



PARKS, RECREATION AND COMMUNITY SERVICES QUARTERLY REPORT: OCTOBER - DECEMBER 2017

Parks
Make
Life
Better!

DEPARTMENT
pg. 2

89%

of 400 ratings of Customer
Service were
Excellent or Good ratings.



4,539

Volunteer Hours
from **326 Volunteers**

ADMINISTRATION
pg. 2



2,928

Phone Calls



\$3,000+

Raised from
Fundraisers/Donations
for Youth Sports

RECREATION
pg. 3-4

COMMUNITY SERVICES
pg. 4-6



Annual Eastside Fall Festival

October 20

750+ Spectators



2,000+

Volunteer Hours at
**Easter Seals Adult
Day Care**

PARKS & MAINTENANCE
pg. 7

PLANNING & DESIGN
pg. 8

\$508,000

**Total Park Impact
Fees Assessed**



157,546

Service Miles

SPECIAL TRANSIT
pg. 8

DEPARTMENT

WOW!

City of Riverside was recognized in the National Recreation and Park Association (NRPA) for the Healthy Aging in Parks initiative.

Contacts for Athletic Field Use

128,433

Customer Service Surveys

89% of 400 ratings were Excellent or Good ratings.

326

Volunteers



4,539

Volunteer Hours

University of California, Riverside Intern

from Professor Loveridge's Political Science Program

• 77 Hours

• 5 Successful Projects Completed

• 1 Intern



\$175,646.88

Revenue for Indoor & Outdoor Rentals



7,984

Picnic Shelter
Rental Attendees

71

Picnic Shelter
Rentals



6

Open Space
Rentals

6,100

Open Space
Rental Attendees

149

Indoor Rentals

16,269

Indoor Rental
Attendees

ADMINISTRATION



2,928

Phone Calls

Clerical



698

Walk-In Customers



PARKS, RECREATION AND COMMUNITY SERVICES
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Parks
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RECREATION

MARKETING



\$3,000+

Raised from
Fundraisers/Donations
for Youth Sports



Capture Riverside
Photo Contest 2018
**Calendar
FOR SALE**

SPECIAL EVENT

HALLOWEEN HAPPENINGS

October 27
at Villegas & Reid Parks



October 31
at Bryant Park

WINTER WONDERLAND



3,000+ Attendees

December 2

Partnered with Arlington
Business Partnership; held at
Arlington Heights Sports Park

USA SANCTIONED BOXING SHOW



December 8
at Arlanza Community Center

CONTRACT CLASSES



2,369

TOTAL PARTICIPANTS

94%

Residents

6%

Non-residents

77%

Average Female

23%

Average Male



PARKS, RECREATION AND COMMUNITY SERVICES
QUARTERLY REPORT: **OCTOBER - DECEMBER 2017**

**Parks
Make
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Better!**

Flag Football Season



Participants



FAIRMOUNT GOLF COURSE - 2ND QUARTER



\$82,540 Annual Revenue



**Buckets
of Balls**
2,719

1,279
Resident

126
Junior

**Rounds of Golf
Played**

October - December

705
Non-Resident

2,111
Senior

936
Twilight



**Golf Cart
Rentals**
2,498

COMMUNITY SERVICES

CESAR CHAVEZ COMMUNITY CENTER/BOBBY BONDS PARK



Spark of Love Toy Drive

Collaboration with Riverside Fire Department

December 21

2,287 Toys Distributed



Annual Eastside Fall Festival

October 20

750+ Spectators





Art of Giving Gala
raised
\$61,000+
on **October 18**



Performances at
Festival of Trees
November 25



5 Performances at
Fall Festival
October 20

National Anthem

performed at
Cal Baptist University Basketball Game
December 9

FRIENDLY STARS

484 Total
Participants

140

NOVEMBER 17
PARTICIPANTS

**Knights of Columbus Jurupa
Valley Chapter**

Participants prepared and
served a Thanksgiving meal

DALES & LA SIERRA SENIOR CENTERS



Seniors Attended
FREE Frozen Turkey Event
at La Sierra Senior Center



16 Seniors
Attended
**NEW Paint &
Pastry Class**



Attended/Participated
**Dinners &
Luncheons**

23 Participants
Youth Engagement Project
Heroes of Today Youth Council

 **4 Events**
participated in
Community Health Fairs

JOHNNY MARTIN SOTELO YOUTH OPPORTUNITY CENTER (YOC)



135 Residents
entered the
Annual Haunted Maze



10th
Year Anniversary
Open House

100+ Visitors
November 16



27
Teens received
assistance and/or referrals

by California Conservation Corps Program,
RCC Tour, and Internship programs

Adopt-A-Family Event



Six Families Chosen

December 15

Thanksgiving Event



Two families received free turkey
and Thanksgiving dinners from
Riverside Police Department

PARKS & MAINTENANCE

319

Call Center
Service Requests

468

Work Orders
Generated



448

Completed

5,322

Sycamore Canyon,
Central Ave entrance
Visitors this quarter

141,343

Mt. Rubidoux
Visitors this quarter

VOLUNTEER EVENTS

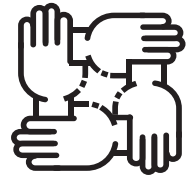


October 1 - December 30

2,000+ Volunteer Hours

Easter Seals Adult Day Care

collected volunteers that did general clean-up inside
the community centers and in the parks and vegetable
garden at Hunter Hobby, White,
and Bobby Bonds Parks



- | | |
|---------------|---|
| Oct 13 | La Sierra Acedemy hosted trash cleanup from Fairmount Park and maintenance at Rose Garden.
45 Teacher & Student Volunteers |
| Oct 21 | LOVE Riverside coordinated volunteers for planting and general cleanup in the Rose Garden,
Mission Inn Avenue, and Fairmount & Loring Parks.
110 Volunteers |
| Nov 4 | Castlevew Neighborhood Group collected volunteers to do general cleanup at Castlevew Park.
40 Volunteers |
| Nov 18 | Korean/American Sr. Citizens Coalition hosted volunteer clean up at the Carousel Playground area.
20 Volunteers |
| Dec 2 | Rivers and Land Conservancy coordinated volunteers to plant new plants along the bike trail at
Martha McLean Anza Narrows park.
23 Volunteers |



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PLANNING AND DESIGN

Construction



- Villegas ADA walking path and landscape
 - Improvements Complete
- Lincoln Park playground shade, and surfacing
 - Improvements Complete



\$508,000

Total Park Impact Fees Assessed



49

- Total Development Review Committee Cases

23

- Total Building Permit Cases Reviewed

7

- Total Parcel Map Cases Reviewed

SPECIAL TRANSIT

28,875

Total Passengers



157,546

Service Miles

30,669

Total One-Way Trips

18,761

Non-ADA Riders

10,114

ADA Riders



5,794

Wheelchairs Transported

