

City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: FEBRUARY 13, 2018

FROM: PUBLIC WORKS DEPARTMENT WARD: 7

SUBJECT: REVISION OF PREFERENTIAL PARKING ZONE ON CLARKSDALE DRIVE – RESOLUTION

ISSUE:

Revise the existing Preferential Parking Zone on both sides of Clarksdale Drive from Lyon Avenue to the northerly cul-de-sac to change the time frame during which the restriction is in effect.

RECOMMENDATION:

That the City Council adopt the attached resolution to revise the existing PPZ on both sides of Clarksdale Drive from Lyon Avenue to the northerly cul-de-sac to change the duration from "1-Hour Parking between the hours of 7:00 a.m. to 5:00 p.m. except Saturday, Sunday and holidays" to "1-Hour Parking between the hours of 7:00 a.m. to 8:00 p.m. except Saturday, Sunday and holidays."

BOARD RECOMMENDATION:

On December 6, 2017, the Transportation Board (Board) reviewed this matter; six of eight members were present. The Board voted unanimously to recommend the proposed revision of the duration of the existing Preferential Parking Zone (PPZ) on both sides of Clarksdale Drive from Lyon Avenue to the northerly cul-de-sac.

BACKGROUND:

The City's Preferential Parking Program is a neighborhood-driven program which enables eligible neighborhoods continually impacted by outside parking sources to pursue establishment of PPZ's. PPZ's limit the impacts of outside source parking and increase availability of on street parking for residents by providing permits to residents and their guests and requiring that a valid permit be displayed in vehicles parked on street within the PPZ during restricted days and times.

Establishment of a PPZ requires submission of a petition from immediately impacted residents showing support from a minimum of 75% of residents for the proposed PPZ. Once petition criteria has been met, the proposal is scheduled for consideration by the Transportation Board who makes recommendation to the City Council regarding the matter.

DISCUSSION:

The Public Works Department received a petition from 100% of residents on Clarksdale Drive from Lyon Avenue to the northerly cul-de-sac requesting revision of the existing 1-Hour PPZ to change the duration to "7:00 a.m. to 8:00 p.m. except Saturday, Sunday, and holidays" to extend the restriction later into the evening. Residents indicate that the existing duration of the PPZ no longer meets their needs, as overflow parking from students attending nearby North-West College has now extended later into the evenings impacting the availability of on-street parking for residents until 8:00 p.m. weekdays.

The proposed revision would enhance the effectiveness of the PPZ for residents by helping to better preserve on-street parking for residents and their guests during evening hours.

FISCAL IMPACT:

The cost of sign removal and installation is estimated to be \$830. Funding is available in the existing Public Works Department budget, Signing Supplies account number 4110100-424143, to cover this cost.

Prepared by:	Kris Martinez, Public Works Director
Certified as to	
availability of funds:	Adam Raymond, Chief Financial Officer/City Treasurer
Approved by:	Al Zelinka, FAICP, Assistant City Manager
Approved as to form:	Gary G. Geuss, City Attorney

Attachments:

- 1. Resolution
- 2. Site Map
- 3. Transportation Board Meeting Minutes December 6, 2017