



Airport Update

General Services Department

Governmental Affairs Committee

February 7, 2018

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RIVERSIDE AIRPORT

SERVING SOUTHERN CALIFORNIA INLAND REGION

GENERAL & OPERATOR AVIATION



**Complete Landing &
Navigation Systems**



**Full Conference
Facilities**



**Full Service Pilot &
Aircraft Services**



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DISCUSSION

1. 1998 – MOU with Riverside Airport Open House, Inc., (Operator) established
2. March 2000 – City Council approved updated MOU
 - a) Airshow Committee responsible for:
 - i. Scheduling performers
 - ii. Marketing
 - iii. Paying for costs incurred
 - b) City responsible for:
 - a) Providing “reasonable support”
 - i. Airport Safety/Emergency Response’
 - ii. Oversight



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DISCUSSION

1. August 2017 – Governmental Affairs Committee (GAC) updated on the 2017 Riverside Municipal Airport Air Show (Air Show);
2. GAC presented with numerous recommendations to improve the Airshow based on:
 - a) Staff Observations
 - b) Organizer Comments
 - c) Survey Feedback



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AIR SHOW IMPROVEMENT RECOMMENDATIONS

1. Establish a Citywide Executive Committee
 - a) The Operator does not support the recommendation of "another" executive committee; however, welcomes input and feedback
2. Marketing/Outreach
 - a) The Operator concurs and appreciates any help and assistance from the City
3. Establish Annual Metrics
 - a) The Operator concurs and is willing to explore options



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AIR SHOW IMPROVEMENT RECOMMENDATIONS

4. Sponsorships
 - a) The Operator open to exploring input from the City regarding sponsorships to offset program costs and attract additional performers
5. Parking
 - a) The Operator recommends the Airport, Riverside Police and Public Works work together to maximize the parking and visitor experience
6. Performers
 - a) The Air Show Committee is constantly exploring opportunities for new performers



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AIR SHOW IMPROVEMENT RECOMMENDATIONS

7. Fees

- a) The Operator will administer a competitive entrance fee in lieu of existing parking fees

8. Beer Garden

- a) The Operator does not recommend a beer garden due to potential added costs, risk and liability involved

9. Airspace

- a) The Operator recommends continuing with the existing performance airspace and exploring options to provide additional performers



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RECOMMENDATION

That the Governmental Affairs Committee receive a report presented by the Riverside Airport Open House, Inc. on improvements to the Riverside Air Show and forward the recommendations to the City Council.



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