

# RIVERSIDE PUBLIC UTILITIES

## Board Memorandum

**BOARD OF PUBLIC UTILITIES**

**DATE:** NOVEMBER 13, 2017

**ITEM NO:** 1

**SUBJECT:** RIVERSIDE PUBLIC UTILITIES' 2017 "SPLASH INTO CASH - BOTTLED WATER LABEL ART CONTEST" WINNERS

**ISSUE:**

Recognize the 2017 "Splash Into Cash – Bottled Water Label Art Contest" winners, their families and teachers, and awarding the winners with their prizes.

**RECOMMENDATIONS:**

That the Board of Public Utilities:

1. Recognize the following 2017 "Splash Into Cash – Bottled Water Label Art Contest" winners and their teachers:
  - A. High School senior Isabel Ayala from La Sierra High School;
  - B. High School senior Jaelen Chavez from Norte Vista High School;
  - C. 2017 High School Graduate Gabriela Sierravigas from La Sierra High School
  - D. High School senior Audrey Alexander from Woodcrest Christian High School;
  - E. La Sierra High School teacher Mr. Bill Miller;
  - F. Norte Vista High School teacher Ms. Carole Coffman; and,
  - G. Woodcrest Christian High School teacher Ms. Rhonda Thomale.
2. Award the winners with their prizes.

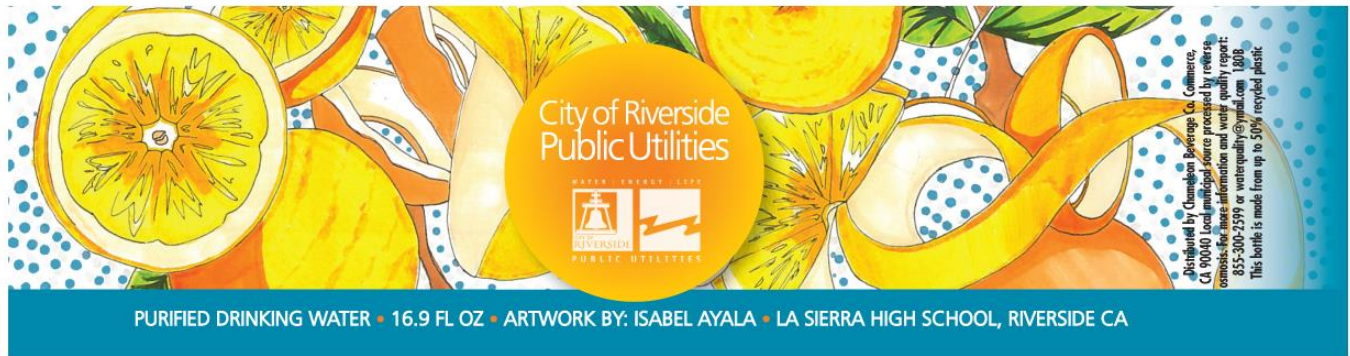
**BACKGROUND:**

The annual bottled water label art contest is held in conjunction with the "Splash Into Cash" program. The Riverside Public Utilities (RPU) sponsored high school art contest is open to all public and private high school students in the City of Riverside (City). Students design the label for RPU bottled water that is distributed by the City through sponsorships throughout the year. To date, the Utility has expended more than \$351,000 in program costs and has given out over 555,600 bottles of water to City schools. This year's art was also chosen to design the calendar mousepad and annual financial report cover.

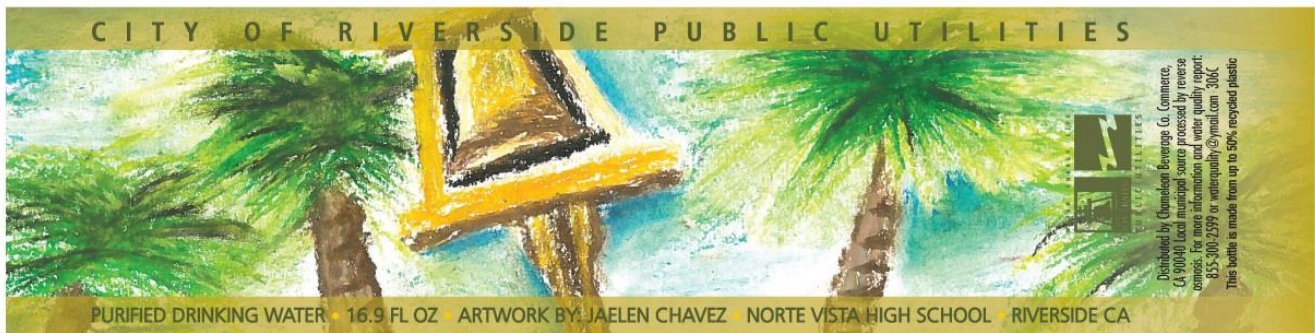
Each contest winner receives \$250 cash, copies of their winning label, two cases of water featuring their label, and a sample of their work printed for the mousepad and financial report. Winners also receive a certificate, copies of which are attached to this report. Art teachers receive a \$50 gift certificate from an art supply store.

## **DISCUSSION:**

Shown below are the winning students' names and their artwork, along with their teachers' names:



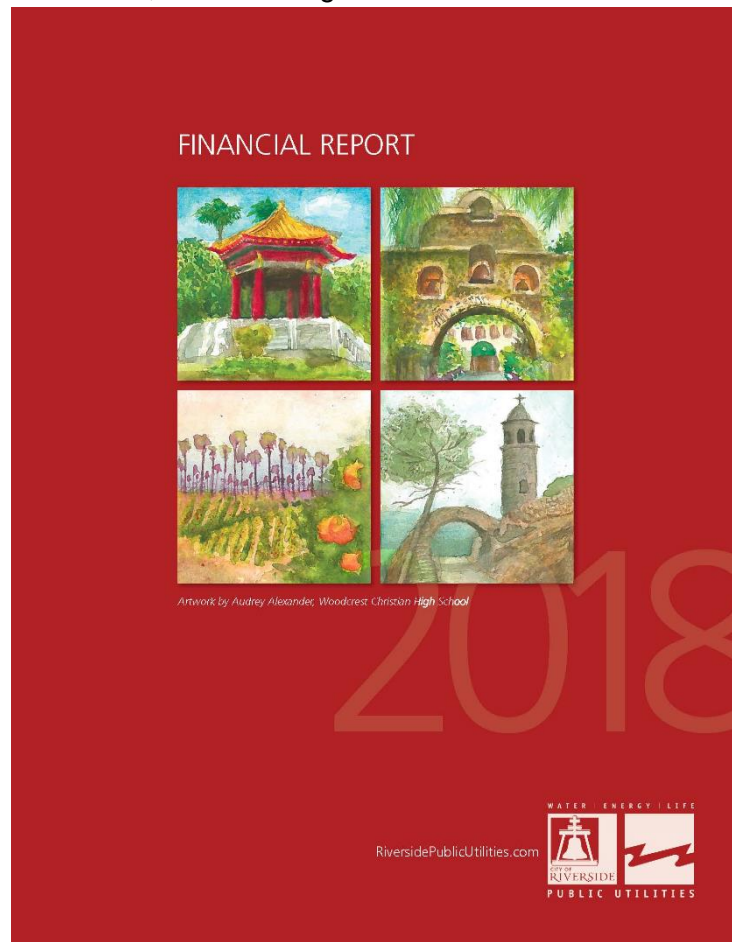
High School senior Isabel Ayala from La Sierra High School  
Teacher – Mr. Bill Miller, La Sierra High School



High School senior Jaelen Chavez from Norte Vista High School  
Teacher – Ms. Carole Coffman, Norte Vista High School



2017 High School Graduate Gabriela Sierravigas from La Sierra High School;  
Teacher – Mr. Bill Miller, La Sierra High School



High School senior Audrey Alexander from Woodcrest Christian High School  
Teacher – Ms. Rhonda Thomale, Woodcrest Christian High School

**FISCAL IMPACT:**

Sufficient funds for the combined \$1200 in contest awards are available in the Public Utilities' Marketing Services Community Support Account No. 6020000-456022.

Prepared by: Kevin S. Milligan, Public Utilities Deputy General Manager  
Approved by: Girish Balachandran, Public Utilities General Manager  
Approved by: John A. Russo, City Manager  
Approved as to form: Gary G. Geuss, City Attorney

Certifies availability  
of funds: Laura Chavez-Nomura, Utilities Assistant General Manager/Finance

**Attachments:**

1. Bottled Water Art Contest Recognition Certificate – Isabel Ayala
2. Bottled Water Art Contest Recognition Certificate – Jaelen Chavez
3. Bottled Water Art Contest Recognition Certificate – Gabriela Sierravigas
4. Bottled Water Art Contest Recognition Certificate – Audrey Alexander