



# GrowRIVERSIDE

Community and Economic  
Development Department

City Council  
March 6, 2018

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## LOCAL MATTERS

Localizing our food system creates jobs and economic activities, increases access to nutritious foods, and strengthens communities for a more resilient and sustainable future.



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## 2017 ANNUAL CONFERENCE



EVENTS GENERATED  
**\$77,000**



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## MILESTONES & ACCOMPLISHMENTS



LAUNCHED A  
**ONE-OF-A-KIND  
FOOD HUB**



**4 Local Farmers**  
Demonstrating  
Sustainable Agriculture



DONATED  
**1,000 LBS.**



**Sustainable and Green  
Development Award**



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## PARTNERSHIPS & COLLABORATION



**\$210K Grant**  
FOOD RESCUE & WASTE  
PREVENTION PROGRAM



**\$60K Grant**  
STRATEGIES FOR  
HEALTHIER CITIES



**\$20K Grant**  
DOUBLING LOCAL  
PURCHASING POWER



**\$15K Grant**  
COMMUNITY INVESTMENT  
ATTRACTION PLAN

- Riverside Food Systems Alliance
- Riverside Garden Council
- Riverside Food Coop
- Raincross Farms
- Riverside Unified School District
- Kaiser Permanente
- Riverside Community Health Foundation
- Riverside University Health Systems
- Wakeland Housing Development Corporation
- CropMobster
- Burrtec Waste Industries
- CR&R Environmental Services
- Tyler Mall Farmers Market
- San Jacinto Valley Farmers Market



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## LOOKING FORWARD TO 2018

**Keynote Speaker:**



**Curtis Stone**  
Farmer, Author, Speaker,  
and Consultant



Conference Day  
April 4



Citrus Circle Dinner  
April 4



Profitable Urban Farming  
Workshop with Curtis Stone  
April 5 & 6



Farms Tour  
April 7

Network with regional food systems stakeholders • Learn from 10 workshops  
Explore career opportunities • Inspiring speakers • Local, fresh meals



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## Recommendations

That the City Council receive and file this report.

