Fairmount Golf Course Highlights

Parks, Recreation and Community Services Department

Park and Recreation Commission
September 18, 2017

RiversideCA.gov

Fairmount Golf Course Highlights
Parks, Recreation and Community Services Department (PRCSD)

COURSE INFO

55-ACRE COURSE
9-HOLES
PAR-32 COURSE
PUTTING GREEN
DRIVING RANGE
PRACTICE GREENS
RENTAL EQUIPMENT
OPEN 7 DAYS PER WEEK

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PHOTOS

HOLE 1

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08/30/2017

STAFFING

RECREATION SUPERVISOR – 0.75 FTE (2028 HOURS)

1 - ASSISTANT RECREATION COORDINATOR	5 - RECREATION LEADERS	4 - INSTRUCTORS

2 FTE

1 FTE

.75 FTE

2028 HOURS	4160 HOURS	2080 HOURS

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OPERATING BUDGET

OPERATING BUDGET - FAIRMOUNT GOLF COURSE

TOTAL OPERATING BUDGET	$681,640.00
MAINTENANCE & UTILITIES	$311,450.00
OPERATIONS	$370,190.00

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PHOTOS

PRO-SHOP

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REVENUE COMPARISON

Fairmount Golf Course - Revenue Comparison

FY 14/15 - $451,534.30 FY 15/16 - $460,102.19 FY 16/17 - $398,259.54

FISCAL YEAR 2016/17 over 100 dates were impacted by inclement weather/maintenance.

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PROGRAMS & EVENTS

PROGRAMS/EVENTS

HIGH SCHOOL HOST SITE	Fairmount golf course is the home course for Arlington High School, Canyon Springs High School, Vista Del Lago High School and Calvary Christian High School
S.N.A.G. (STARTING NEW AT GOLF)	Beginner level program that uses specialized equipment to teach youth the fundamentals of golf.
SPECIAL OLYMPICS SPRING GAMES	Host course for the annual event hosted by the Special Olympics of Southern California (SOSC)
TOURNAMENTS	Several tournaments are hosted throughout the year including the April Fools Tournament, Fathers Day Tournament and Veterans Tournament. Several private tournaments are also hosted by various businesses and non-profit organizations.
COUNCIL REGATTA	This annual event takes place at Fairmount Park. A segment of the event includes a golf challenge hosted at Fairmount Golf Course. This segment includes a putting, chipping and longest drive challenge.
JUNIOR LEAGUE	This introductory program teaches young golfers the fundamentals of the game along with proper etiquette and many technical skills including: putting, swing, chipping, bunker shots and club selection.

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FAIRMOUNT
Golf Course
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STARTING NEW AT GOLF (S.N.A.G.)

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GOLF COURSE HIGHLIGHTS

01 — INSTALLATION OF DRIVING RANGE TARGETS

02 — IMPLEMENTATION OF ONLINE TEE-TIME RESERVATION SOFTWARE AND LAUNCH OF GOLF COURSE WEBPAGE

03 — IMPLEMENTATION OF MARKETING STRATEGY

04 — ACCESS TO NETWORK DRIVES AND VOIP TELEPHONE SERVICES
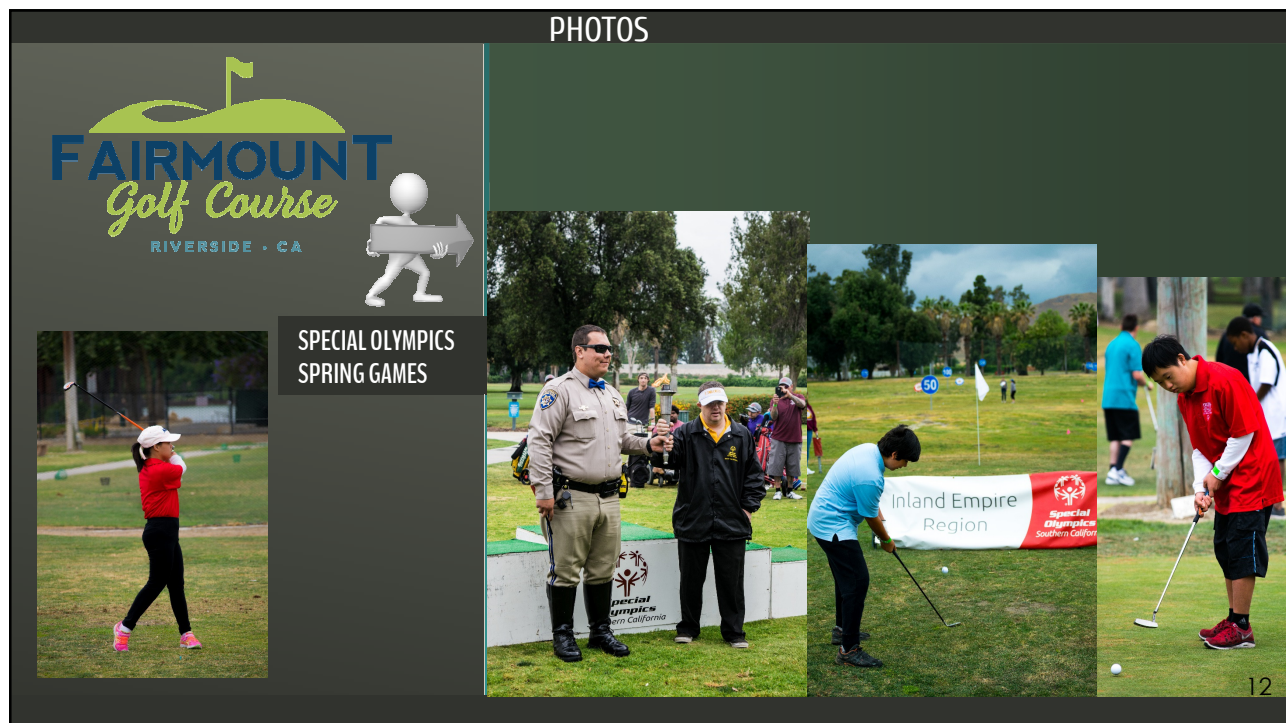
05 — INSTALLATION OF 18-HOLE FOOT GOLF COURSE

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PHOTOS

FAIRMOUNT Golf Course
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SPECIAL OLYMPICS SPRING GAMES

Inland Empire Region

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POINTS OF INTEREST

ROUNDS OF GOLF	RANGE BALL BUCKETS SOLD	GOLF CART RENTALS
27,561	10,036	12,431

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DISTRIBUTION OF ROUNDS BY PARTICIPANT TYPE FY 16-17

DISTRIBUTION OF ROUNDS BY PARTICIPANT TYPE

- Twilight Rounds 20%
- Junior 1%
- Resident 28%
- Non-Resident 2%
- Senior 49%

27,561 TOTAL

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FUTURE PROGRAMS AND CAPITAL IMPROVEMENTS

IMPROVEMENTS

CART BARN	Construction of a new cart barn.
GOLF CART FLEET	Increase fleet from 19 to 40 carts.
CLUBHOUSE IMPROVEMENTS	New furniture and flooring.
CONCESSIONAIRE	Driving range covers and netting.
RANGE COVERS	Food and beverage services.
WELL SYSTEM	Replacement of existing well system.

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Recommendation

That the Park and Recreation Commission provide feedback and receive the report for file.

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