



Preferential Parking Zone – Program Updates

Public Works Department

Transportation Board
April 4, 2018

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BACKGROUND

- Preferential Parking Zones (PPZ's) limit the impact of outside parking and increase on-street availability for residents.
- A valid permit is required to park within the PPZ during posted restricted days and times.
- PPZ Program outlined in Riverside Municipal Code (RMC) Section 10.52.140.



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BACKGROUND (CONT'D)

April 6, 2016 – Update to Transportation Board

1. City Council adopted new \$33 PPZ permit application processing fee
2. Introduced efforts to develop improved online services
3. The \$33 PPZ application fee was implemented May 1, 2016



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PROGRAM IMPROVEMENTS

As a response to customer feedback, Parking Services has been working with City's vendor to develop program improvements. The following slides have recommendations that would enhance the customer experience of residents within a PPZ.



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INCREASE GUEST PERMITS FROM ONE TO TWO

1. Currently, single family residential properties are issued one guest permit

Recommendations:

1. Increase the standard number of guest permits allowable for single family residential properties
2. Amend RMC Section 10.52.140 (B) paragraph 2 to reflect the revised program permit policy



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ESTABLISH THREE-YEAR PERMIT TERM

1. Current permits have no expiration - making it difficult to monitor

Recommendations:

1. Add a tri-annual expiration date to permits starting with June 30, 2021
2. Processing agency to prepare and send notices to all eligible residents



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ESTABLISH THREE-YEAR PERMIT TERM (CONT'D)

3. Updated permits sent to eligible applicants
4. Processing agency shall:
 - a) Maintain permit database
 - b) Collect fees as appropriate
5. Modify RMC Section 10.52.140 (B) paragraph 4 to reflect the revised program permit policy



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ESTABLISH THREE-YEAR PERMIT TERM (CONT'D)

Implementation (if Approved)

1. Processing agent will send notification to all residential properties within a PPZ
2. Residents register by completing the online application to obtain new permit decals and hangtags with expiration dates

No cost when resident completes the re-application process within 90 days following notification



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CLARIFY PERMIT TRANSFERABILITY

1. Resident permits issued are linked to license plate numbers on application
2. Guest permits issued are linked to address

Recommendation:

1. Language changes in RMC Section 10.52.140 (B) paragraph 2 to identify guest permits as the permit which is transferable amongst vehicles



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UPGRADE PERMIT MATERIAL

1. Current permit material lacks durability and fades with sun exposure

Recommendations:

1. Gold color decals for all resident vehicle permits
2. Durable hangtags as guest permits

*Core Wood Streets will keep the previously approved colors



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AUTOMATION FOR CUSTOMER CONVENIENCE

1. Residents currently apply, modify, renew permits by completing paper application and submitting to City Hall in person or by postal mail

Recommendations:

1. Implement online portal on the City's website as an added service option
2. Residents can access the online portal to apply, renew, modify, and add vehicles to residence account



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RECOMMENDATION

That the Transportation Board recommend that the Transportation Committee concur and recommend that City Council approve:

1. Revision to paragraph 2 of Section 10.52.140 (B) of the Riverside Municipal Code to increase the standard allowable number of Preferential Parking Zone guest permits within an established zone from one to two guest permits;
2. Revision to paragraph 4 of Section 10.52.140 (B) of the Riverside Municipal Code establishing a Preferential Permit Zone permit expiration date every three years beginning June 30, 2021;



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RECOMMENDATION (CONT'D)

4. Revision to paragraph 2 of Section 10.52.140 (B) of the Riverside Municipal Code to clarify that only guest permits may be transferable between vehicles;
5. Modification of permit material from paper to more durable and convenient decal and hangtag permits; and
6. Implementation of a new on-line permit application process administered by the City's contracted vendor, Turbo Data Systems, Inc. (Turbo), and transfer database management from City staff to Turbo as authorized under their existing contract.



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