



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: FEBRUARY 13, 2018**

FROM: PUBLIC WORKS DEPARTMENT **WARD: 1**

SUBJECT: ESTABLISHMENT OF PREFERENTIAL PARKING ZONE ON ALTA VISTA DRIVE – RESOLUTION

ISSUE:

Establish a Preferential Parking Zone on both sides of Alta Vista Drive from Brockton Avenue to the westerly terminus.

RECOMMENDATION:

That the City Council adopt a resolution to establish a “No Parking between the hours of 9:00 a.m. to 4:00 p.m. Monday through Thursday except holidays, with Preferential Permit Parking for residents” zone on both sides of Alta Vista Drive from Brockton Avenue to the westerly terminus.

BOARD RECOMMENDATION:

On December 6, 2017, the Transportation Board (Board) reviewed this matter; six of eight members were present. The Board voted unanimously to recommend the proposed establishment of a Preferential Parking Zone (PPZ) on both sides of Alta Vista Drive from Brockton Avenue to the westerly terminus.

BACKGROUND:

The City’s Preferential Parking Program is a neighborhood-driven program which enables eligible neighborhoods continually impacted by outside parking sources to pursue establishment of Preferential Parking Zones (PPZ’s). PPZ’s limit the impacts of outside source parking and increase availability of on street parking for residents by providing permits to residents and their guests and requiring that a valid permit be displayed in vehicles parked on street within the PPZ during restricted days and times.

Establishment of a PPZ requires submission of a petition from immediately impacted residents showing support from a minimum of 75% of residents for the proposed PPZ. Once petition criteria has been met, the proposal is scheduled for consideration by the Transportation Board who makes recommendation to the City Council regarding the matter.

DISCUSSION:

The Public Works Department received a petition showing support from 80% of residents (85% of occupied and improved properties) on Alta Vista Drive from Brockton Avenue to the westerly terminus requesting establishment of a timed No Parking PPZ. Residents indicate that overflow parking from nearby Riverside City College (RCC) is limiting the availability of on-street parking opportunities near their homes during the peak school days and hours. Additionally, residents indicate that the regular overflow parking generates additional traffic and noise on their cul-de-sac.

The proposed PPZ would help to preserve on-street parking on Alta Vista Drive for residents and their guests during peak school times and aid in reducing unnecessary traffic and noise within the cul-de-sac produced by the student parking.

FISCAL IMPACT:

The cost of sign installation is estimated to be \$590. Funding is available in the existing Public Works Department budget, Signing Supplies account number 4110100-424143, to cover this cost.

Prepared by:	Kris Martinez, Public Works Director
Certified as to	
availability of funds:	Adam Raymond, Chief Financial Officer/City Treasurer
Approved by:	Al Zelinka, FAICP, Assistant City Manager
Approved as to form:	Gary G. Geuss, City Attorney

Attachments:

1. Resolution
2. Site Map
3. Transportation Board Meeting Minutes – December 6, 2017