



ANNUAL REPORT

ARLINGTON BUSINESS IMPROVEMENT DISTRICT

ASSESSMENT RENEWAL
NOVEMBER 1, 2017 – OCTOBER 31, 2018

Prepared by the Advisory Board of the Arlington Business Improvement District

ARLINGTON BUSINESS PARTNERSHIP
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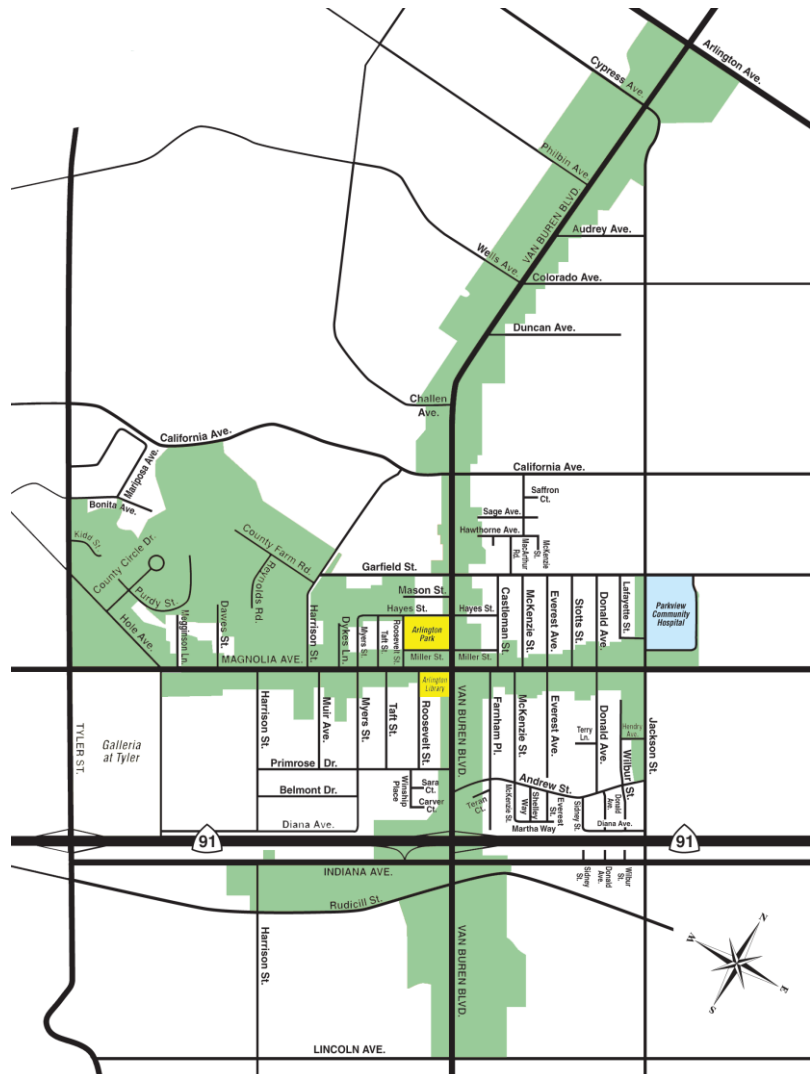
Lea Hernandez
Communications & Outreach Coordinator

Maartin Rossouw
Special Event Coordinator (Contract)

Shereena Ho
Administrative Intern

The Advisory Board of the ABID has caused this Annual Report to be prepared. The purpose of this Annual Report is to comply with the provisions of the State of California Streets and Highways Code Division 18, Part 6, City of Riverside Ordinance No. 6626, and the Riverside Municipal Code (RMC) Chapter 3.48, all of which require preparation of this Annual Report.

Our mission is to represent and promote Arlington businesses, to stimulate the local economy, and initiate improvement projects, thus creating a sense of pride for all who live, work and do business in Arlington.



Respectful Submitted,

James Hawthorne

James Hawthorne, President
Arlington Business Partnership
Arlington Business Improvement District

In accord with the above-noted State Code, the Annual Report shall contain the following:

(1) Any proposed changes in the boundaries of the parking and business improvement area or in any benefit zones within the area.

There are no proposed changes to the ABID boundaries for the 2017/18 year.

(2) The improvements and activities to be provided for the year.

In accordance with City Ordinance No. 6626 and Chapter 3.48 of the R.M.C., we have outlined the activities, improvements, and new efforts being recommended for the year 2017/18

General and Administration - ABP recommends the continued budget allocation for existing staff and office operations at 9800 Indiana Ave., Suite 2, Riverside, CA 92503.

Contributions and Grants - ABP recommends the continued budget allocation for donation/sponsorship request for events/activities held within the ABID or that allow the promotional opportunity for the ABID area or businesses within the ABID.

Improvements and Projects - ABP recommends the continued maintenance of entry monument signs, bus shelters, murals, and Arlington Village Paseo. The following activities will remain: Citrus Crate Label Installation and Physical Improvement Program Grants. ABP recommends the continued discussion and development of the following improvements: Installation of the "Hope Park" Project, formation of a Clean and Safe Program in partnership with the City of Riverside, and BID Clean-up events in collaboration with the Greater Riverside Chamber of Commerce and Arlington Business Council.

Marketing, Events, and Activities - ABP recommends the continued publishing of the "Arlington Times" in partnership with Southern California News Group (The Press Enterprise), Constant Contact e-Newsletter, social media (Facebook and Instagram), and website. The following activities will remain: Winterfest in Arlington in partnership with the City of Riverside Parks, Recreations & Community Services Department, Annual Chili Cook-Off & Car/Cycle Show, Arlington Morning Mixers, Riverside Restaurant Week in partnership with City of Riverside Office of Economic Development, and Movies in the Park in partnership with the Riverside Community Services Foundation. ABP recommends the discussion and advancement of the following activities: ABP Open House/New Member Reception, Coffee with a Cop, and Arlington Trick-or-Treat.

The above list of activities, improvements, and new efforts being recommended for the year 2017/18 are subject to change by recommendation of the ABP Board of Directors or by Members at the Annual Meeting.

(3) An estimate of the cost of providing the improvements and activities for the year.

An estimate of the cost of providing improvements, programs and activities services for the year 2017/18 are listed below. The cost of providing all improvements and activities is based on anticipated business tax levy revenue for that year.

Additional revenue received during the 2017/18 year will be used to fund additional efforts in the areas of Public Events, Promotion of Business Activities, and Physical Improvements.

PROJECTED REVENUES	
BID Assessments	\$200,000
Other Income	\$200,000
Total Revenues	\$400,000

ESTIMATED EXPENSES	
General & Administration	\$185,000
Contributions & Grants	\$15,000
Improvements & Projects	\$100,000
Marketing, Events, & Activities	\$100,000
Total Expenses	\$400,000
<hr/>	
NET INCOME	\$0

(4) The method and basis for levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against his or her business for the year.

It is proposed that the existing 90% of a business owner's current business tax, up to a maximum of \$400 be continued within the existing boundaries of the ABID. The method for levying this 90% tax assessment is to take the base business tax levied by the City of Riverside and increase it by 90% not to exceed \$400. To provide business owners with a better understanding of the 90% assessment method, the following example has been provided:

90% ASSESSMENT EXAMPLE BUSINESS TAX PAYMENT		
Base Business Tax Paid to City of Riverside	Assessment Paid to ABID <i>(Base multiplied by 0.90 – Not to Exceed \$400)</i>	Total Paid by ABID Business Owner
\$445.00	+	\$400.00 = \$845.00

To provide information to new and renewing business owners on the benefits of the ABID, a brochure has been prepared for the City of Riverside Finance Department's Business Tax Division to distribute with business license and tax applications. The brochure is attached to this report for reference.

(5) The amount of any surplus or deficit revenues to be carried over from a previous year.

An operational deficit of approximately \$67,973.55 was reported at the fiscal year-end of October 2016. The budget adopted by the ABID for the fiscal year of November 1, 2016 to October 31, 2017 reflected a balanced budget for the year. Thus, it is anticipated that there will be no significant operational surplus or deficit carried over from the previous fiscal year, other than that due to timing of income and/or expenses.

(6) The amount of any contributions to be made from sources other than assessments levied pursuant to this part.

In addition to the 90% assessment funds levied, the ABID receives funds and contributions from sources other than tax assessments. The contribution sources are listed below. Said funds are in addition to the assessments described above and covered by this part, however, they are spent on improvements and activities within the ABID.

OTHER CONTRIBUTIONS	
City of Riverside BID Funding Agreement	\$100,000.00
Sponsorships, Promotions, and Events	\$100,000.00
TOTAL CONTRIBUTIONS FROM OTHER SOURCES	\$200,000.00

Get Involved!

Board of Directors and Committees

The Arlington Business Partnership is governed by a Board of Directors elected by business owners within the Arlington BID.

Board meetings are currently held the second Monday of each month at 6:30 pm in the Founder's Center of Parkview Community Medical Center. The public and BID business owners are welcome and encouraged to attend.

The real work of the Board is done through the five committees that meet on a regular basis: Executive Committee, Economic Development Committee, Finance Committee, and the Marketing and Physical Improvements Committee. Check out our website, www-riversideabp.com for upcoming meeting dates and times.

It is the goal of the Arlington Business Partnership to expand the number of board members in order to achieve a broader representation of businesses within the Arlington area. The business involvement is critical to the success of the Arlington Business Improvement District and a collaborative effort will ensure the future economic growth and achievement of project and program goals. If you are interested in serving on the Board of Directors or participating on a committee, please contact the ABP office.



STAY CONNECTED

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About the

Arlington Business Improvement District

Business & Partnership

What is the Arlington Business Improvement District?

The Arlington Business Improvement District (ABID) is a designated area within a City of Riverside where business owners have agreed to assess themselves 90% of their current business tax, up to a maximum of \$400 each year.

What is the Arlington Business Partnership?

The Arlington Business Partnership (ABP) is a 501 C (6) non-profit organization established to manage the Arlington Business Improvement District and work with the City of Riverside in investing assessment funds back into a number of district projects and specific needs voiced by its members. The goal of the ABP is to stimulate economic growth by making physical improvements and coordinating community events and activities that brand Arlington as an attractive historic destination for unique shopping, dining, and services.

Events and Programs

There are a number of programs and events organized by the Arlington Business Partnership that brand Arlington as a place to shop or do business in. The following programs and events are just some of the highlights.

Inland Empire Regional Chili Cook-Off and Car/Cycle Show

ABP annually coordinates this family-friendly community event attracting 40,000+ people from all over the Inland Empire to enjoy great chili, fun events, classic cars, and prizes. Many Arlington businesses take advantage of promoting their business or selling their services/products at Chili by purchasing a BID Business Booth at a huge discount.

Winterfest in Arlington

Arlington families can come out to selected BID businesses to get a free photo with Santa, and will be given a teddy bear to commemorate the special season.

Programs

The Arlington Business Partnership offers many programs for BID businesses to take advantage of.

- Physical Improvement Program Grants
- Installation of Awnings and Citrus Crate Labels
- Installation of Murals
- Co-Op Advertising: *The Arlington Times*
- Promotion of BID businesses by the use of social media

