



City of Arts & Innovation

Commission on Disabilities Memorandum

TO: HONORABLE COMMISSIONERS **DATE: MARCH 5, 2018**
FROM: GENERAL SERVICES DEPARTMENT
**SUBJECT: DISCUSSION AND REVIEW OF VIDEO FEATURE ON INCREASING
EMPLOYMENT OPPORTUNITIES FOR PERSONS WITH DISABILITIES**

ISSUE:

Review and provide input on the video feature on increasing employment opportunities for residents with disabilities.

RECOMMENDATION:

That the Commission on Disabilities review and provide input on the video feature on increasing employment opportunities for residents with disabilities in the City of Riverside.

DISCUSSION:

The mission of the Commission on Disabilities (COD) is to identify the needs of persons with disabilities and create a public awareness of these needs, including but not limited to, employment, housing, transportation, media, physical and communication accessibility. Establishing meaningful employment opportunities and training for individuals with disabilities is necessary so persons with disabilities can realize their own personal goals.

The COD and the City of Riverside's Communications and Marketing Team, produced a video aimed at improving employment opportunities for residents with disabilities. The video has been aired on the Government TV station, YouTube (<https://www.youtube.com/watch?v=Gj3j9rmJq5A>) and will be used in presentations to organizations that could potentially assist with employment opportunities, such as the Riverside Chamber of Commerce. This video provides a valuable service to the community by helping promote employment for residents with disabilities and connects them to employers.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

Prepared by: Monique Gordon, ADA Coordinator
Approved by: Carl Carey, General Services Director
Approved by: Marianna Marysheva, Assistant City Manager