



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: NOVEMBER 7, 2017

FROM: OFFICE OF THE MAYOR AND COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT WARDS: ALL

SUBJECT: BEYOND FRAMEWORK FUND PROGRAM FUNDING AGREEMENT BEYOND TEAM PROGRAM CATEGORY WESTERN RIVERSIDE HOMELESS COLLABORATIVE BY AND AMONG THE WESTERN RIVERSIDE COUNCIL OF GOVERNMENTS, THE CITY OF RIVERSIDE, THE CITY OF CORONA, THE CITY OF JURUPA VALLEY, THE COUNTY OF RIVERSIDE, AND PATH OF LIFE MINISTRIES, TO ADDRESS HOMELESSNESS THROUGH A REGIONAL APPROACH, IN THE AMOUNT OF \$79,000

ISSUE:

Approve the Beyond Framework Fund Program Funding Agreement Beyond Team Program Category Western Riverside Homeless Collaborative, with the Western Riverside Council of Governments, the City of Riverside, the City of Corona, the City of Jurupa Valley, the County of Riverside, and Path of File Ministries, to address homelessness through a regional approach, in the amount of \$79,000.

RECOMMENDATIONS:

That the City Council:

1. Approve the Beyond Framework Fund Program Funding Agreement Beyond Team Program Category Western Riverside Homeless Collaborative, with the Western Riverside Council of Governments, the City of Riverside, the City of Corona, the City of Jurupa Valley, the County of Riverside, and the Path of File Ministries, to address homelessness through a regional approach, in the amount of \$79,000;
2. Authorize an increase in estimated revenues in the amount of \$79,000 and appropriate expenditures in the same amount in a project account to be established in the 223 Fund by Finance for the Western Riverside Homeless Collaborative, and
3. Authorize the City Manager, or his designee, to execute the Beyond Framework Fund Program Funding Agreement Beyond Team Program Category Western Riverside Homeless Collaborative, including making minor and non-substantive changes.

BACKGROUND:

The Western Riverside Council of Governments (WRCOG) released a Notice of Funding

Availability for the BEYOND Team grant, which is a new funding stream designed to promote collaboration within the WRCOG subregion. WRCOG allocated \$ 175,000 towards the BEYOND Team grant. Two or more member agencies had to jointly submit a project application to be considered for this competitive fund. The grant does not have a match requirement.

The Community and Economic Development Department and the Office of the Mayor submitted a joint application with Riverside County and the Cities of Jurupa Valley, Corona, and Lake Elsinore to request \$175,000 to address homelessness through a collaborative approach.

The application aimed to:

1. Increase collaboration between the agencies that submitted together;
2. Inventory available services and housing in the partner areas;
3. Expand resources available through the region through an intentional partnership and training with faith-based organizations;
4. Increase advocacy for diverse housing options;
5. Develop public outreach materials;
6. Document regional investments;
7. Increase housing navigation;
8. Conduct coordinated placement and case management; and
9. Develop tools kits and policy templates.

WRCOG received the following three Beyond Team applications:

Lead Agency	Partner Agencies	Project Name	Funding Requested/Award Amount
City of Perris	EMWD, UC Extension – Master Gardener, 3 Elementary Schools	Healthy Community 50/Perris	\$175,000 / \$17,000
City of Riverside	City of Corona, Jurupa Valley, Lake Elsinore, County of Riverside, Path of Life	Western Riverside Homeless Collaborative	\$175,000 / \$79,000
City of Temecula	City of Lake Elsinore, Menifee, Murrietta, Wildomar, Temecula, Community Mission of Hope	Regional Homeless Alliance (Southwest Cities)	\$125,000 / \$79,000

DISCUSSION:

On May 10, 2017, the collaboration was awarded \$79,000 in BEYOND Team grant funds. Since the funding amount awarded was less than requested, staff had to modify the scope of work. Before modifying the scope of work, staff met with the Regional Homeless Alliance to ensure efforts are not being duplicated. This discussion resulted in Lake Elsinore removing themselves from the Western Riverside Homeless Collaborative as they were already working with the Regional Homeless Alliance in addressing homelessness in the southwest region of Riverside County.

The new Western Riverside Homeless Collaborative scope of work is as follows:

1. Hire a homeless facilitator to assist with the faith-based coordination.
2. Undertake regional coordination among partnering agencies ;
 - a. Work with local law enforcement to address quality of life issues,
 - b. Create and conduct case conferencing teams, and
 - c. Attend housing navigation meetings to ensure homeless individuals are linked to Outreach Workers and/or Housing Navigators.
3. Develop training materials:
 - a. Curriculum development, and
 - b. Training videos for Understanding Homelessness, Outreach (including diversion), Coordinated Entry, Housing Location, and Housing Navigation.
4. Faith Summit:
 - a. Engage faith-based organizations - Fill the role of Outreach, Peer Support, Case Management, Housing Navigator and Housing Locator,
 - b. Identify properties available for the development of permanent supportive housing ,
 - c. Provide training opportunities for volunteers, and
 - d. Donate to efforts that are providing housing to the homeless.
5. Faith-Based Coordination:
 - a. Asset mapping,
 - b. Data sharing,
 - c. Create and share marketing and communication tools, and
 - d. Track local and regional investment to facilitate grant opportunities.
6. Landlord Incentive Program:
 - a. Develop program parameters,
 - b. Create marketing materials for the program, and
 - c. Implement the program.
7. Toolkit:
 - a. Shared best practices with WRCOG members and other City and County partners,
 - b. Collect and consolidate homeless related policies,
 - c. Develop a communications plan to market programs and resources, best practices, the Responsible Compassion marketing campaign and share success stories, and
 - d. Develop sample metrics.

The Collaboration's main goal is to stabilize homeless people through the use of shelters, permanent housing and assistance programs to reduce homelessness in the subregion. To

accomplish this, we must shift the focus of our homeless programs away from individual silo efforts to a comprehensive regional approach. By doing this, we can effectively capture the local and regional resources available to serve the homeless (asset mapping), expand the resources available throughout the region, focus on coordinated placement and case management, and place 25% (in year one) of the people captured in the 2017 "Point-in-Time" count in the partner jurisdictions into appropriate housing with wrap around supportive services.

In addition to this primary goal, this proposal seeks to increase engagement with the homeless, reduce time to placement, reduce recidivism by providing comprehensive wrap around services, reduce homeless-related calls, increase the resources available to serve the homeless through a strong collaborative partnership with faith-based organizations, educate constituents about responsible ways to engage with our homeless neighbors, increase advocacy for affordable housing, refine systems that are currently inhibiting progress, and reduce the costs associated with engaging neighbors without homes. The Collaboration will also develop a pilot program that can be replicated in other parts of the region, share best practices with the larger region, develop a tool kit for elected officials to use when dealing with constituent calls about homelessness and develop policy templates that can be used across jurisdictions. To ensure strong accountability, the Collaboration will establish related metrics, and track and report progress towards measurable goals.

FISCAL IMPACT:

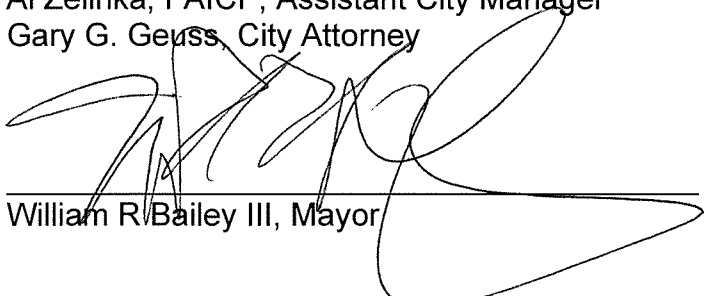
There is no impact to the General Fund. The total fiscal impact of the action is \$79,000. Grants funds will be receipted by Finance into an account to be established in the 223 Fund.

Prepared by: William R Bailey III, Mayor
Rafael Guzman, Community & Economic Development Director

Certified as to availability of funds: Adam Raymond, Chief Financial Officer/City Treasurer

Approved by: Al Zelinka, FAICP, Assistant City Manager

Approved as to form: Gary G. Geuss, City Attorney

Approved by: 
William R Bailey III, Mayor

- Attachments:
1. Beyond Framework Fund Program Funding Agreement
 2. Presentation