



**REGULATIONS FOR STREET PERFORMERS
FOR THE MISSION INN HOTEL & SPA
FESTIVAL OF LIGHTS**

Museum & Cultural Affairs Department

City Council
October 3, 2017

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DISCUSSION

1. On August 22, 2017, the City Council heard an item to approve an Ordinance, establishing regulations for street performers during the Festival of Lights
2. At this meeting, City Council directed staff to meet with street performers regarding this Ordinance and return to City Council with an update.



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OUTREACH

1. On September 6, 2017, staff met with 3 Riverside musicians to discuss the ordinance and work together on a solution to allow Street Performers to be present at Festival of Lights while maintaining safety for all.
2. The discussion resulted in keeping the ordinance as written *and* to expand the street performance experience.



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OUTREACH

We discussed three major interests:

1. The City's need to maintain public safety, hence the proposed ordinance to keep the core of the Main Street Mall accessible during the peak times of Festival of Lights.
2. The shop owners' need to keep their entryways accessible for customers.
3. The street performers' need for having viable performance space, especially in where the crowds of people are.



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OUTREACH

The solution we worked out satisfies all three major interests:

1. It keeps the core of the Festival of Lights accessible during peak times,
2. Keeps business' entryways clear, and
3. Provides street performers with viable space.



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SOLUTION

Create two designated locations that highlight Riverside's Street Performers:

The **front of the Metropolitan Museum** and the **front of the Main Library**, adjacent to The Mission Inn Hotel & Spa.



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RECOMMENDATIONS

That City Council:

1. Receive an update on outreach efforts establishing regulations for street performers during the Festival of Lights; and
2. Introduce and subsequently adopt the attached Ordinance adding Chapter 13.21 to the Riverside Municipal Code Chapter establishing regulations for street performers during the Festival of Lights.



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