



*City of Arts & Innovation*

# City Council Memorandum

**TO: HONORABLE MAYOR AND CITY COUNCIL** **DATE: JULY 25, 2017**

**FROM: FINANCE DEPARTMENT** **WARDS: 4 & 5**

**SUBJECT: PUBLIC HEARING – AUTO CENTER BUSINESS IMPROVEMENT DISTRICT –  
RESOLUTION LEVYING 2017/18 ANNUAL ASSESSMENT**

## **ISSUES:**

Conduct a public hearing to rule on any protests to the annual assessment proposed for the Auto Center Business Improvement District (BID), confirm the annual report of Riverside New Car Dealers Association acting in its capacity as the advisory board to the Auto Center BID, and adopt a resolution to impose the BID assessments for the 2017/18 fiscal year.

## **RECOMMENDATIONS:**

That the City Council:

1. Conduct a public hearing and rule on any protests to the Auto Center BID assessment and projects for the 2017/18 fiscal year, from September 1, 2017, through August 31, 2018;
2. Confirm the Annual Report of the Riverside New Car Dealers Association (Attachment 1) acting in its capacity as the advisory board to the Auto Center BID; and,
3. Adopt a Resolution (Attachment 2) to impose the assessments for the Auto Center BID for fiscal year 2017/18.

## **BACKGROUND:**

At the June 20, 2017, City Council Meeting, the Riverside New Car Dealers Association acting as the advisory board to the Auto Center BID submitted its annual report. The Report included a discussion of accomplishments, proposed 2017/18 program expenditures, and the method/basis of levying the assessments for 2017/18. No changes are currently proposed to the boundaries of the Auto Center BID or the methodology for calculating the districts assessments. Each business within the BID is assessed \$8,000 per year as an additional assessment via the annual business tax certificate renewal process. The assessment is used to provide funding for specific services and benefits, which are conferred directly to each business subject to the assessment, at a cost

that does not exceed the reasonable cost to the City of providing the services and benefits. At the same meeting the City Council adopted a resolution stating its intention to impose the BID assessments for fiscal year 2017/18, effective September 1, 2017, and to set a public hearing for today.

### **DISCUSSION:**

A public hearing is required by state law to hear any protests from businesses that will be assessed under the Auto Center BID. At the conclusion of the public hearing, the City Council should rule as to whether there has been a majority protest to the imposition of the assessments. In the absence of a majority protest, the Resolution to impose the Auto Center assessments for fiscal year 2017/18 may be considered for approval.

### **FISCAL IMPACT:**

The City collects the assessments for the Auto Center BID via the annual business tax certificate renewal process. The revenue generated from the assessments is projected to be approximately \$112,000 for 2017/18. There is no fiscal impact to the City if the assessments are not collected because all funds are transferred directly to the Riverside New Car Dealers Association.

Prepared by:	Scott G Miller, Chief Financial Officer/Treasurer
Certified as to	
Availability of funds:	Scott G. Miller, Chief Financial Officer/Treasurer
Approved by:	Marianna Marysheva, Assistant City Manager
Approved as to form:	Gary G. Geuss, City Attorney

### **Attachments:**

1. Annual Report on the Auto Center Business Improvement District
2. Resolution Levying the Auto Center BID Assessments for 2017/18
3. Map of the Auto Center Business Improvement District
4. Presentation
5. Letter to Business Owners
6. Notice