



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: SEPTEMBER 26, 2017

FROM: FINANCE DEPARTMENT WARDS: 1 AND 2

SUBJECT: ANNUAL APPROVAL OF ASSESSMENTS IN THE DOWNTOWN PARKING AND BUSINESS IMPROVEMENT AREA – RESOLUTION OF INTENTION ADOPTION

ISSUE:

Approve of the annual report for the Downtown Parking and Business Improvement Area, adopt of a Resolution of Intention to impose the annual assessments for the 2018 calendar year, and schedule a public hearing for October 24, 2017, to receive comments from interested parties.

RECOMMENDATIONS:

That the City Council:

1. Receive and approve the 2018 annual report of the Downtown Parking and Business Improvement Area;
2. Adopt a Resolution of Intention to impose the annual assessments for calendar year 2018; and,
3. Schedule a public hearing for October 24, 2017, at 3:00 PM for the purpose of adopting a resolution imposing the 2018 assessments.

BACKGROUND:

The Downtown Parking and Business Improvement Area (DPBIA) was formed in 1985 by Ordinance no. 5303 pursuant to the provisions of the California Streets and Highways Code Section 36500. Its purpose is to provide funding for specific services and benefits that are conferred directly to the businesses subject to the assessment, at a cost that does not exceed the reasonable costs to the City of providing the services and benefits. The annual assessment is described in the Riverside Municipal Code (RMC) section 3.46.060 as an amount equal to one hundred percent (100%) of the non-discounted business tax charge, as amended. The City's business tax rates are adjusted annually on November 1st (up to a maximum of 5%), in response to changes in the Consumer Price Index as published by the United States Department of Labor for the Los Angeles-Anaheim-Riverside metropolitan area. On November 1, 2016, the City's business tax rates increased by 1.0%.

DISCUSSION:

Annual Report

Each year the Advisory Board of the DPBIA is required to present its annual report to the City Council (Attachment 1). The report provides information on the District's status, operations, and projects of the current year and those proposed for the coming year, if approved. As well as, any changes proposed to the methodology for calculating the district's assessments or modifying its boundaries. The Riverside Downtown Partnership (RDP) acts as the Advisory Board of the DPBIA.

District Renewal

For the assessment to continue in calendar 2018 the City Council must approve the annual report as submitted or as modified by the City Council and then adopt a Resolution of Intention to impose the levy and set a public hearing. The resolution is attached and the public hearing is anticipated for October 24, 2017, at 3:00 PM at which time protests may be heard against the proposed action.

FISCAL IMPACT:

There is no fiscal impact to the City. Assessments that are collected are transferred directly from the City to the RDP. The assessments are projected to total approximately \$350,000 for the 2018 calendar year. The City provides a \$100,000 matching grant to the RDP. The grant has been included in the 2017/18 approved budget at \$50,000 in each of the following accounts 2830602-459977 and 2830802-459977, entitled Riverside Downtown Partnership.

Prepared by:	Adam Raymond, Chief Financial Officer/Treasurer
Certified as to	
Availability of funds:	Adam Raymond, Chief Financial Officer/Treasurer
Approved by:	Marianna Marysheva, Assistant City Manager
Approved as to form:	Gary G. Geuss, City Attorney

Attachments:

1. 2018 Annual Report of the Downtown Parking and Business Improvement Area
2. Resolution of Intention to Levy an annual assessment in the DPBIA
3. Boundary Map of the Downtown Parking and Business Improvement Area
4. Cover Memo for Notification Mailing