

# **Board of Library Trustees**

TO: BOARD OF LIBRARY TRUSTEES DATE: OCTOBER 23, 2017

FROM: RIVERSIDE PUBLIC LIBRARY

SUBJECT: REVIEW PEW RESEARCH CENTER ARTICLE "MILLENNIALS ARE THE

MOST LIKELY GENERATION OF AMERICANS TO USE PUBLIC LIBRARIES"

#### **ISSUE:**

Consider the Pew Research Center's article titled "Millennials are the most likely generation of Americans to use public libraries."

#### **RECOMMENDATION:**

That the Board of Library Trustees receive and file the article.

## **BACKGROUND:**

Pew Research Center conducts public opinion polling, demographic research, and other scientific analysis about nationwide issues.

### **DISCUSSION:**

Findings from a fall 2016 survey indicate that '53% of Millennials say they used a library or bookmobile in the previous 12 months." High Millennial use of Libraries may be the extensive use of computers and internet connections, literacy programs, meeting spaces, exploration in technology devices such as the 3-D printers.

Report findings help inform collection development at the Library and are in line with local reading trends and support the city being recognized as a place millennials can flock to.

## **FISCAL IMPACT:**

There is no general fund impact.

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Attachment: Pew Research Center Article