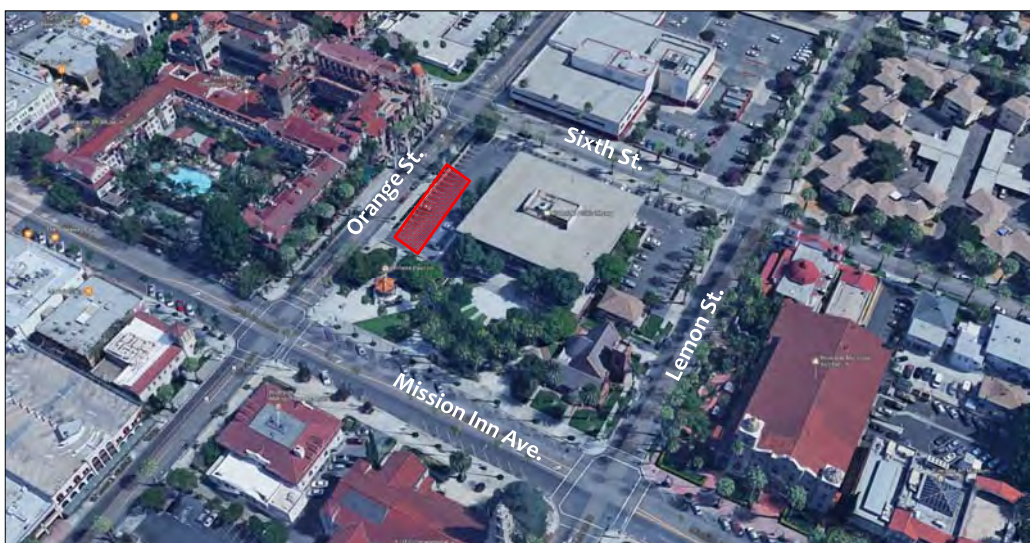
## POTENTIAL LOCATION 2 – CONVENTION CENTER



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## POTENTIAL LOCATION 3 – LIBRARY PARKING LOT

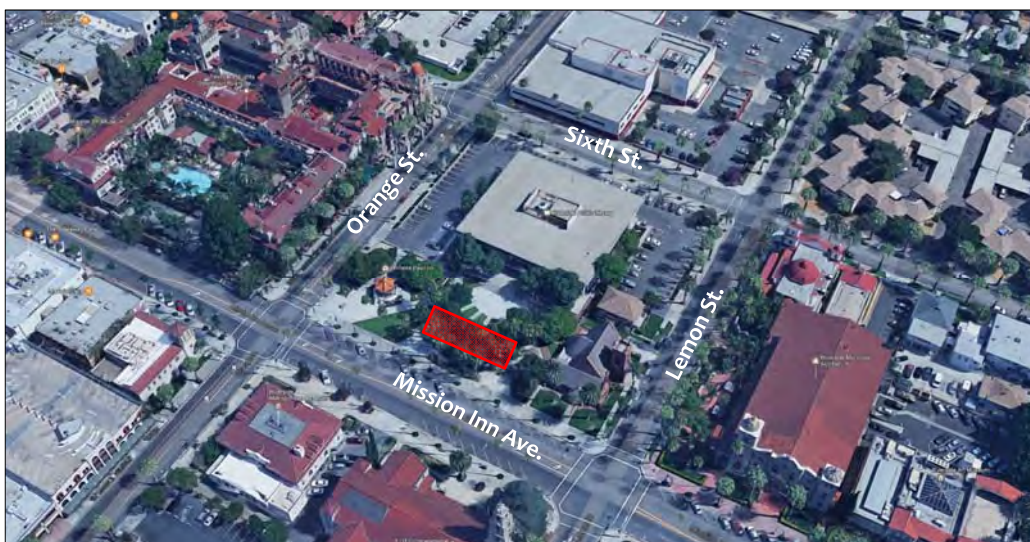


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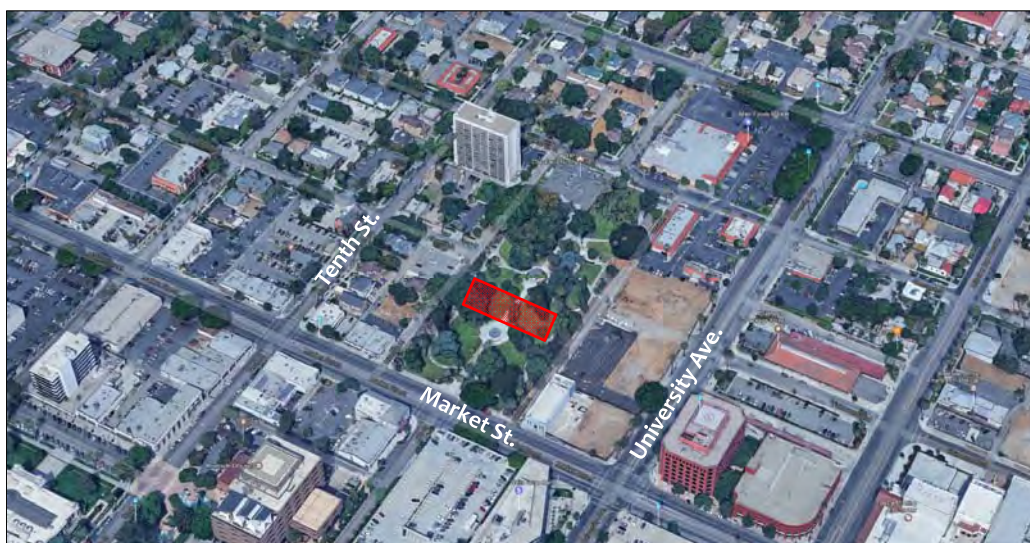
## POTENTIAL LOCATION 4 – LIBRARY PLAZA



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## POTENTIAL LOCATION 5 – WHITE PARK



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## COMPARATIVE ANALYSIS

Key Information	Site 1 Previous Location	Site 2 Convention Center	Site 3 Library Parking Lot	Site 4 Library Plaza	Site 5 White Park	No Rink Option
Location	Neutral	Positive	Positive	Negative	Negative	NA
Impact to Businesses	Positive	Mixed	Mixed	Mixed	Negative	Mixed
Event Impact	Positive	Positive	Positive	Positive	Positive	Mixed
Est. Cost (not including rink build, operation or management)	\$972,790	\$368,500	\$355,000	\$375,000	\$342,500	\$0.00
Overall Economic Impact	Positive	Mixed	Mixed	Mixed	Negative	Mixed



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## RECOMMENDATION

That the City Council select a relocation site for the Mission Inn Festival of Lights ice skating rink or select the option to not have the ice skating rink return and direct staff to add other attractions or programs



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