



Park and Recreation Commission

City of Arts & Innovation

TO: HONORABLE COMMISSIONERS **DATE: NOVEMBER 20, 2017**

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT

SUBJECT: DONATIONS RECEIVED FOR FISCAL YEAR 2016/17 IN THE AMOUNT OF \$153,251.68

ISSUE:

Receive a report on the Parks, Recreation and Community Services Department's donations for Fiscal Year 2016/17, received from various sources, in the amount of \$153,251.68.

RECOMMENDATION:

That the Park and Recreation Commission receive a report on the Parks, Recreation and Community Services Department's donations for Fiscal Year 2016/17, received from various sources, in the amount of \$153,251.68.

BACKGROUND:

The Parks, Recreation and Community Services Department (PRCSD) has a Marketing Section under the Recreation Division that actively searches for and accepts donations to help offset expenditures. Donations may be used for specific programming, special events, or contribute to recreation supplies and professional services.

Donations come from a variety of sources, including local businesses, community groups, organizations, and individuals. The PRCSD is appreciative of all donors and expresses its gratitude in a variety of ways, including sending thank you letters, providing donor recognition on brochures, flyers, and advertisements, as well as announcements at programs and events.

DISCUSSION:

Donations supporting PRCSD received in Fiscal Year 2016/17 totaled \$153,251.68. Below is the breakdown of donations of \$1,000 or greater:

Donating Organization	Benefitted Program or Event	Amount
Riverside Community Services Foundation	Riverside Arts Academy	\$ 67,702.00
LA84 Foundation	2017 Aquatics Program	\$ 9,931.75
Riverside Downtown Partnership	Rhythm of Riverside Summer Concert Series	\$ 8,250.00
Riverside Police Foundation	2017 Free Swim Program	\$ 5,000.00
Riverside Community Services Foundation	2016 4th of July Fireworks Show	\$ 5,000.00
Riverside Community Services Foundation	Activity Guide Expansion	\$ 5,000.00
Riverside Community Services Foundation	Santa Ana River Trail Bike Ride & Festival	\$ 5,000.00
San Manuel Band of Indian Casinos	2016 Mariachi Festival	\$ 5,000.00
Los Angeles Angels Foundation	2016 Youth Rookieball Season	\$ 5,000.00
Riverside Downtown Partnership	2016 Movies on Main	\$ 3,088.00
Arlington Business Partnership	2017 Movies in the Park	\$ 2,750.00
Riverside Downtown Partnership	2017 Movies on Main	\$ 2,925.00
LA84 Foundation	2016 Aquatics Program	\$ 1,945.00
Arlington Business Partnership	Winter Wonderland	\$ 1,750.00
Evergreen Memorial Historic Cemetery	2016 Movies in the Park	\$ 1,179.00
Friends of Columbus	Friendly Stars Program	\$ 1,000.00
Riverside Downtown Partnership	2016 Movies on Main	\$ 1,000.00
Various citizens, businesses, and organization in amounts less than \$1,000 each		\$ 21,730.93
TOTAL		\$ 153,251.68

FISCAL IMPACT:

The total fiscal impact of this action is \$153,251.68. Fund transfers of the same amount were requested to fully offset supplemental appropriations required to cover costs for various programs and events.

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