



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: FEBRUARY 13, 2018
FROM: PUBLIC WORKS DEPARTMENT WARD: 1
SUBJECT: REVISION OF 1-HOUR PARKING ZONE ON THIRD STREET – RESOLUTION

ISSUE:

Revise the existing 1-Hour Parking Zone on the north side of Third Street from 50 feet west of Main Street to 100 feet westerly thereof to change the time limit to 30 minutes.

RECOMMENDATION:

That the City Council adopt the attached resolution to revise the existing “1-Hour Parking At All Times” zone on the north side of Third Street from 50 feet west of Main Street to 100 feet westerly thereof to change the restriction to “30-Minute Parking At All Times.”

BOARD RECOMMENDATION:

On December 6, 2017, the Transportation Board (Board) reviewed this matter; six of eight members were present. The Board voted unanimously to recommend revision of the existing 1-Hour Parking Zone on the north side of Third Street west of Main Street to change the restriction to a 30-Minute Parking Zone.

BACKGROUND:

The City works with local residents and businesses to establish timed parking restrictions to address various parking needs and issues which occur at different times of the day and days of the week. Establishment of Timed Parking Zones requires submission of a request for a single impacted property or a petition from immediately adjacent residents or businesses showing support from a minimum of 75% of residents, tenants, or owners if two or more properties are located within the proposed zone. Once the request or petition criteria has been met, the proposal is scheduled for consideration by the Transportation Board who makes recommendation to the City Council regarding the matter.

DISCUSSION:

The Public Works Department received a request from the property owner of Raincross Promenade located at 3250 Market Street to change the time limit of the existing parking restriction on the Third Street side of the property from “1-Hour” to “30-Minute” to better serve the short-term parking needs of the complex. The reduction in time limit would further deter overflow event parking from the nearby Riverside Convention Center occurring in this area and provide increased availability of short-term on-street parking for prospective tenants and the Promenade’s leasing office.

The proposed reduction in time limit would still provide sufficient time for prospective tenants to tour the Raincross Promenade units and explore the grounds and amenities while minimizing the impacts of overflow event parking. To expedite the change in posted restrictions due to the upcoming holiday season which generates a large number of events at the Convention Center and in the Downtown area (including the Festival of Lights) and related increases in on-street parking, the Public Works Department proceeded with changing the posted restriction to reflect the requested 30-Minute time frame seeking voluntary compliance until formal adoption can occur and the new restriction can be enforced.

FISCAL IMPACT:

The cost of sign removal and installation was estimated to be \$75. Funding was available in the existing Public Works Department budget, Signing Supplies account number 4110100-424143, to cover this cost.

Prepared by:	Kris Martinez, Public Works Director
Certified as to	
availability of funds:	Adam Raymond, Chief Financial Officer/City Treasurer
Approved by:	Al Zelinka, FAICP, Assistant City Manager
Approved as to form:	Gary G. Geuss, City Attorney

Attachments:

1. Resolution
2. Site Map
3. Transportation Board Meeting Minutes – December 6, 2017