



City of Arts & Innovation

Transportation Committee

TO: TRANSPORTATION COMMITTEE MEMBERS DATE: JANUARY 11, 2018

FROM: PUBLIC WORKS DEPARTMENT WARDS: ALL

**SUBJECT: SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS – REGIONAL
TRANSPORTATION DEMAND MODELING PRESENTATION**

ISSUE:

Receive a presentation from the Southern California Association of Governments regarding regional transportation demand modeling.

RECOMMENDATION:

That the Transportation Committee receive and file the Southern California Association of Governments presentation.

BACKGROUND:

The City of Riverside is set to embark on the revision of its General Plan, which is inclusive of the Circulation and Community Mobility Element. An important component of the General Plan is the modeling of land uses, and their impact to the roadway circulation system. These models, referred to as Travel Demand Models, help staff make sound recommendations regarding the capacity of roadways. As part of staff's efforts to inform the Transportation Committee, Southern California Association of Governments (SCAG) will provide the Committee with information about regional transportation demand modeling.

DISCUSSION:

SCAG is the largest Metropolitan Planning Organization in the United States and is the primary agency responsible for the regional travel demand model. SCAG applies the model to provide quantitative analysis for regional and local projects. SCAG's Sub-regional Model Development Tool will save time and cost on sub-regional model development and promote consistency between sub-region model and SCAG region model.

FISCAL IMPACT:

There is no cost associated with this presentation.

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Attachment: Presentation