

CLA CONFERENCE REGISTRATION

DEADLINES: EARLY BIRD: SEPTEMBER 1, 2017 AT 5PM | ADVANCE: OCTOBER 6, 2017 AT 5PM

STEP 1: YOUR REGISTRATION INFORMATION Name

INSTRUCTIONS

Please complete all pages and return with payment or credit card information, postmarked or electronically submitted by Sept. 1, 2017 to receive the Early Bird rates. Forms postmarked after Sept. 1, 2017 will be processed at the Advance rate. We are unable to process forms postmarked after Oct. 6, 2017. After Oct. 6, 2017 please plan to register on-site.

TWO WAYS TO ADVANCE REGISTER

By mail: Send form and payment to: California Library Association 1055 E. Colorado St., 5th Floor Pasadena, CA 91106

Make checks payable to: California Library Association

Online: Register online at the CLA 2017 Annual Conference website at conference.cla-net.org

Non-members and former members are invited to join CLA at www.cla-net.org prior to registering for maximum savings.

STEP 2: CONFERENCE REGISTRATION Preconference workshops and meal functions are separately priced and are not included in full or one-day registrations.

| registrations. | | | | |
|--|---|---|--------------------------------------|---------|
| | EARLY BIRD (SEPT. 1, 2017) | ADVANCE (OCT. 6, 2017) | ON-SITE (NOV. 2-4, 2017) | |
| FULL REGISTRATION Includes keynote, general session CLA MEMBER CLA SPECIAL* NON-MEMBER | □ \$220 □ \$165 □ \$395 | □ \$315 □ \$260 □ \$490 | □ \$350 □ \$295 □ \$525 | |
| *For CLA members only. Includes full-time student, retired, and/or t | inemployed CLA members, supporting n | nembers, and voting-trustee member | S. | |
| 1 DAY REGISTRATION Includes one day of concurrent s CLA MEMBER NON-MEMBER | essions and exhibits on selected regist \$150 \$325 | ration day, unless otherwise stipulat \$175 \$350 | ed. □ \$200 □ \$375 | |
| DAY SELECTION: □ FRIDAY □ SATURDAY | | | | |
| EXHIBIT HALL Access to the exhibit hall only. <i>Complimen</i> | tary Exhibit Hall passes are available | through our participating vendors. | Please check our website more inform | nation. |
| EXHIBIT HALL PASSES MAY ALSO BE PURCHASED THROU | GH CLA AT THE FOLLOWING RATE | ς. | | |
| 1 DAY PASS ACCESS TO THE EXHIBIT HALL ONLY ON THE DATE S | | 5. □ \$25 | | |
| DAY SELECTION: ☐THURSDAY 4:30 PM - 6:30 PM ☐ FRI | DAY 10 AM - 4:45 PM 🛮 SATURDA' | / 9 AM - 2:30 PM | | |
| MULTI-DAY ACCESS TO THE EXHIBIT HALL ONLY. | · | □ \$40 | | |
| FOR OFFICE USE ONLY: | | | | |
| DATE & TIME RECEIVED: | REGISTRA | ATION PROCESSED: | | |

PRECONFERENCE WORKSHOPS Preconference workshops are scheduled for Thursday, November 2. You may attend a preconference workshop without attending or registering for the rest of conference, but you must pre-register for the event. PLEASE NOTE: Ticketed events are subject to cancellation in the event of low enrollment.

| | TIME | CLA MEMBER | STUDENT MEMBER | NON-MEMBER |
|--|--------------------|------------|-------------------|------------|
| BEYOND THE NUMBERS: USING DATA FOR YOUR LIBRARY'S PRESENT AND FUTURE | 8:30 AM - 4:15 PM | - | - | - |
| DATA EQUITY FOR MAIN STREET: AN OPEN DATA TRAINING PROGRAM FOR LIBRARIES | 8:30 AM - 4:15 PM | - | - | - |
| THE NEW WORLD OF GENRE/FORM (LITERATURE, GENERAL) AND DEMOGRAPHIC GROUP TERMS | 8:30 AM - 4:15 PM | □ \$70 | □ \$45 | □ \$90 |
| CARNEGIE LIBRARIES TOUR + SMILEY LIBRARY | 9:00 AM - 4:15 PM | □ \$70 | □ \$45 | □ \$90 |
| ADVOCACY & INTELLECTUAL FREEDOM BOOT CAMP | 8:30 AM - 12:00 PM | □ \$45 | □ \$30 | □ \$60 |
| GETTING COMFORTABLE WITH CODING: TEACH CODING WHEN YOU'RE NOT A CODER | 8:30 AM - 12:00 PM | □ \$45 | □ \$30 | □ \$60 |
| LITERACY PRE-CONFERENCE: JUST-IN-TIME LITERACY INSTRUCTION AND PROGRAM MANAGEMENT SKILLS | 8:30 AM - 12:00 PM | - | - | - |
| SUMMER @ YOUR LIBRARY 2018 — SUMMER READING AND LEARNING ESSENTIALS | 1:00 PM - 4:15 PM | - | - | - |
| DON'T BE AFRAID OF NUMBERS: BUDGETS AND STATISTICS | 1:00 PM - 4:15 PM | □ \$45 | □ \$30 | □ \$60 |
| POWER AND LIBRARIES: LEVERAGING DIRECTOR POWER FOR ADVOCACY | 1:00 PM - 4:15PM | □ \$45 | □ \$30 | □ \$60 |
| RFP'S, CONTINGENCIES AND CONSTRUCTION MANAGEMENT: CREATING NEW WORLDS THROUGH SUCCESSFUL BUILDING PROJECTS - INCLUDES FOX THEATER TOUR | 1:00 PM - 4:15PM | \$45 | □ \$30 | □ \$60 |

SPECIAL EVENTS & MEAL FUNCTIONS Order Early! Advance meal ticket purchases are a must! Seating is limited and tickets will not be available for purchase on-site. Please note, all prices include local tax and required service charges. Please indicate any special dietary needs below. PLEASE NOTE: Ticketed events are subject to cancellation in the event of low enrollment.

| | | DATE & TIME | PRICE | QUANTITY | TOTAL |
|---|---------------------------------------|--|---------------------------|----------|-------|
| CLA AWARDS GALA | FRIDAY, NOVEMBER : MEAL SELECTION: | 3, 2017 6:30PM - 8:30PM ☐ ROSEMARY CHICKEN ☐ VEGETABLE WELLINGTON (VEG. ☐ CHEESE RAVIOLI (VEGETARIAN) | | X | = |
| CPLA AWARDS EVENT | THURSDAY, NOVEMB | ER 2, 2017 7:00 PM - 9:00 PM | \$50 | X | = |
| CALIFORNIA YOUNG READER MEDAL & BEATTY AWARD EVENT | FRIDAY, NOVEMBER : MEAL SELECTION: | 3, 2017 7:30AM - 9:30 AM ☐ APPLEWOOD SMOKED BACON ☐ APPLE-CINNAMON SAUSAGE (V ☐ CHICKEN-APPLE SAUSAGE | \$45 /EGETARIAN | X | = |
| PRESIDENT'S CLOSING RECEPTION | SATURDAY, NOVEMB | ER 4, 2017 6:00 PM | \$25 | X | = |
| DIETARY RESTRICTIONS: | | | | | |

VIDEO PACKAGES

"Over 20 sessions selected by popular demand" will be included. - Session names and descriptions will be published no later than June 30th. Keep checking the CLA Conference Website (conference.cla-net.org) for more information.

RATES:

ATTENDEE PURCHASING DURING EARLY BIRD OR ADVANCED REGISTRATION

\$35 - MEMBER \$50 - NON-MEMBER

ATTENDEE PURCHASING POST CONFERENCE

\$75 - MEMBER \$90 - NON-MEMBER

NON-ATTENDEE PURCHASING

\$125 - MEMBER \$140 - NON-MEMBER

| STEP 4: REGISTRATION TOTALS Calculate your total registration fees based upon your registration options. | STEP 5: PAYMENT METHOD All fields must be completed in order to process your registration payment. Please make all checks payable to California Library Association. |
|--|---|
| REGISTRATION: \$ EXHIBIT HALL: \$ PRE-CONFERENCES: \$ SPECIAL EVENTS: \$ GRAND TOTAL: \$ | CARD HOLDER NAME |
| Video packaging will be available through our website (conference.cla-net.org). Stay tuned for updates. | EXPIRATION DATEVERIFICATION CODE |
| STEP 6: SUBMIT YOUR REGISTRA Please submit your completed registration form and payment California Library Association 1055 E. Colorado St., 5th Floor, Pasadena, CA 91106 | |

IMPORTANT INFORMATION

CLA IS GOING GREEN!

This year, CLA is going green. No printed conference programs will be provided to attendees. Please be sure to check our CLA Conference Website (conference.cla-net.org) for the schedule and updates regarding our conference app.

CONFERENCE PAYMENT POLICY

Early Bird registrations must be paid in full by check or credit card no later than 5PM, September 1, 2017. Early Bird registrations unpaid as of 9AM, September 1, 2017, will be changed to Advance registrations and the Early Bird discount will be lost.

Advance registrations must be paid in full by check or credit card no later than 5PM, October 6, 2017. Any registrations that remain unpaid after the Advanced registration deadline will be cancelled.

CANCELLATION AND REFUND POLICY

All cancellation and refund requests must be submitted to execdir@cla-net.org no later than 5PM, October 6, 2017. No cancellation and/or refund requests will be accepted after the deadline. CLA does not guarantee all refund requests will be accepted. Qualifying refunds will be issued after December 1, 2017. Refunds will be issued in the same format as payment: checks for payments made by check, credit card refund for payments made by credit card.

The following administrative processing fees apply:

Registration fee: \$100

Preconference & Special Event fee: \$50

Please note: the application of the processing fee may result in no refund being issued.

Please include your reason for request through email to execdir@cla-net.org.

ATTENDANCE POLICIES

All attendees must be registered to attend conference. All poster and program presenters are required to obtain a full conference registration by the close of the Early Bird registration period in order to participate at conference. A full one-day registration for the day you are presenting is acceptable; an Exhibit Hall pass does not constitute a full registration. To maintain a professional atmosphere throughout the conference, as well as to ensure the safety of CLA members, speakers, personnel, and exhibits, CLA does not allow children under the age of 16 years, in educational programs or conference activities. Exhibit hall passes for children under the age of 16 years old will be determined on a case-by-case basis. Please visit the registration desk for assistance. Your attendance at the conference constitutes permission to utilize photos and video taken of you at the event for news, promotion, and similar purposes

CONFERENCE CODE OF CONDUCT

CLA has adopted a Statement of Appropriate Conduct expected of all attendees, presenters, and exhibitors which can be found on our website at http://conference.cla-net.org/2015/wp-content/uploads/2015/01/cla_code_of_conduct.pdf.