



RIVERSIDE CONVENTION CENTER

Venue Management
Food & Beverage Operations

RIVERSIDE CONVENTION & VISITORS BUREAU

Sales & Destination Marketing

RIVERSIDE SPORTS COMMISSION

Sports Group Management
Sales & Marketing

TASTE! CATERING

Food & Beverage Off-Site Catering



EMPLOYMENT

Employs **102** Associates

- **City of Riverside Residence: 54.4% or 56 Associates**

Payroll Expenditures – Associates Residing in City of Riverside

Fiscal Year 2016/2017	\$1,266,317
Fiscal Year 2015/2016	\$1,106,550
Fiscal Year 2014/2015	\$929,866





PARTNERSHIPS



LOMA LINDA UNIVERSITY
HEALTH

- Promote a Healthy Eating Lifestyle
- Menu items prepared under guidance of LLUH
- Provide work opportunities for LLU School of Allied Health Professions



**American
Heart
Association®**

- Promote a Healthy Active Lifestyle
- IE Heart & Stroke Walk



- RCC Aquatic Complex
- Event Co-Production



CERTIFIED GREEN BUSINESS

Sustainable Design Features at the Riverside Convention Center:

- Garden used for fresh vegetables, fruits, and herbs in the kitchen
- High efficiency LED lighting
- Occupant sensors for energy management
- Purchasing products with recycled material
- Drought-tolerant landscaping
- HVAC Management Controls
- Facility Water Conservation
- Housekeeping/Laundry Practices
- Water Bottle Refilling Station

**1st Convention
Center in CA to
Receive Certification**



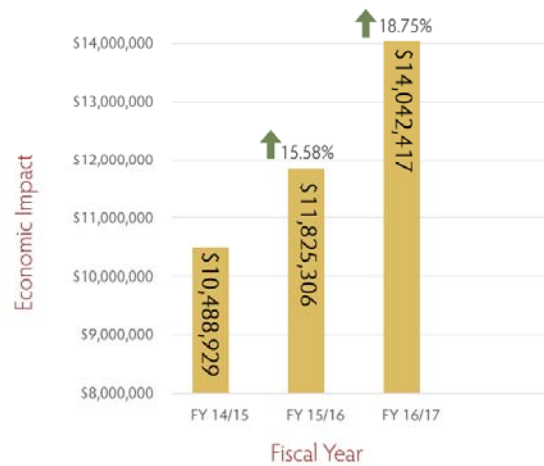
Coming Soon!

- Ice Bear – HVAC cooling system to reduce load on current roof top units
- Urban Bee Keeping: Produce our own Honey & Honeycomb





ECONOMIC IMPACT



Economic Impact Calculation Formula includes:

- Convention Center Revenue
- City share of net parking income
- Hotel Revenue
- Transient Occupancy Tax
- City of Riverside retained sales tax
- Center vendor spend in Riverside
- City of Riverside Resident employee wages



STATISTICS

	3 Year Totals
Number of Events:	980
Number of Attendees:	474,493
Number of Meals Served:	343,727
Convention Center Revenue:	\$18,211,033
Booked Hotel Rooms:	92,042



RIVERSIDE SPORTING EVENTS



TESTIMONIALS

"The meetings industry would do well to take their cue from RCC... The CVB was enormously instrumental in the success of the Convention."

Cherie Savage, Director of Meetings & Events



COMMUNITY COLLEGE
LEAGUE OF CALIFORNIA

"None of this would have been possible without the teamwork and personal touch of the professionals at the Riverside Sports Commission/Convention & Visitors Bureau"



**Kevin Timko,
President, Board of Directors**

"Of all the cities I have worked with in my 30+ year career, Riverside is at the top of my list of conference partners."



**Tracy Newell,
CMM, President**



BRING IT HOME! TO RIVERSIDE

WHAT IS BRING IT HOME! TO RIVERSIDE?

Bring It Home! Encourages **locals** to help secure meetings & events for our hometown.

WHY MEETINGS BOOST OUR LOCAL ECONOMY

When events come to Riverside transient occupancy tax revenue (paid by hotel guests) and sales tax revenues help support Riverside's general fund, which pays a portion of city services like police & fire. Visitors support restaurants, shops, museums, and more!

HOW 3 STEPS TO REFER YOUR GROUPS

- 1 ■ Locate Contact & Groups Planning Events
- 2 ■ Share Referrals with the Riverside Convention & Visitors Bureau
- 3 ■ Thank You! When you *Bring It Home! to Riverside*, we'll give you, or your organization, high profile recognition for your participation.

WHO BOOKED WITH BRING IT HOME! TO NAME A FEW...

- **Rose Mayes, Fair Housing Executive Director**
Assn. of African American Museums
- **Dr. Daniel Prather, California Baptist University**
University Aviation Assn.
- **Al Zelinka, Assistant City Manager**
American Planning Assn.
- **Sergio Diaz, Riverside Police Chief**
CA Police Chiefs
- **Michael Moore, Riverside Fire Chief**
CA Fire Chiefs Association
- **Robert Wood, Riverside**
Cal Fire
- **Emilio Ramirez, Chairman GRHCC**
CA Hispanic Chamber of Commerce
- **Sue Nesbitt & Devin Carson, Riverside Aquettes**
USA Synchro & UANA-Pan American Synchro