

## Riverside Pride Report Ward 3

Councilman  
Mike  
Soubirous

Kramer's Koffee Bistro  
January 16<sup>th</sup>, 2017



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## History

- Opened in 1992 by Judy Kraemer
- Currently Occupies 6734 Brockton Ave.
  - Was former typewriter store "Riverside Typewriter."
- Judy, 69, stepped down as owner in 2010 to care for her elderly mother.
- Business was sold to son, Jake Herbert 36, and his wife Vanessa who gave Kraemer's an update.



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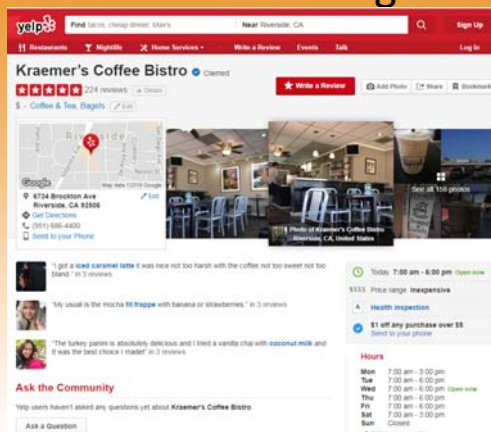
## How Kraemer's Succeeded

- Rocky after ownership switch for first couple years.
- Switch to more healthy, high-quality foods & meats, along with updated décor.
- Increased sales through Kraemer's memorabilia and quick "to-go" foods like oatmeal & fruit.
- Overhauled how they make drinks and expanded their menu.

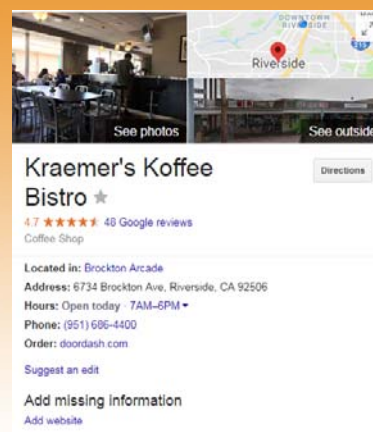


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## The Changes were a Success!



5/5 ★ rating on Yelp!!



4.7/5 ★ on Google reviews!



holycandies.com

fppt.com

What separates Kraemer's from other competitors



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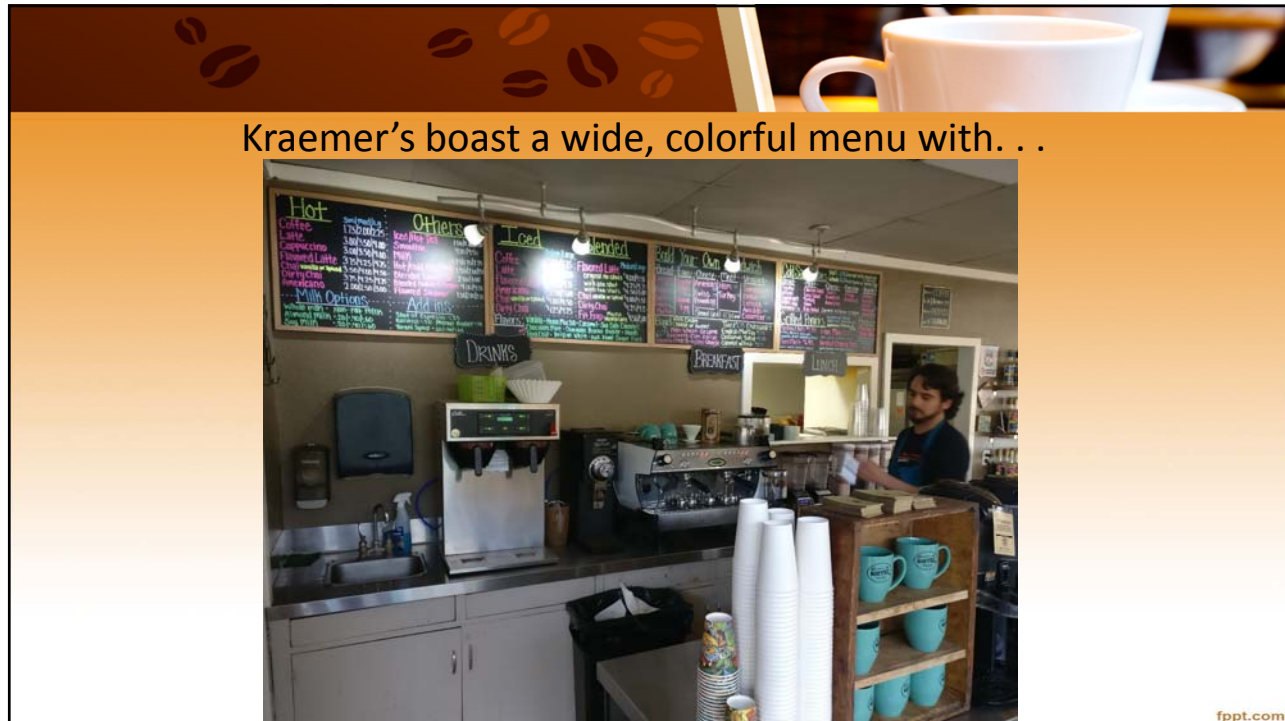
Greatly Loved by Seniors and Generals!!



(Image courtesy of The-Press-Enterprise)

Jim Kraemer, right, along with Judy Kraemer, left, & patrons, converse with long time customer General Stan Brown, left.

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Kraemer's boast a wide, colorful menu with. . .



Delicious food which separates Kraemer's from normal coffee houses and...



Almond Pastry &  
Delicious House  
Coffee



Egg Croissant



Veggie Sandwich

(Images gathered through Google Reviews & Yelp)

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A cozy, welcoming atmosphere.



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Swing by Kraemer's Soon and say Hello!



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