

RFP #1593 Citywide Bike Share Program

City of Riverside
Public Works Department

BEWEGEN

Bewegen Technologies Inc.

9095 25th Avenue,
St-Georges, Quebec
Canada G6A 1A1

info@bewegen.com
www.bewegen.com



Table of Contents

Cover Letter	1
Company Information	2
Company Milestones & Bike Share Systems	3
Contractor's Qualifications Statement Form	5
Company Personnel	7
Excellence in Project Management	7
Industry-Leading Partners	10
Designation of Subcontractors Form	11
Experience & References	12
Baltimore (Maryland, U.S.A.)	12
Summit County (Utah, U.S.A.)	13
Richmond (Virginia, U.S.A.)	13
Equipment & Approach	14
Bicycles	14
Docking Stations	16
User Experience	18
Website	20
Mobile Application	20
User Fee	21
Financial Transactions	21
System Maintenance	22
Data Management	23
Ability and willingness to meet the time frames required for the proposed services	24
Financial resources sufficient to maintain solvency while performing the services	25
Ability and willingness to meet the requirements of the Contract Documents	25
Scope of services to be provided in addition to those required by the RFP	26
Pricing	27
Capital Costs	27
Detailed Capital Cost Breakdown	28
Bonus Offer from Eco-Counter	29
Acknowledgement of Addendum	30

Cover Letter

Nathan Mustafa
City of Riverside
3900 Main St.
Riverside, CA 92522

Bewegen Technologies Inc.
9095 25th Avenue
Saint-Georges, Quebec
G6A 1A1 Canada

June 1st 2017

Dear Mr. Mustafa,

Bewegen Technologies is proud to submit a response to RFP 1593 for a Citywide Bike Share Program. The following proposal is binding and shall remain firm for a period of one hundred and twenty (120) days from its due date of June 1st 2017. Bewegen hereby confirms our ability and willingness to enter into a contract under the terms and conditions prescribed by the request for proposals.

The City of Riverside adheres to the motto "People Serving People", a philosophy that the Bewegen team equally subscribe to. Bewegen's philosophy is to enter into a true partnership with the communities that we serve, and create a bike share system that reflects the local population. As such, the Bewegen team will reach out to local stakeholders and take every possible opportunity to ensure that the system reflects community values. Beyond this, Bewegen's design and urban planning team will work to ensure that the bike share system is aesthetically compatible with the surrounding environment and compliant with all local laws and regulations. The Bewegen team will take a partnership-based approach to create a quality bike share that is a major component of the City of Riverside's growth and development.

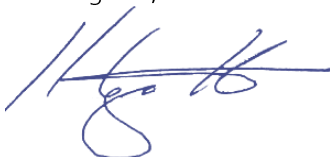
As the "City of Arts & Innovation", Riverside embraces the latest developments in technology. This is exactly what Bewegen is offering the City. Bewegen provides innovative active transportation solutions with pioneering technology that is internationally renowned. Bewegen will work in close partnership with the City to implement the most advanced bike share system available.

The world has already begun to discover the Bewegen advantage, with our team implementing bike share systems that service both large urban centres and small communities globally. In 2015, Bewegen pioneered the first bike share program with Pedelec (electric assist) bicycles in North and South America in the City of Birmingham (Alabama). Building on this achievement, Bewegen launched the Baltimore Bike Share program in 2016. This system marks a significant milestone, as it is the largest Pedelec bike share program in North and South America. Baltimore's pioneering system was recently awarded with the 2017 WTS International *Innovative Transportation Solutions Award*.

Beyond these achievements, Bewegen has implemented our advanced bike share in 10 regions across both North America and Europe. Every system stands as living proof of how Bewegen's innovative technology is reshaping perceptions of transportation, establishing high customer satisfaction and usage rates. Bewegen's team of industry veterans would be proud to include Riverside in our growing list of clients who are experiencing the Bewegen advantage.

Bewegen is committed to working in close partnership with the City of Riverside and other local partners to implement the high quality bike share system that the region deserves. If you have any questions, please do not hesitate to contact me directly. I would be pleased to explain all of the ways your community can benefit from the most advanced active transportation system in the world.

Best Regards,



Alain Ayotte

Title: Chief Executive Officer, Bewegen Technologies Inc.

Email: alain@bewegen.com

Telephone: +1-514-321-2299 (Ext. 266)

Company Information

Bewegen Technologies Inc. is an urban mobility company that is focused on the latest developments in active transportation. The company was founded by passionate innovators with a singular vision:

Create the Most Advanced Bike Share System in the World.

How has our team made this vision a reality? The following section provides an overview of why Bewegen is the future of active transportation.



Who?

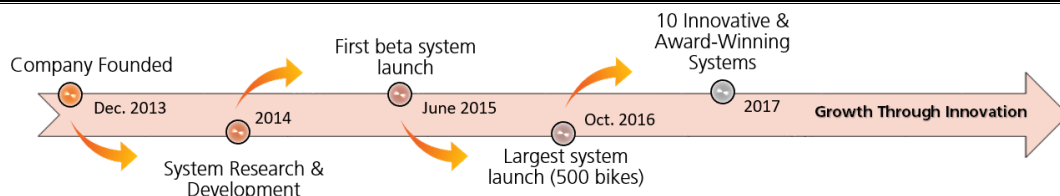
- CEO Alain Ayotte is a shared mobility visionary who has sold over 35,000 bicycles for systems around the world.
- Dedicated staff with extensive industry experience, implementing & managing bike share systems since 2008.



What?

- The most advanced bike share system available.
 - Pedelec (electric assist)
 - Full IT solution
 - System interoperability
 - 8-speed regular bike
 - Mobile Application
 - Payment integration
 - Virtual station technology
 - Data & reporting
 - + Much more

When?



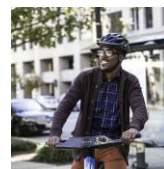
Where?

- 10 innovative and award-winning systems established across North America & Europe.
- First Pedelec bike share (Birmingham, AL) & largest Pedelec system (Baltimore, MD) in the United States.



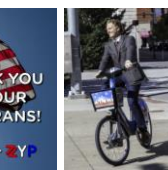
Why?

- Focus on research & development to create transportation options that are more inclusive and attractive to all.
- Continuous schedule of rolling developments ensure equipment remains on the cutting edge of R&D.



How?

- Partner company Corps Logistics (DBE) hires local United States Veterans for operations & maintenance.
- Dedicated project team created for each system, working in close partnership to ensure that every community's bike share vision becomes a reality.



Bewegen in Riverside

- Riverside is renowned as the "City of Arts & Innovation", embracing advancements in technology in every field.
- Bewegen provides innovative transportation solutions with pioneering technology that is internationally renowned.
- Bewegen will work in close partnership with the City to implement the most advanced bike share system, further securing Riverside's position as an **epicenter for innovation**.



Contact Person	Address	Telephone
Alain Ayotte Title: Chief Executive Officer Email: alain@bewegen.com	Bewegen Technologies Inc. 9095 25th Avenue Saint-Georges, Quebec, Canada G6A 1A1	Office: 1-514-321-2299 Extension: 266 (Alain Ayotte)

Company Milestones & Bike Share Systems



CEO Alain Ayotte

The Bewegen team is led by Alain Ayotte, the founder and former CEO of PBSC Urban Solutions. Mr. Ayotte's leadership resulted in PBSC selling over 35,000 bicycles for bike share systems around the world. Building upon this success, Mr. Ayotte left PBSC and founded Bewegen Technologies. This new company was built around the idea of a bike share system that **improves every aspect** of bike sharing, resulting in the most advanced active transportation system available.

Since the company's founding, our expert team have achieved groundbreaking milestones in the public transportation field. To demonstrate our professional experience, the following section outlines key company milestones and lists the 10 Bewegen bike shares located around the globe.



Bewegen Bike Share Systems

Bike share System	System Size	Global System Map
Baltimore Bike Share: Baltimore, Maryland, U.S.A.	500 bikes 50 stations	<p>GROWTH THROUGH INNOVATION: Bewegen Bike-Share Systems Rapidly Expanding Around the World</p>
ZYP Bike Share: Birmingham, Alabama, U.S.A.	400 bikes 40 stations	
RVA Bike Share: Richmond, Virginia, U.S.A.	220 bikes 20 stations	
Summit County Bike Share: Summit County, Utah, U.S.A.	120 bikes 12 stations	
Howard County Bike Share: Howard County, Maryland, U.S.A.	70 bikes 7 stations	
Wolfsburg Bike Share: Wolfsburg, Lower Saxony, Germany	50 bikes 10 stations	
Lagoa Bike Share: Lagoa, Algarve, Portugal	30 bikes 3 stations	
Campinas: Coruche, Santarém, Portugal	27 bikes 4 stations	
Rio Maior Bike Share: Rio Maior, Santarém, Portugal	24 bikes 5 stations	
TCB Mobilidade Colectiva: Barreiro, Setúbal, Portugal	10 bikes 2 stations	

History of Experience in Bike Sharing

CEO Alain Ayotte prioritized recruiting bike sharing experts when founding the company, hiring employees who have worked in bike sharing since the industry boom in 2008. The following table highlights Bewegen staff experience working on three of the **largest** and **most renowned** active transportation systems in the world.

Bewegen Staff Bike Share Experience Highlights					
Bike share System	System Size	Bewegen Staff Involvement			
Citi Bike: New York, U.S.A.	8000 bikes	Alain Ayotte (CEO)	Pratik Desai (Operations)	Steven Minty (Technical Service)	
	800 stations	Marie-Hélène Houle (Communications & Development)			
Barclay's Cycle Hire: London, U.K.	6600 bikes	Alain Ayotte (CEO)	Pratik Desai (Operations)	Steven Minty (Technical Service)	
	413 stations	Marie-Hélène Houle (Communications & Development)			
		Marc Delesclefs (Project Management/Business Advising)			
Bixi: Montreal, Canada.	6600 bikes	Alain Ayotte (CEO)	Pratik Desai (Operations)	Steven Minty (Technical Service)	
	413 stations	Marie-Hélène Houle (Communications & Development)			
		Braunyno Belo Ayotte (Business Development & Marketing)			



Bewegen works with Corps Logistics LLC for the operations and maintenance of our bike share systems in the United States. Corps Logistics is a Veteran-Owned Business (DBE) that provides field-tested, military-grade transportation for bike share system implementation and operations. CEO Jim Duffney's mission is to make a difference in every community, hiring local veterans to service and maintain bicycle share programs.

Corps Logistics has a **proven track record of experience**, providing operational services for Bewegen systems in Richmond (Virginia), and Baltimore (Maryland). The company is proud to be working in partnership with local organization Baltimore Station to **employ local veterans** from across the Maryland region. Corps Logistics will also be operating Bewegen's upcoming systems in Summit County (Utah) and Howard County (Maryland).



In an exciting new development, the Department of Veteran Affairs will be entering into a partnership with Corps Logistics to promote the company's vision of providing meaningful work to U.S. Veterans. This partnership will provide key resources to ensure that the Riverside bike share program will support local veterans.

Recent Articles



Homeless veterans service Baltimore's new bike-share program



CEO Jim Duffney



CBS News Baltimore Interviews Corps Logistics Employees



Veterans Affairs @DeptVetAffairs
Building jobs while building bike share bit.ly/2or8Ozt via @betterbikeshare

13h



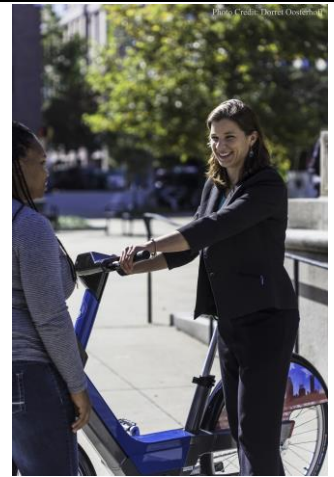
Building jobs while building bike share - Better Bike Share betterbikeshare.org

Growth through Innovation: The Bewegen Advantage

The Bewegen team believes in the power of innovation to create a wave of interest in cycling. This is why we specifically designed our system to go beyond the traditional bike share model, staying on the cutting edge of innovation to deliver the **future of active mobility**.

What differentiates Bewegen's system is our patented **Pedelec (electric-assist) technology**. The moment a user steps on our Pedelec bicycle, they experience the Bewegen advantage. There are **no complicated controls or gears to learn**, users simply pedal and the technology activates with their movement. People still receive the health benefits of active transportation, with an added boost to help them reach their destination!

Alongside our revolutionary Pedelec model, Bewegen also offers identical **high quality 8-speed regular bicycles**. Regular bicycles are identical to the Pedelec model, and can be upgraded to include Pedelec technology at a minimal cost. The regular and Pedelec bicycles are fully compatible with Bewegen's station technology, **empowering the user** to choose whether to ride electric or traditional.



Difference in Numbers

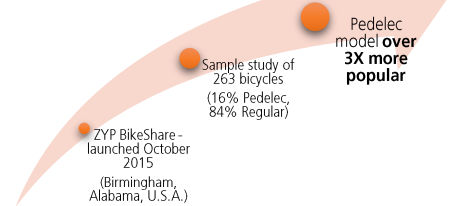
Pedelec technology results in higher usage rates for bike share systems. This has been **proven** by studies conducted on Bewegen's operating bike share systems. A sample study of 263 bikes from Bewegen's system in Birmingham (ZYP) revealed that the Pedelec models are **over 3 times more popular** compared to the usage of regular bicycles.

The Birmingham numbers are exciting for the future of bike sharing. What is clear above all else is that Bewegen's Pedelec technology stimulates high usage rates, and is breathing life into a **rejuvenated culture of active transportation**. Bewegen's Pedelec technology is revolutionizing active transportation and stimulating a wide-spread shift towards bike share uptake.

Academic studies are also bringing attention to how Pedelec technology is attracting new users to the mode share of cycling. A study from the University of Tennessee found that **electric bikes are effective at drawing in new cyclists**. In fact, shared e-bikes were found to draw 17% of users from the automobile mode of transportation, compared to a draw of 8% for shared regular bikes (Andrew A. Campbell, 2012). What's more, electric bicycles are becoming an increasingly popular mode of transport in the United States. The Bicycle Product Suppliers Association reported that the number of e-bikes sold jumped **51 percent** between January 2016 and September 2016 over the same period in 2015.



ZYP



CONTRACTOR'S QUALIFICATIONS STATEMENT**CONTRACTOR NAME:** Bewegen Technologies Inc.A C-27 Contractor's License is required. License No. Bewegen's engineering team fully commits to obtaining a Type A General Engineering Contractor's License upon Contract Award**1. ORGANIZATION**1.1 How many years has your organization been in business as a Contractor? 4 years1.2 How many years has your organization been in business under its present name? 4 years1.2.1 Under what other names has your organization operated? None

1.3 If your organization is a corporation, answer the following:

1.3.1 Date of incorporation: December 17th 20131.3.2 State of incorporation: Quebec (Canada)1.3.3 Corporate ID number: Canadian Federal #: 830768974 RC 0001, Québec (NEQ): 116987002191.3.4 President's name: Alain Ayotte1.3.5 Agent for Service of Process: Alain Ayotte

1.4 If your organization is a partnership, answer the following:

1.4.1 Date of organization: None1.4.2 Type of partnership (if applicable): None1.4.3 Name(s) of general partner(s): None

1.5 If your organization is individually owned, answer the following:

1.5.1 Date of organization: None1.5.2 Name of owner: None

1.6 If the form of your organization is other than those listed above, describe it and name the principals:

None

4. CLAIMS AND LAWSUITS

4.1 Are there any judgments, claims, arbitration proceedings or suits pending or outstanding against your organization or any its officers? (If Yes, please describe) No.

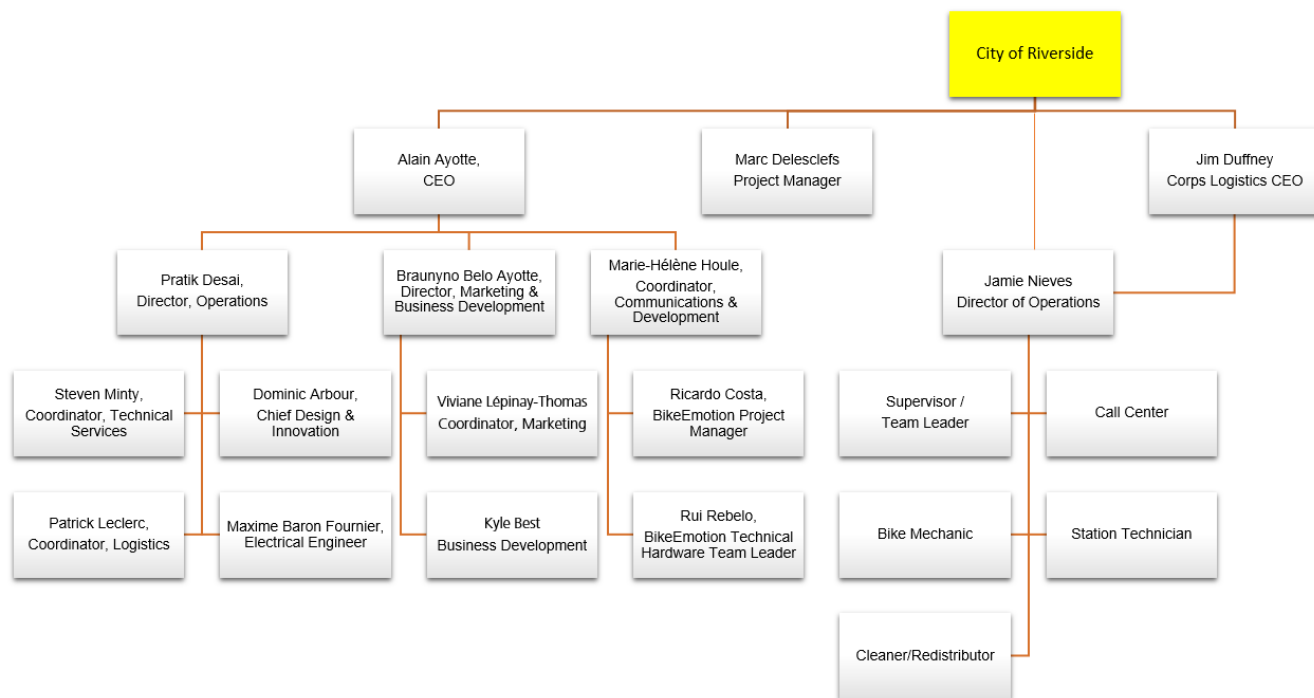
4.2 Has your organization filed any law suits or requested arbitration with regard to any of its contracts within the last five (5) years? (If Yes, please explain) No.

4.3 During the past five years, have any claims been made against any performance or payment bond maintained in connection with a landscape services contract? (If Yes, please describe) No.

Please note that all Proposers must have a minimum of three (5) years commercial and/or municipal landscape service experience under its current business name, of similar scope and size.

Company Personnel

The following operational structure outlines the roles of personnel who will be assigned to this project:



Please note that the City of Riverside has been included as an integral part of this structure. This is to represent the fact that Bewegen and Corps Logistics will **work closely** with Riverside to ensure that all of the City's goals and objectives are met. Our team is experienced working with municipal staff for essential activities like public information releases, local partnerships, station permitting, urban planning, and community outreach. The chart also represents the fact that **local veterans** will be hired by Corps Logistics to manage and operate the bike share system.

Excellence in Project Management

Bewegen believes that strong project management practices are essential to ensure high quality systems. Three of Bewegen's staff have been qualified as Project Management Professionals (PMP): Alain Ayotte (CEO), Pratik Desai (Director, Operations), and Marc Delesclefs (Advisor, Business Development). The excellence of our project managers has been recognized by the professional community, with our CEO Alain Ayotte being awarded Project Manager of the Year in the province of Quebec. For every phase of the system, Bewegen makes use of the project management system and best practices recommended by the Project Management Institute's Executive Guide to Project Management.



For the system in Riverside, Bewegen would designate Marc Delesclefs as Project Manager. Marc works out of Bewegen's Montreal office, and travels regularly to the United States to manage the company's systems. Marc has over 10 years of Project Management experience, specializing in bike sharing systems. Having previously worked with Transport for London, Marc served as a Project Manager for the London Cycle Hire Scheme, a system comprised 8,000 bikes and over 570 docking stations. Marc is a Project Management Professional (IPMA Level D, SCQF Level 7) and is also certified in internal audit and business risk.



Brief Professional Resumes of Key Personnel



Alain Ayotte – 1-514-321-2299 (ext 266)

Chief Executive Officer (CEO)

Alain Ayotte is the visionary industry leader and devoted supporter of active transportation who helped bike sharing to gain traction in North America, Australia and Europe. Mr. Ayotte founded Bewegen Technologies in 2013, and has since led the Bewegen team to implement the company's innovative Pedelec (electric assist) bike share system across Europe and North America.

EXPERIENCE

Public Bike System Company (PBSC)

Founder & President | 2008 – 2013

- Led the company to sell over 35,000 bike share units worldwide.
- Responsible for the planning, design, manufacturing and development of the world's 5th largest public bike system.
- Responsible for the company's implementation, development, business plan, budget estimates, international policies, and contract negotiations.

City of Montreal Parking Authority

Executive Vice-President | 2006 – 2008

- In charge of the corporate agenda, leading a team of 5 top-tier executives and 80 unionized employees

Coca-Cola Bottling Co. Ltd.

Director of Canadian Operations | 2003 – 2006

- In charge of Canadian operations and drawing on a team of 109 executives and 820 employees, 700 of them unionized.

EDUCATION

University of Montreal HEC Business College

Business Operations

Marketing, specializing in retail and distribution

Cégep du Vieux-Montréal

Mechanical Engineering Technology



Braunnyn Belo Ayotte – 1-514-261-5383

Director, Business Development & Marketing

Braunnyn Belo Ayotte comes from a rich background of marketing and sponsorship management experience. Working at Bewegen, he oversaw the planning, delivery, installation and launch of the first and largest bike share systems in North and South America to incorporate Pedelec (electric assist) bikes.

EXPERIENCE

Saputo Inc.

Marketing & Sponsorship Manager

- Marketing and sponsorship management, overseeing a yearly budget of over \$6 million.

Public Bike System Company (PBSC)

Marketing & Business Development

- Developed extensive bike sharing experience working in customer service, marketing, business development, installation and operations.

EDUCATION

Université du Québec à Montréal (UQAM)

Communications



Jim Duffney – 1-908-881-0751

Corps Logistics LLC (www.corpslogistics.us)

Chief Executive Officer (CEO)

- First Sergeant Jim Duffney is the CEO of Corps Logistics LLC. Mr. Duffney is a seasoned logistics professional, and he leads the Corps Logistics team to hire local veterans and make a difference in each and every American community.

PROFESSIONAL BIOGRAPHY

Jim Duffney has over 34 years of military experience serving in the U.S. Navy and U.S. Air Force, providing logistics services to the U.S. Department of Defense, U.S. Military, and private industry. Prior to heading Corps Logistics, Mr. Duffney was the Liaison to the U.S. Department of Defense for MILSPRAY Technologies. Between 1993 and 2013, Mr. Duffney worked for True Manufacturing as Sales and Operations Manager, where he averaged \$10 million in annual sales and managed the logistics of capital purchases. Additionally, he planned, developed and implemented a warranty program for Coca Cola Canada that reduced downtime of equipment by more than 70%. That program was later adopted by the whole company and is now used internationally by True Manufacturing.



Jamie L. Nieves – 1-609-412-2320

Corps Logistics LLC (www.corpslogistics.us)

Director of Operations

- Master Sergeant Jamie L. Nieves is the Director of Operations at Corps Logistics LLC. She also serves as the 177th Fighter Wing Civil Engineering Squadron First Sergeant where she is responsible for providing the commander a mission-ready enlisted force to execute the base engineer emergency force mission.

PROFESSIONAL BIOGRAPHY

Master Sergeant Nieves entered the New Jersey Air National Guard in 2000 as an intelligence operations specialist. Working with multiple intelligence agencies and for commanders and aircrew, Sergeant Nieves analyzed and produced various intelligence products. In this capacity MSgt Nieves participated in the homeland air defense mission in support of OPERATION NOBLE EAGLE and she deployed in support of OPERATION IRAQI FREEDOM. She developed and constructed target materials in support of combat mission planning and execution and disseminated products to appropriate levels of command. In 2010, she transferred to the 227th Air Support Operations Squadron where she served as an Air Force Personnelist responsible for supervising and performing personnel actions for all members assigned. In 2012 she served as the Administrative Assistant to the Operations Group Commander, 177th Fighter Wing NJANG. She was responsible for all office scheduling, correspondence and travel arrangements as well as information management within the office serving the four squadron commanders and over 150 Air Guard Members assigned.



Daniel Maheux – 1-418-228-8935

Chief Financial Officer (CFO)

- Daniel Maheux is a chartered professional accountant (CPA, CA) with over 25 years of experience in finance, accounting and legal services. Mr. Maheux has extensive experience in the field of cycling, and currently also serves as CFO for Procycle, Bewegen's bike share equipment supplier.

EXPERIENCE

Procycle Group

Chief Financial Officer

- Management of Canada's leading manufacturer of high-performance bicycles, fully experienced in all financial aspects of the cycling industry.

Bodyguard Fitness

General Manager

- General Manager for manufacturer of active lifestyle equipment, including treadmills, bikes, and steppers.

EDUCATION

University of Laval

Accounting



Pratik Desai – 1-514-318-4920

Director, Operations

- Pratik is a certified Project Manager (PMP) and operations expert with years of experience in the bike sharing field. Since working with Bewegen, he has overseen delivery, installation and operations of the company's bike share systems in Birmingham, Richmond and Baltimore.

EXPERIENCE

Public Bike System Company (PBSC)

Director of Operations | 2009 – 2014

- Oversaw delivery of bike share systems in: Montreal, Boston, London, New York, Chicago, San Francisco, Toronto, Washington, Melbourne, Minnesota, and Guadalajara.
- Responsible for supply chain, customer service, technical services and ongoing support services for all of the company's bike share deployments.

EDUCATION

McGill University

Operations Management

John Molson School of Business

Personnel Management

**Marie-Hélène Houle - 1-514-321-2299 (ext 203)***Coordinator, Communications & Development*

- Marie-Hélène Houle has extensive experience in communications and IT support for bike sharing systems, overseeing coordination, support and the IT solution development schedule for Bewegen's U.S. systems in Birmingham, Richmond, Baltimore, as well as Wolfsburg, and Lagoa

EXPERIENCE**Public Bike System Company (PBSC)***Communications & Social Media Coordinator | 2009 – 2013*

- Involved in over 19 bike share projects, including: Montreal, Boston, London, New York, Chicago, & San Francisco.
- Training services, improvement of the IT solution, customer service, and technical support.
- Elaboration and implementation of various communications and marketing campaigns.

EDUCATION**University of Montreal***Political Communications***Marc Delesclegs - 1-514-321-2299 (ext 230)***Advisor, Business Development*

- Marc Delesclegs is a certified Project Management Professional (IPMA Level D, SCQF Level 7) with extensive experience in bike sharing outreach and equity. Marc serves as business advisor for Bewegen's U.S. systems in Birmingham, Richmond, Baltimore, as well as Wolfsburg and Lagoa.

EXPERIENCE**Transport for London (TfL)***Project Manager | 2008 – 2014*

- Wrote the business case that secured the Mayor of London's \$1.5 billion USD investment aimed at growing the modal share of cycling.
- Served as a project manager for Barclay's Cycle Hire London, managing the development and delivery of a major system expansion.

McGill University: Department of Geography*Guest Lecturer*

- Lectures on growing the modal share of cycling and increasing its social equity

Montreal Transport Authority, Vélo Québec Association*Board of Directors & Committees*

- Board of directors & committee member of Montreal transportation authority and Quebec cycling advocacy organization.

EDUCATION**Edinburgh Napier University***Social Sciences***Steven Minty - 1-514-210-1122***Coordinator, Technical Services*

- Steven Minty comes from a rich background of experience in the fields of bike sharing operations and implementation, and currently coordinates technical services as installation team leader for Bewegen's U.S. systems in Birmingham, Richmond, Baltimore, as well as Wolfsburg, and Lagoa.

EXPERIENCE**Public Bike System Company (PBSC)***Technical Service Leader*

- Led and participated in over 23 onsite bike share implementations, including: Montreal, New York, Chicago, Chattanooga, Washington DC, Aspen, Boston, Guadalajara, and London.

JFG Logistics Inc.*Operations Director*

- Worked in collaboration with PBSC managing operations of the Montreal bike share system.
- Led operational efforts for installation, redistribution, cleaning, and bicycle maintenance.

EDUCATION**Rosemount Technology Center***Electro-Mechanics***Gil De Azevedo Ribeiro -- +351962467250***Architect & Urban Planner*

- Gil De Azevedo Ribeiro is a renowned academic, architect and urban planner who has worked as Bewegen's lead urban planner for the implementation of U.S. systems in Birmingham, Richmond, Baltimore, as well as Wolfsburg (Germany), and Lagoa (Portugal).

EXPERIENCE**University & Municipality of Aveiro***Lead Researcher*

- Primary bike sharing consultant for the University and Municipality.
- Researcher in cycle planning and urban design.

CicloRia Project*Executive Manager*

- Management of a 100km cycling network

Manuel Fernandes de Sá - Porto**Areaurbana y Hernandez-Cros -- Barcelona***Urban Planner*

- Contributor to major urban plans and studies.

BUGA Bike sharing System*Lead Urban Planner*

- Urban planner of free-use bike system in Aveiro.

EDUCATION**University of Minho School of Architecture***Architecture***University of Porto Faculty of Architecture***PhD Preparation Program***Polytechnic University of Catalonia***Masters Program in Urban and Architectural Culture***University of Lisbon Faculty of Architecture***PhD in Architecture (ongoing)***François-Xavier Seigneur****Effix Inc.***Sponsorship Acquisition & Management*

- François-Xavier Seigneur is the founder of Effix Inc., Bewegen's partner company for sponsorship acquisition and management. Mr. Seigneur has led his team of professionals to acquire sponsorship deals for bike sharing systems in major cities around the world, including Montreal, Toronto, and New York.

PROFESSIONAL BIOGRAPHY

François-Xavier Seigneur founded Effix Inc. in 1986, a firm specializing in sports marketing that is the exclusive advertising and sponsorship representative for the Montreal Canadiens NHL team. Mr. Seigneur comes from an impressive background of marketing and sponsorship experience. He has worked alongside the Executive Vice-President of the Montreal Olympics organizing committee, the Chief of Cabinet to Canada's Minister of Supply and Services, and as a professional representative for Procter & Gamble. Beyond all of this experience, Mr. Seigneur also worked as Director of Marketing for the Quebec division of the Bank of Montreal. He currently sits on the Board of Directors of the Montreal Canadiens Children's Foundation as treasurer and is Vice President of United Way's Major Donors Circle for the greater Montreal area. Mr. Seigneur has a degree in business at the Montreal Campus of the University of Quebec (UQAM).

**Guillaume Sénéchal****Procycle Group (www.procycle.com/en/)***General Manager*

- Guillaume Sénéchal works as General Manager of Procycle Group, Bewegen's exclusive bicycle equipment provider and Canada's top manufacturer of high-performance bicycles.

PROFESSIONAL BIOGRAPHY

Guillaume Sénéchal comes from a strong background of management and research and development experience in the bicycle industry. Mr. Sénéchal began working with Procycle as the Director of Research and Development, and later became the Assistant General Manager. Under his leadership, Procycle has strengthened the company's world-renowned brands, which include: Rocky Mountain, Miele, eVox (e-bike) and Colnago (Canadian distribution). Mr. Sénéchal holds a degree in Electrical Engineering (2001) as well as an MBA, Faculty of Business Administration (2005) from Laval University in Québec. He is member of Member of l'Ordre des Ingénieurs du Québec.

Industry-Leading Partners



Bewegen has partnered with industry leading companies that provide dedicated support for all of our bike share systems. Including our partner companies, the Bewegen team consists of **over 200 dedicated professionals** to assist with every aspect of bike share implementation and operation. Brief descriptions of Bewegen's key partner companies are included below.

Corps Logistics (corpslogistics.us)



Corps logistics is a veteran run and owned business (DBE) that actively hires local veterans to provide exceptional operational services. The company is committed to providing America's **safest, most efficient transportation logistics service**. As in military logistics, people come first, and any plan put in place revolves around guaranteeing safety and security in transit. This is why the company's philosophy is to bring client-first logistics solutions to the communities and clients that they serve. They carefully analyze each community's particular layout as well as the users' lifestyles, and then build a system that suits their needs. Through this partnership, our DBE Participation largely surpasses industry standards.

Procycle Group (www.procycle.com/en/)



Founded in 1977, the Procycle Group believes that cycling is a way of life. This family-owned business has over 35 years of experience in manufacturing, designing and developing some of the world's most advanced bicycles. As **Canada's top manufacturer of high-performance bikes**, it has made significant investments in industry-leading technologies and holds numerous patents in Canada and the United States. Procycle currently markets and sells Rocky Mountain, Miele and eVox bicycles in over 30 countries globally. At its peak, Procycle was manufacturing over 500,000 bicycles per year, and have totaled more than 8 million bicycles since their founding. This strong and firmly established company ensures that every client of Bewegen is provided with the highest quality of bike share equipment, on schedule.

BikeEmotion (www.bikeemotion.com)



BikeEmotion is a Portuguese Consortium formed around one central idea: to develop a way that bike sharing users could enjoy the flexibility of leaving their bikes anywhere they like. The company created a GPS based IT solution over 4 years that is now integrated with the Bewegen System. Since 2014, BikeEmotion has been the exclusive technological partner of Bewegen Technologies. The companies have joined forces to create the world's most **cutting-edge vehicle-sharing GPS tracking IT solution**, which is used in every Bewegen system implementation.

Michel Dallaire Design Industriel



MICHEL DALLAIRE DESIGN INDUSTRIEL INC.

Michel Dallaire Design Industriel Inc. is a Montreal-based firm that has been providing industrial design services for more than 40 years. The company is led by Michel Dallaire, a world renowned industrial designer whose passion for his profession knows no bounds. Mr. Dallaire comes from a wealth of experience, having received France's National Order of Merit for his work. This company has acquired **solid professional experience** through a great variety of design projects, including consumer products, industrial equipment, urban furniture, and transportation materials. In a crowning achievement, the company is also responsible for the design of the award-winning Montreal bike sharing system that was implemented around the world. The design of the Bewegen system carries on the proud lineage of this company.

Effix Inc.



Founded in 1986, Effix Inc. is a firm with extensive marketing & sponsorship experience who have represented a large array of successful organizations. Notably, Effix is the exclusive advertising and sponsorship sales agency for the Montreal Canadiens NHL team. The company has specialized experience in the bike sharing industry, having sold sponsorship for the systems in Montreal, Toronto and New York City. As in those cities, Effix maximizes the use of advertising space to guarantee sponsorship revenues. Bewegen's partnership with this leading firm ensures that every community acquires the highest quality of sponsorship opportunities for its bike share system.

DESIGNATION OF SUBCONTRACTORS

PROPOSER NAME: Bewegen Technologies Inc.

Each Proposer shall set forth below:

1. The name and location of the place of business of each subcontractor who will perform work or labor or render service to the Proposer/Contractor in connection with the services to be provided pursuant to this RFP.

Note: Contractor shall be required to perform, with its own forces, contract work amounting to at least 70% of the total Contract Price.

2. The portion and estimated dollar amount of the work that will be done by each subcontractor.
3. If the Proposer/Contractor fails to specify a subcontractor, or if more than one subcontractor is listed for the same portion for work to be performed under the Contract, Proposer agrees that it is fully qualified to perform that portion of work, and shall perform said work. If after award of Contract, the Contractor subcontracts any such portion of the work, the Contractor shall be subject to the statutory penalties.
4. The Contractor shall not substitute any subcontractor in place of the subcontractor listed in below without prior written approval from the City.
5. Any violation of the above provisions may be considered to be a breach of the Contract and the City may exercise the option, in its own discretion, of (1) terminating the Contract, or (2) assessing the Contractor a penalty in an amount not more than ten percent of the amount of the subcontract involved.

Please type or legibly print (attach additional sheets as necessary).

Name of Subcontractor	City	Service/License #	Estimated \$ Amount
Corps Logistics LLC	Rumson (New Jersey)	Federal Tax ID: 810875424	\$48,000/year (for Option B)

Experience & References

In order to demonstrate how Bewegen will implement a state-of-the-art system in Riverside, an overview of three Bewegen systems in the United States is provided below. Contact information for references is provided for each system.

Baltimore (Maryland, U.S.A.)

Baltimore Bike Share was launched in October 2016, and the system consists of 500 bicycles and 50 stations servicing a city of 622,000 people. The system is relevant to the proposed Riverside system because of the international recognition and media attention surrounding its groundbreaking innovation. Bewegen is providing all system equipment, and operations are managed by our U.S. partner & Veteran-Owned Business (DBE) Corps Logistics.

Highlights of Baltimore Bike Share:

- ⌚ Largest Pedelec (electric-assist) bike share system in the United States.
- ⌚ 2017 WTS International *Innovative Transportation Solutions Award*.
- ⌚ Operations & maintenance by Veteran-Owned Business (DBE) Corps Logistics.
- ⌚ Corps Logistics partnership with local organization Baltimore Station to help homeless U.S. Veterans find employment in bike sharing.
- ⌚ System planning, station siting and permitting conducted in close collaboration with Baltimore Department of Transportation.
- ⌚ Equity initiatives with Downtown Baltimore Partnership to provide subsidized memberships for low income individuals.
- ⌚ Marketing initiatives: announcement event, launch event, Facebook, Twitter, community input meetings, on-street demos, Baltimore Bike Parties.
- ⌚ Local & national news coverage: CBS, ABC, Fox News, NBC, CNN, Condé Nast Traveller, Baltimore Sun, Baltimore Business Journal, BikeMore.



2017 Recognition Award Winners



WTS Innovative Transportation Solutions Award Baltimore Bike Share

On October 28, 2016, Baltimore City launched the largest electric bike share fleet in the Western Hemisphere, with women leaders at the helm of the effort. Bike share has become an effective mode of transportation in every major city for short point-to-point trips. Implementing this innovative system was a boost to Baltimore's transportation network, economic development, and has further advanced the city's position as a city of choice.



Baltimore Bike-Share has the largest fleet of Pedelec bicycles in North and South America

Bewegen Technologies – Municipal Reference

Client Name	Organization	Services Provided	Contact Information
City of Baltimore, Maryland, U.S.A.	Baltimore City Department of Transportation 417 E Fayette St, Baltimore, MD 21202	Design, implementation & operation of a 500 bike system	Jay Decker Bike Share Coordinator T: 1-443-602-2237 E: james.decker@baltimorecity.gov

Summit County (Utah, U.S.A.)

Bewegen's system in Summit County demonstrates our team's ability to deliver a quality bike share system servicing a sporadically populated region that is geographically diverse. Summit County has a population of 40,000 and the system will include 120 bicycles and 12 stations. The system is launching in July 2017. Bewegen is providing all system equipment, and operations are managed by our U.S. partner & Veteran-Owned Business (DBE) Corps Logistics.

Highlights of Summit Bike Share:

- ⚡ Summit Bike Share is a pioneering system, implementing 100% Pedelec bicycles, it is the first system of its kind to service a county spread across a large and diverse geographical region.
- ⚡ Bike Share as a tourist attraction: Summit Bike Share is an important addition to the region's tourism industry, providing an additional amenity that facilitates movement for the Sundance Film Festival, local parks, bike trails, and world-class ski resorts.
- ⚡ Bewegen team has conducted bike share demos in collaboration with local community events in anticipation of the system launch.
- ⚡ Bewegen's Architect and Urban Planner Gil Ribeiro led the Bike Share Feasibility Study for Summit County, including a full overview of the region and analysis of bike sharing across the county.
- ⚡ Full regional analysis including specificity, dimensioning, locations and station sizing, references for station urban design, financial analysis, public & stakeholder commitment, and business models.
- ⚡ Local initiatives to ensure that Bewegen's system promotes cycling for both residents and visitors.



Bewegen Technologies – County Reference

Client Name	Organization	Services Provided	Contact Information
Summit County, Utah, U.S.A.	<u>Summit County Regional Transportation</u> 60 N. Main St. P.O. Box 128 Coalville, Utah 84017	Design and implementation of a 120 bike Bewegen System	Caroline Rodriguez <i>Regional Transportation Planning Director</i> T: 1-435-336-3113 E: crodriguez@summitcounty.org

Richmond (Virginia, U.S.A.)

The Richmond project is an exciting development for Bewegen, with a launch date approaching in August 2017. Richmond has a population of 214,000 and the system consists of 220 bicycles and 20 stations. Bewegen is providing all system equipment, and operations are managed by our U.S. partner & Veteran-Owned Business (DBE) Corps Logistics.

Highlights of RVA Bike Share:

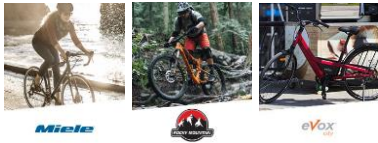
- ⚡ Full on-street bike share demo during Union Cycliste Internationale (UCI) Road World Championships
- ⚡ System demo and information dissemination in partnership with local sports organization the Richmond Kickers.
- ⚡ System designed with expansion in mind, with Bewegen's urban planning team accounting for growth at every stage.
- ⚡ Identification of local key influencers for partnership & promotion
- ⚡ Ongoing promotional activities outlined for implementation, including promotional calendar, community events, and customer surveys.



Bewegen Technologies – Municipal Reference

Client Name	Organization	Services Provided	Contact Information
City of Richmond, Virginia, U.S.A.	<u>Dept of Pedestrian, Bicycle & Trails</u> 900 E. Broad St. Richmond, VA 23219	Design, implementation & operation of a 220 bike system	Jacob Helmboldt <i>Bicycle and Trails Coordinator</i> T: 1-804-646-7141 E: jakob.helmboldt@richmondgov.com

Bicycles



Bewegen's bike share equipment is manufactured by **Procycle** (www.procycle.com). This firmly established company has been developing and manufacturing bicycles since 1977, and is proud to be considered Canada's top manufacturer of high performance bicycles. Procycle manufactures world-famous and award-winning brands, including Rocky Mountain Bicycles, Miele, and eVox. Bewegen's partnership with this established company ensures that our bike share equipment meets the highest standards and is always delivered on schedule. Key features of Bewegen's bicycles are identified below. All desired bicycle features identified by the City of Riverside in the RFP are included in this overview.

Bewegen Bicycle – Overview of 20 Key Features

Feature #	Description	Availability
1.	⚡ Full fender over the front wheel, skirt guard covering the rear wheel, and an enclosed drive train to protect users from grease, dirt, and tire spray. 	☑
2.	⚡ Designed for wide range of user types, with a simple seat-only adjustment marked at different heights to guide users. 	☑
3.	⚡ Front basket provides the ultimate storage solution, tested under industry standards to hold over 55 pounds. 	☑
4.	⚡ Front (white) and rear (red) lighting activates while the bike is in motion, programmable to stay illuminated after the bike has come to a rest (e.g. 60 seconds). 	☑
5.	⚡ Bike screen displays current speed, battery level, trip distance and trip time. 	☑
6.	⚡ Electric horn button on the left handlebar, with sound customization options. 	☑
7.	⚡ User-friendly secondary lock on the front wheel, allowing users to secure their bike in seconds as they make a quick stop. 	☑
8.	⚡ Theft and tamper-proof locks on the fork automatically secure to docking point. 	☑
9.	⚡ Designed with safety prioritized (high visibility from all sides, low center of gravity, electric horn, wheel & pedal reflectors). 	☑
10.	⚡ Global positioning system (GPS) tracking for real-time exact routing of each ride. 	☑
11.	⚡ Integrated DynaMe motor for most advanced Pedelec (electric-assist) experience available. 	☑
12.	⚡ Pedelec (electric-assist) model equipped with Continuously Variable Transmission. 	☑
13.	⚡ Regular model equipped with 8-speed internal gear hub. 	☑
14.	⚡ 2" wide mountain-grade tires & thick inner tube for maximum puncture resistance. 	☑
15.	⚡ Bicycle parts designed to not be interchangeable with commercial models. 	☑
16.	⚡ Double-sided center kickstand supports the bicycle upright for maximum stability. 	☑
17.	⚡ Designed with a low center of gravity and step-through frame, making the bicycle easy to mount, operate in an upright riding position, and hold in a stopped position. 	☑
18.	⚡ Bicycles unlocked using RFID card/fob or the Bewegen mobile application. 	☑
19.	⚡ New, durable, all-season, rust-proof, resistant to scratches, graffiti, corrosion, & salt. 	☑
20.	⚡ Customizable powder coat of paint and finish that have over 10 ASTM testing certifications, resistant to scratches, corrosion and vandalism. 	☑
20.	⚡ Comprehensive warranty covering design and manufacturing defects for 5 years. 	☑
20.	⚡ System designed to last far beyond its warranty coverage period (over 10 years). 	☑



Front basket for convenient and dependable storage



Convenient secondary lock allows users to make a quick stop



Simple seat-only adjustment



Electric assist bicycles branded with lightning bolt



Simply tap key FOB or card to automatically unlock bicycle

ATTACHMENT 2

Join the Electric Mobility Revolution

Electric vehicles are revolutionizing the transportation landscape, with electric bicycles exploding in popularity. On a global scale, a projected 35 million e-bikes were sold in 2016. The **United States** has seen a particularly sharp increase in sales, with the Bicycle Product Suppliers Association reporting that the number of e-bikes sold jumped **51 percent** between January 2016 and September 2016 over the same period in 2015. There are many reasons for this explosion in popularity.

- ④ The technology is **efficient** and **practical**, making it easy to climb hills and commute long distances without breaking a sweat.
- ④ Electric-assist bicycles are a **valuable investment** that requires no additional infrastructure to store and no license to operate.
- ④ Users receive **health benefits** as the bicycles require active mobility to operate and encourage pedestrianism within a community.
- ④ The transition from regular to electric is **seamless**, making it an easy option for efficient and low-cost mobility.

Health
Benefits

Efficient &
Practical

Valuable
Investment

Seamless
Transition

World Leaders in Pedelec Bike Sharing

Electric bike sharing is gaining traction worldwide, with renowned cycling cities like Madrid and Copenhagen launching programs with up to 2000 e-bikes. Bewegen has emerged as the leader for Pedelec (electric-assist) bike share technology in the Western Hemisphere. In 2015, Bewegen launched the **first** Pedelec bike share system in North and South America in Birmingham (Alabama). The Pedelec models are **3 times more popular** than the regular bicycles, creating a surge of bike sharing interest in this southern city. Building upon this momentum, Bewegen launched the **largest** Pedelec bike share system in North and South America in Baltimore (Maryland). Baltimore Bike Share was recently awarded the 2017 International WTS Award for Innovative Transportation Solutions, further securing Bewegen's position as provider of the most advanced bike share system available.



The Most Advanced Pedelec Technology

Bewegen's Pedelec (electric-assist) bicycles make use of electric motor technology with proven **performance** and **reliability**. This is because our Pedelec bikes implement the same technology used in the eVox Electric Bike. The eVox has been a success story in the bicycle industry that has been manufactured since 2012 by Bewegen's equipment supplier Procycle. Bewegen is proud to have exclusive rights to implement the eVox's **patented DynaMe motor** in our bike share system.



Bewegen's Pedelec model was built to solve the problems common to lower quality designs. These problems include **decentralization** of the center of gravity, **poor handling**, and most significantly **wearing out of the motor**. Emerging from the cutting edge of research and development, Bewegen's Pedelec uses advanced technology to **solve** these issues.

The DynaMe motor drives the chain, not the wheel, resulting in a ride that is safer and more proficient. The motor has torque and cadence sensors that intuitively respond to the user's movement. Bewegen's Pedelec model was also designed to reduce costs for maintenance, with strategic motor placement and the use of durable tamper-proof components. Beyond all of this, the DynaMe motor creates a lower center of gravity, increasing both maneuverability and stability for users.

Bewegen's Pedelec Advantage



DynaMe motor integrated near bottom bracket
- Extends motor lifespan
- Minimizes vibration & shock
- Reduces maintenance costs



DynaMe motor drives the chain
- Responsive torque & cadence sensors
- Avoids unsafe wheel spinning
- Peak torque for mounting slopes



DynaMe motor placement lowers center of gravity
- Increased stability
- Increased maneuverability

In short, Bewegen's Pedelec model makes use of the most advanced technology to create the **safest** and most **reliable** user experience available.

Docking Stations

Bewegen Station – Overview of 10 Key Features

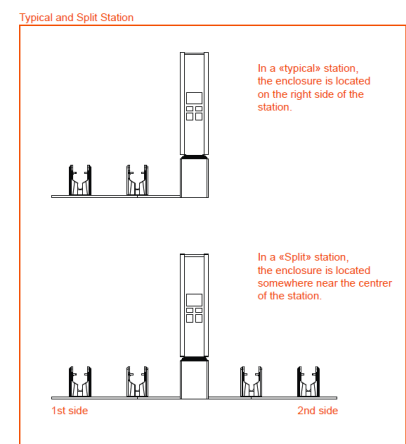
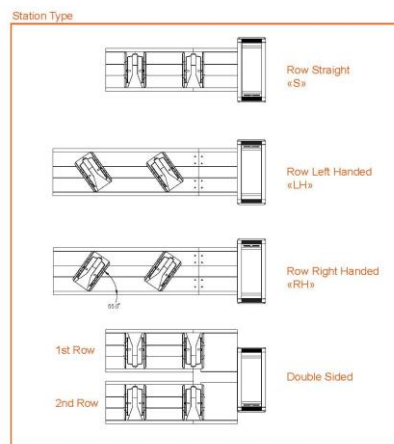
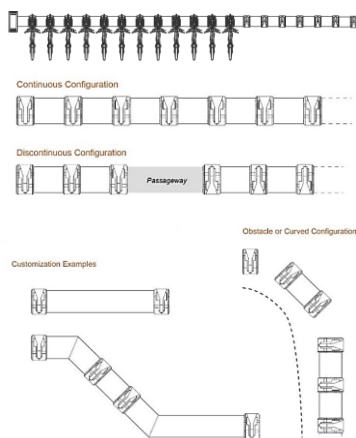
Feature #	Description	Availability
1.	⚡ All-season outdoor use, rust-proof, resistant to scratches, graffiti, corrosion, and salt.	☑
2.	⚡ Two locks secure automatically into place when placed in docking point, locking mechanism exceeds industry standards for theft and vandalism security.	☑
3.	⚡ Highly secure payment hardware and software, compliant with the Payment Card Industry Data Security Standards (PCI-DSS), issues membership cards directly to users.	☑
4.	⚡ Payment kiosks include 12-inch color touch screen and user-friendly interface with functionality for live-updated system map, reporting issues, basic system information, etc.	☑
5.	⚡ Bicycles can be returned to a full station by creating a virtual station allowing the user to dock their bicycle using the secondary lock and kickstand.	☑
6.	⚡ System operator can make bicycles unavailable for use remotely using the back office technology, ideal for emergency situations (e.g. weather storm) or maintenance requirements.	☑
7.	⚡ Option to power the station through (1) connection to electrical grid or (2) Bewegen's advanced solar power technology, including option for solar canopy.	☑
8.	⚡ Clear and prominent space for backlit advertising, system map, individual station naming, branding, safety tips and customer service contact information.	☑
9.	⚡ Constant communication with back office provides up-to-date dock & bicycle availability, battery level information, and maintenance needs.	☑
10.	⚡ Comprehensive warranty covering design and manufacturing defects for 5 years. ⚡ System designed to last far beyond its warranty coverage period (over 10 years).	☑



Modular & Responsive Station Design

Bewegen station solution prioritizes **adaptability** and **flexibility**. The stations require minimal anchoring, making them easy to install, remove, and reconfigure. The lightweight design of our Smart Rail technology eliminates the need for large vehicles for installation. The anchor system is thin and can be assembled onsite, with the kiosks and docks being mounted directly to the Smart Rail. This provides additional flexibility by eliminating requirements for excavation or trenching work.

Bewegen's Smart Rail technology can be configured in a variety of manners that respond to the needs of each location. Stations can be configured continuously, discontinuously, curved, or customized. Individual docking points can be straight facing, double sided, right-oriented or left-oriented. Enclosures can be placed between docking points or on the ends.

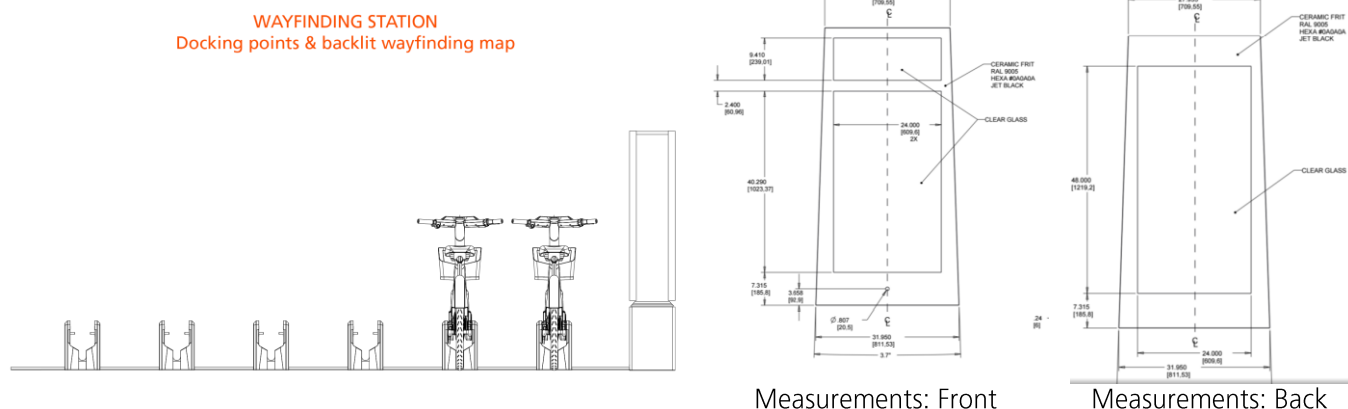


Bewegen confirms that station locations shall be subject to the City of Riverside's approval. Bewegen's urban planning team will perform a full station siting. Bewegen is fully prepared to install our advanced stations in the initial implementation zone that will connect the University of California Riverside, Metrolink Station, and Downtown Riverside.

ATTACHMENT 2

Proposed Station Equipment

Bewegen is proposing the City of Riverside a bike share system with 4 high quality wayfinding stations. The wayfinding panels are backlit, ensuring that users of the system have complete access to system information. The wayfinding maps can be customized to display other bike share stations, local bicycle paths & trails, points of interest for tourists, public transit connections, and more.



Virtual Station Technology

To increase the service area of Riverside's bike share system, Bewegen is offering the City of Riverside additional station support using virtual stations

Bewegen's virtual station technology creates geo-fenced areas that are GPS designated. Users simply dock the bicycles within the marked region using the secondary lock and double-sided kickstand. Bewegen will include **any number** of virtual stations desired by the City. Virtual stations are included by our urban planning team in the station siting process, and they will be clearly marked by physical indicators.



In addition, Bewegen can also designate **free-floating station** zones for college campuses, shopping districts, employment centers, and more. Users would have the freedom to dock their bicycle within these zones during certain periods (e.g. 9AM – 5PM). The free-floating zones would be included in the redistribution cycle, thereby ensuring a system that provides greater bike share coverage while maintaining proper system orderliness & organization. **Any number** of free-floating areas will be established at the request of the client.



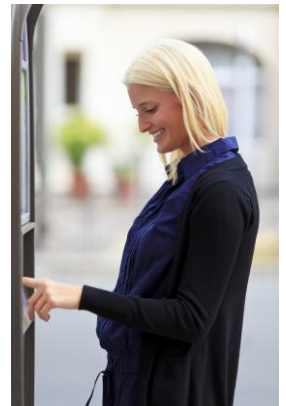
The system operator can use Bewegen's back office platform to create a **temporary virtual station** within seconds. This functionality is ideal for special events or other activities that require additional bike share support.



Proposed Equipment Summary		
Equipment	Description	# Proposed
Pedelec Smart Bike	⌚ Most advanced Pedelec Smart Bike available	40
Wayfinding Station	⌚ Charging docks & wayfinding panel backlit on both sides	4
Virtual Station	⌚ GPS designated, clearly marked by physical indicators	<u>Any number</u> requested
Free-Floating Station	⌚ Dock bicycle freely within region during designated period	<u>Any number</u> requested
Temporary Virtual Station	⌚ Temporary station created within seconds for special events	Unlimited

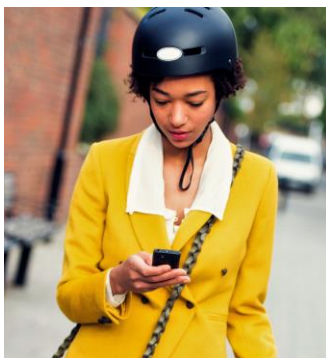
Bewegen's system has been designed to allow bicycles to be removed from and replaced at stations throughout the network by both subscribers and walk-up renters. Our system **prioritizes user-friendliness**, ensuring that every person can seamlessly access our advanced bicycles as quickly as possible. Users can register for the program, submit payment, and execute a user agreement using our kiosks, website, or mobile smart phone application.

Following registration, subscribers can immediately access a bicycle at any terminal within the network. Ease of access is a key factor for Bewegen's system. Users can register anywhere using a variety of methods (kiosk, mobile application, website). Following this, they use their membership card/fob or the mobile application to quickly unlock their bicycle. To increase ease of access, Bewegen has also created an accessible GoPass card that provides additional flexibility for casual users. In addition, our company is experienced implementing cash payment options.

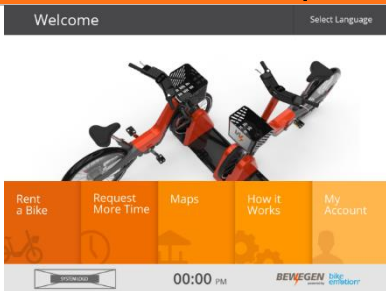
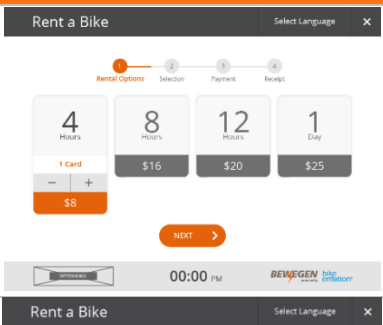
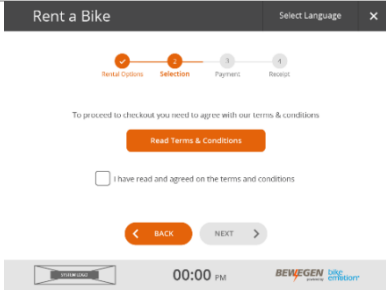

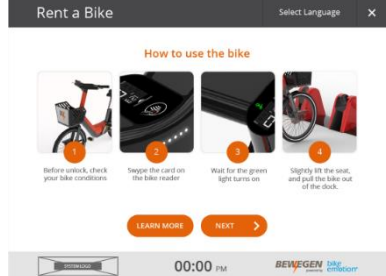
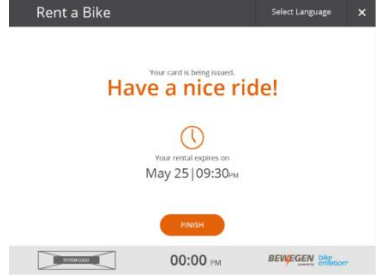


Please refer to the following tables for an understanding of Bewegen's system functionality from a user's perspective.

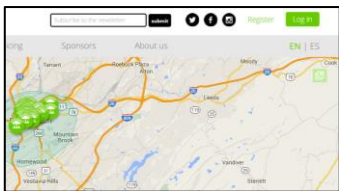
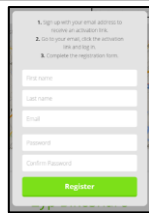
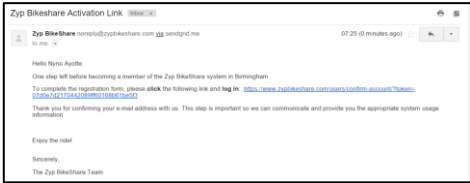
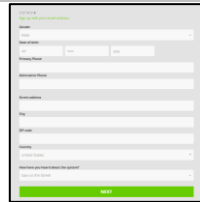
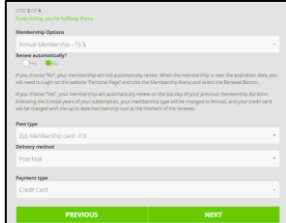
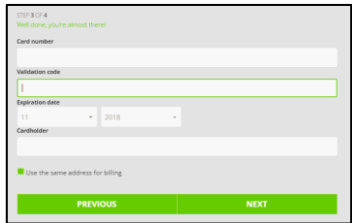
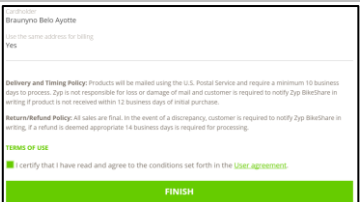
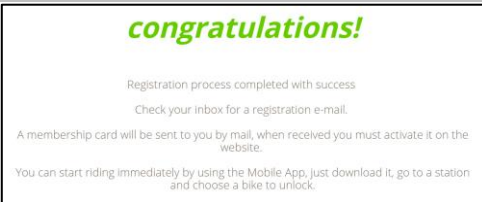
User Perspective: Bicycle Rental Process			
Step 1: Customer retrieves either (1) RFID fob/card or (2) mobile phone		Step 2: Customer unlocks bike by (1) tapping the card/fob on handlebar or (2) entering bike number in mobile application.	Unlock Bike To unlock, tap your card on the reader below.
Step 3: Customer removes the bike. This is achieved by simply pulling the bike out of its docking point.		Step 4: Customer commences ride.	
Step 5: Customer views bike screen for current speed, battery level and trip distance. The screen can also be programmed to display a timer.		Step 6: Customer can use secondary lock to make a quick stop on their journey	
Step 7: Customer returns the bike by pushing it into a free docking point		Step 8: Audio & visual confirmation on the bike screen that it has been successfully docked.	Bike docked The bike is successfully docked.



User Perspective: Kiosk Registration Process

Step 1: Customer selects "Rent a Bike" from the home screen.		Step 2: Customer chooses rental policy	
Step 3: Customer agrees to the Terms and Conditions		Step 4: Customer inserts payment method	
Step 5: Essential system information displayed		Step 6: RFID card issued to customer	

User Perspective: Website Registration Process

Step 1: Click the Register Button		Step 2: Enter information to receive a registration email	
Step 3: Go to email and click the registration link		Step 4: Complete the Registration Form	
Step 5: Select membership & payment type		Step 6: Complete your transaction	
Step 7: Review payment and accept terms & conditions		Step 8: Membership is complete	

Website

Bewegen offers our clients a full website solution. Our technology is not only **intuitive and simple to use**, it is also **easily customizable** to meet a variety of requirements including color & branding specifications.



Bewegen's website is accessible from desktop computers, PDAs, tablets and smartphones using a browser. Our platform does not make use of flash, and displays immediately and correctly on all major web browsers. The standard Bewegen website displays a **live system map** that updates bicycle and station availability in real time. Users are able to register for membership, make payments, and accept a disclaimer directly on the website.



Each website can be customized to include a variety of elements, including:

- ⚡ Safety information & laws
- ⚡ Full system map (live updated)
- ⚡ Sponsorship information
- ⚡ Bicycle and station information
- ⚡ Accessing user profile
- ⚡ Viewing & modifying account information
- ⚡ Checking billing information
- ⚡ View distance travelled, calories burnt, etc.
- ⚡ Display of live-updated system statistics
- ⚡ Contacting customer service

For an example of a website for a Bewegen system, please visit our website for the Zyp Bike share system in Birmingham at www.zypbikeshare.com, or the website for Baltimore Bike Share at www.bmorebikeshare.com.

Mobile Application

Bewegen has created the ultimate bicycle sharing mobile application for its system that are customized to match system colors & branding. The application is available to download on all major platforms (iOS & Android). The application displays a **live system map** that updates bicycle and station availability in real time. Users are able to register, pay for membership, and accept a disclaimer using the application.

The bicycles can be **unlocked using the mobile application**. The users simply logs into their account and enters the bike number to unlock. The application also has functionality to contact customer services and report issues. Specific sections and areas have been pre-determined for title and/or sponsorship branding on the application.



Key features of Bewegen's mobile application include:

- ⚡ Unlocking bicycle
- ⚡ Viewing full system map (live)
- ⚡ Accessing user profile
- ⚡ Viewing previous ride routes and times
- ⚡ Viewing and modifying account information
- ⚡ Checking billing information
- ⚡ Keeping track of ride time.
- ⚡ Viewing distance travelled, calories burnt, etc.
- ⚡ Sharing riding accomplishments
- ⚡ Contacting customer service






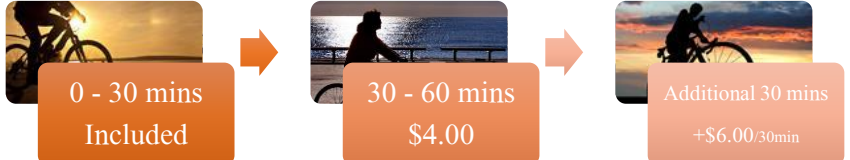

User Fee

Bewegen made pricing and membership flexibility a priority when designing our bike share system. The system allows for any pricing structure to be implemented, with additional options to modify prices and membership types throughout the system's lifespan. Bewegen's flexible system allows for the use of discount codes, ideal for special promotions and memberships (e.g. student, low-income). A variety of different membership structures can be offered (e.g. corporate, family).

One of the ways that Bewegen promotes ease of access is our innovative GoPass. Users of the GoPass can freely unlock a bicycle using their membership card/fob, and they are charged for their cumulative trips at the end of the month. This flexible option provides the perfect model for casual riders whose usage fluctuates. Becoming a GoPass member is free, and our marketing team make a concerted effort to register as many people as possible under this model. The success of this pass has been demonstrated in Bewegen's system in Baltimore, which has seen a high percentage of GoPass usage.

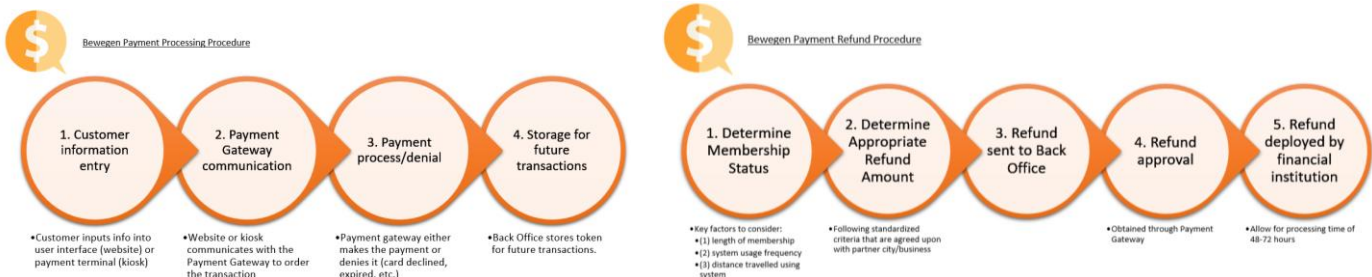


Two proposed pricing structures are included below. Model #1 is based on our team's years of experience in the industry, and is formulated to create a user-friendly model that is financially sustainable over the long-term. Model #2 was created by examining prices for similar bike share systems in the California region. Both models aim to subsidize system usage for residents of the City of Riverside using the revenue from occasional users and tourists. Please note that the pricing structure will be modified to meet any requests from the City of Riverside.

	Pricing Model #1	Pricing Model #2
 Annual Membership <ul style="list-style-type: none"> • Unlimited system access • Subsidized memberships for students & low-income • Options for specialized memberships (e.g. corporate, family) 	<div>\$85/year</div> <div>\$50/year - subsidized</div>	<div>\$90/year</div> <div>\$55/year - subsidized</div>
 Occasional Membership <ul style="list-style-type: none"> • Daily & Monthly system access • Option for 3 month passes at lower rate • Automatic renewal available 	<div>\$8/day</div> <div>\$30/month</div> <div>\$70/3 months</div>	<div>\$9/day</div> <div>\$25/month</div> <div>\$60/3 months</div>
 Single Trips & Go Pass <ul style="list-style-type: none"> • Single trips directly at payment kiosk or using mobile app • Go Pass via mobile app & fob/card for convenience & ease of access 	<div>\$2.50/trip</div>	<div>\$3/trip</div>
		

Financial Transactions

Corps Logistics will process and handle payments, fees, penalties, or other monetary transactions by users of the system. Corps Logistics adheres to industry standards for data security, and they make special efforts to safeguard financial and personal data of all participants. Bewegen uses highly secure payment hardware and software, compliant with the Payment Card Industry Data Security Standards. The following diagrams illustrate our payment and refunding framework:



As per the RFP, all revenues from the sale of memberships, access fees, day passes, penalties, and late fees are to be paid directly to Corps Logistics as the system operator. Bewegen confirms that revenue collected above and beyond the operating cost of the program will be transferred to the City of Riverside.

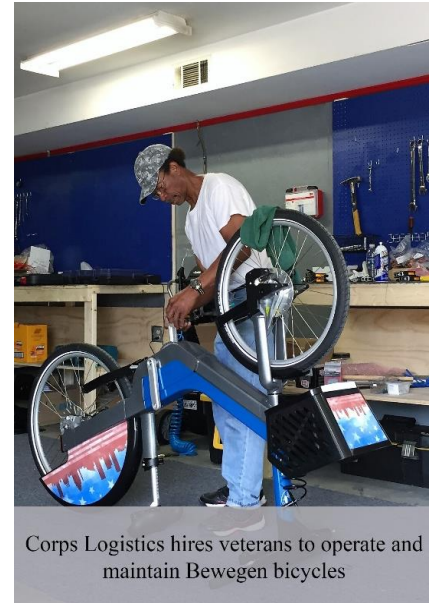


Bewegen works with Corps Logistics LLC for the operations and maintenance of our bike share systems in the United States. Corps Logistics is a Veteran-Owned Business (DBE) that provides field-tested, military-grade transportation for bike share system implementation and operations. CEO Jim Duffney's mission is to make a difference in every community, hiring local veterans to service and maintain bicycle share programs.

Corps Logistics has a proven track record of experience, providing operational services for Bewegen systems in Richmond (Virginia), and Baltimore (Maryland). The company is proud to be working in partnership with local organization Baltimore Station to employ local veterans from across the Maryland region. Corps Logistics will also be operating Bewegen's upcoming systems in Summit County (Utah) and Howard County (Maryland).

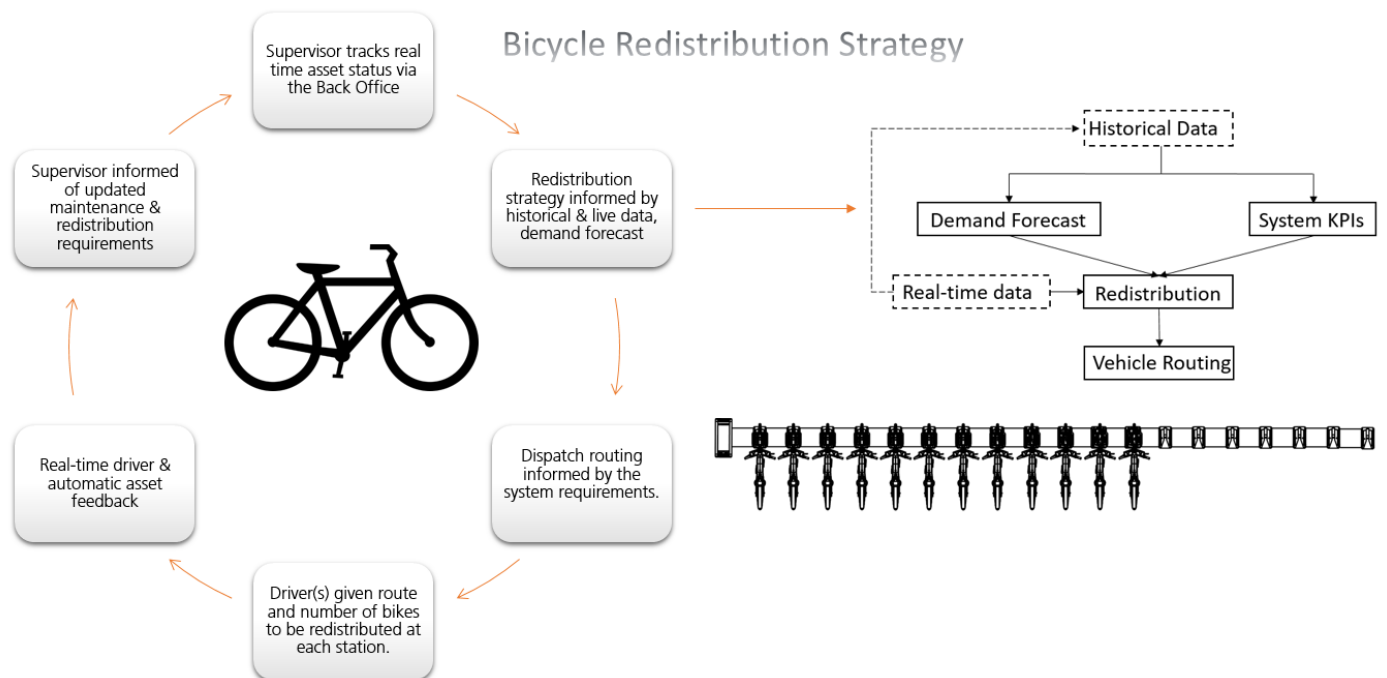
Corps Logistics' maintenance shall include, but is not limited to, inspecting, repairing, and cleaning the docking station structures on a regular basis. The docking station structures shall be well maintained, appear in good working order and be free of graffiti and stickers. Prompt repairs and preventative care will not impede the users' ability to rent from the docking stations. Back-end operations, maintenance crews, and customer service teams will work to ensure that the bicycles are properly distributed throughout the system at all times, in safe and working condition, and that customer needs are quickly addressed. As per the RFP, Bicycles will be inspected at least once every two weeks. Corps Logistics will repair all damaged bikes within 48 hours of discovery of damage or notification from City staff. Damaged bicycles shall be removed from the system if damage is more than cosmetic.

All docking station structures shall contain a highly visible telephone number to which the public may direct questions, complaints, and comments regarding the service provided. Our team will ensure that staff members will be present to ensure readily available help during the majority system operation hours. Corps Logistics will log complaints and respond in a timely manner. Additionally, the operator will provide a database which can connect in some way to the City's Call Center or to which the City has access in order to communicate complaints between the public and the City, and in which the operator can report the resolution of such complaints.



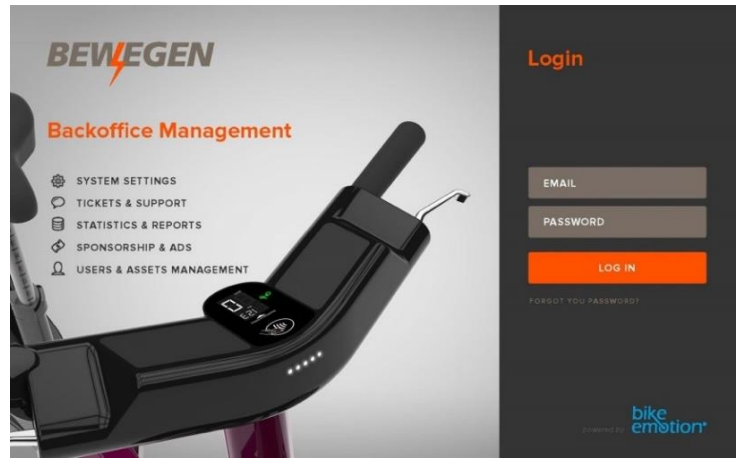
Corps Logistics hires veterans to operate and maintain Bewegen bicycles

Corps Logistics prioritizes proper redistribution because we understand the centrality of asset availability to ensuring high rates of customer satisfaction. Using BikeEmotion's award winning real-time GPS tracking, Bewegen's system closely monitors every asset, providing valuable data (historical and real-time) that facilitates proactive redistribution. Bewegen has developed a redistribution strategy that adapts to the specific requirements of each new system. This strategy is outlined in the diagram below.



Bewegen's back office is a **hassle-free turnkey solution** for any operator. The platform offers system operators advanced real-time fleet management, maintenance tools, customer service management, payment application, system statistics, and a full reporting solution.

Bewegen's IT solution is modular and uses Application Programming Interface (API). This allows our IT solution to simply **plug-and-play into existing platforms**, making it ideal for clients who wish to integrate with an existing website or other platforms. Another advantage of Bewegen's IT solution is that it is asset-based, and allows the operator to **add additional assets**. For example, a client using our back office system could also add parking or car sharing assets to the platform, and manage those assets alongside the bike share system.



Bewegen's back office technology includes a **full reporting solution**, one that is fully customizable to any required format (e.g. system-wide, station based, etc.). This technology can be used to provide reporting on a range of data. Examples of common data provided include:

- ⚡ Ridership data/statistics
- ⚡ Total calories burned by riders
- ⚡ Revenue and membership data
- ⚡ Bicycle and kiosk maintenance data
- ⚡ Station rebalancing data
- ⚡ Financial reports detailing membership & usage fees.
- ⚡ Customer service issues
- ⚡ Total miles covered by riders
- ⚡ Most popular return stations
- ⚡ Most popular rental stations



As per the RFP, Corps Logistics will provide current performance measures on a real-time basis at the request of the City. The operator will prepare monthly reports on a series of agreed upon metrics and will outline plans for system improvements. As they do for all systems, Corps Logistics will report to the City of Riverside on a regular basis regarding the status of the project and its progress in providing the contracted services. Corps Logistics will submit a monthly invoice detailing the services and/or products provided, the goals/tasks accomplished, and the associated costs.

Bewegen will also provide data on their website that is available to the public, which includes at a minimum the information regarding ridership, fleet performance and safety, customer service, and membership. Our team has experience providing up-to-date system information on our systems websites. For example, Bewegen's website for Baltimore details total distance travelled, total trips, active members, top check-out stations, and top return stations. In addition, our team will provide the City with information regarding routes used by recreational and commuter cyclists, and make this information available to the public. Beyond all of this, Bewegen has partnered with EcoCounter to offer additional data collection methods. Further details are included in the section entitled "Bonus Offer from Eco-Counter".



Ability and willingness to meet the time frames required for the proposed services

Produced below is the proposed timeline for the City of Riverside bike share program. Following the contract award, 26 weeks will be required to complete the bike share system.

[illegible]

The Bewegen team have both the ability and willingness to meet this schedule. The Bewegen team has succeeded in launching successful bike share programs in major U.S. cities like Baltimore (Maryland) in accordance with this timeline. Our team is experienced working in close partnership with City staff for essential activities like public information releases, local partnerships, station permitting, urban planning, and community outreach.





Established in December 2013, Bewegen has quickly grown from the initial stages of research & development to managing 10 innovative bike share systems worldwide. Our company operates each bike share system in a fiscally sustainable manner, and cost control is always a priority. To ensure the long-term success of our company, Bewegen has entered into strategic partnerships with leading firms.



Bewegen has strong financial backing from **Poirier Investments**, a company with a large investment portfolio spread out in different industries and regions. All of their projects are guided by a common mission: to invest in companies that strive for excellence and innovation in their respective fields. <http://poirier.ca/en/projects/bewegen/>



Bewegen also has financial backing from **Industries R.A.D.**, an investment holding that counts Bewegen's equipment manufacturer Procycle Group among its many companies. This firm provides strong financial stability and holds a variety of investments in diverse fields, including transportation, industrial hardware, real-estate, bicycles and e-bikes.



Bewegen's strong financial partnerships bring the added financial stability and high-level management practices that assure Bewegen's long-term stability and success, which in turn ensures quality ongoing service for our system. Documentation demonstrating that Bewegen and our partners have sufficient resources to maintain solvency will be sent upon request.

To further demonstrate the **long-term stability** of Bewegen, the four phases of our company's **Business Continuity Plan** are outlined below.

BEWEGEN

Bewegen Technologies: Business Continuity Plan

Risk evaluation and risk mitigation form the basis of Bewegen's Business Continuity Plan. The central aim of this plan is to establish and understand the level of exposure to risk, and to instigate mitigation measures that function to reduce or eliminate the impact of unplanned or unforeseen events. Following the occurrence of an unplanned or unforeseen event, Bewegen's Business Continuity Plan follows four main phases:

- I. Incident Management Phase
- II. Business Continuity Phase
- III. Recovery Phase
- IV. Communication Phase

A brief description of the key activities followed for each phase is outlined below:

Phase 1: Incident Management

Priorities

The immediate priorities for the Bewegen team will include the following:

- ① Ensure safety of staff, customers, visitors and others affected by the event
- ① Protect vital assets if safety permits (e.g. equipment)
- ① Inform staff what is required of them
- ① Immediate notification to all concerned parties

Safety first

In the event of an injury or immediate risk of injury, it should be confirmed that the emergency services have been notified and that any immediate source of danger has been removed or avoided (e.g. evacuation, containment). It is essential to determine the level of coordinated support that will be required, and any government agency or 3rd Parties that should be consulted with as a matter of urgency (i.e. Health & Safety Executive / Environmental Agency / Local Authority).

Business Impact Assessment – Continuity management

As part of the business impact assessment process it should be considered whether the response to the event requires the invocation of business continuity management procedures through reference to the local business continuity management team.

Additional support

The Bewegen team should consider whether any additional specialist support and/or advice are required (e.g. Legal, Occupational Health).

Documentation and team record

A comprehensive record of all Bewegen team decisions and actions during this phase should be logged and retained.

Phase 2: Recovery

Priorities

The immediate priorities for the Bewegen team will include the following:

- ① Agree and plan the actions required to enable recovery and recommencement of delivery of products & services
- ① Address any longer term staff welfare needs (e.g. Occupational Health)
- ① Carry out a debrief of the event to support the review of existing business continuity arrangements
- ① Continually inform relevant parties and other stakeholders of the current status.

Structured debrief

Conduct a facilitated debrief of the response to the event in order to identify successes and areas needing improvement. At the conclusion of the debrief, actions should be agreed with designated timescales for completion. Request feedback from interested parties and stakeholders regarding the process from their viewpoint. Lessons learned should be documented for future use.

Phase 3: Business Continuity

Priorities

The immediate priorities for the Bewegen team will include the following:

- ① Salvage/recover vital assets, safety permitting (e.g. equipment, data)
- ① Assessment of how critical activities will be maintained/resumed/prioritized
- ① Inform staff what is required of them
- ① Assessment of additional resources required to resume critical activities
- ① Engagement with the insurance provider(s)



Key activities

Key activities are defined for each individual contract. These activities will be identified and categorized as to their level of contribution to the continued delivery of one or more products or services. Key activities for Bewegen's business activities are defined in the following table.

Key Activity	Impact Factor (1 to 5)	Maximum Tolerable Period of Disruption	Recovery Time Objective	Minimum Business Continuity Objective
Failure to deliver operational services	4 - Significant	< 4 Hours	< 4 Hours	< 4 Hours
Failure to deliver product on schedule	3 - Moderate	< 4 Days	< 2 Days	< 4 Days
Loss of supplier	3 - Moderate	< 7 Days	< 2 Days	< 7 Days
Loss of contractor	4 - Significant	< 12 Hours	< 12 Hours	< 12 Hours
Legal compliance to Environmental / Health & Safety Regulations	5 - Major	< 4 Hours	< 4 Hours	< 4 Hours
Failure to meet contract Key Performance indicators	1/2 - Minor	< 14 Days	< 7 Days	< 7 Days
Loss of key staff member(s)	3 - Moderate	< 14 Days	< 7 Days	< 7 Days

Phase 4: Communication

Priorities

The immediate priorities for the Bewegen team will include the following:

- ① Communicate all relevant information to interested parties
- ① Communicate interim arrangements for the delivery of critical activities
- ① Prepare mass communications for media release if necessary
- ① Provide interested third parties with general information
- ① Inform staff of proper communication responses in regards to specific incidents.

Key activities

Communication is essential not only to ensuring an adequate response to unplanned or unforeseen events, but further to establishing effective and efficient procedures that are habitually followed in response to such events. The information and lessons learned should be communicated to all relevant parties, and any pertinent changes implemented into all Standard Operating Procedures.

Ability and willingness to meet the requirements of the Contract Documents

Bewegen has reviewed the Contract Documents included in the City of Riverside's Request for Proposals for a Citywide Bike Share Program. Our company hereby confirms our ability and willingness to meet the requirements stated therein.

Scope of services to be provided in addition to those required by the RFP

In addition to offering our top of the line backlit wayfinding stations, Bewegen has also offered to include virtual stations that increase the overall system coverage. This includes the option for defined virtual stations, free-floating virtual areas, and temporary virtual stations for special events. Further details are included in the section entitled "Virtual Station Technology".

Bewegen will also offer marketing support for the Riverside bike share. Key marketing activities that will be undertaken by our company are detailed below.

Initial Campaign				
Inclusive & Integrated Campaign				
Launch				
Ongoing Marketing				
Bewegen Marketing & Communications Activities - Specifications				
Activity	Objectives	Rationale & Methodology	Resources	Timeline
Initial bike share announcement	<ul style="list-style-type: none"> Create awareness & support for bike share system Introduction of basic system elements/functionality to public Media coverage (television, newspapers, blogs) 	<ul style="list-style-type: none"> Announcement event involving influential local figures (e.g. political, celebrity, activist) Standardized media/information releases distributed to all major outlets. 	2% of marketing budget	Initial Campaign
Pre-launch public trials	<ul style="list-style-type: none"> Introduce system to community members Obtain public feedback on system elements and user interface prior to system launch 	<ul style="list-style-type: none"> Community-specific feedback used to improve system features and user-friendliness Team of staff set-up bike share demo station, typically at an existing event/public gathering 	3% of marketing budget	Initial Campaign
Early adopter campaign & membership drive	<ul style="list-style-type: none"> Establish interested local residents as users of the bike share system Raise awareness and generate public interest 	<ul style="list-style-type: none"> Membership within community increases awareness and support for bike share system Participation at various event related to urban mobility Promotions designed to recruit new bike share users 	5% of marketing budget	Initial Campaign
Public and stakeholder outreach	<ul style="list-style-type: none"> Demonstrate bike share team presence and implication in the local community. Create connections with local individuals who have the potential to become "champions" of the bike share system 	<ul style="list-style-type: none"> Bike share staff attend events related to urban mobility in the community Outreach to local organizations that promote or encourage diverse forms of urban mobility 	15% of marketing budget	Initial Campaign & Ongoing
Launch Event	<ul style="list-style-type: none"> Generate wide-scale media and public awareness Introduce physical infrastructure of the system to large public audience Demonstrate strong ties and cooperation between local stakeholders and bike sharing 	<ul style="list-style-type: none"> Full-scale event typically held in large public space Participation of partner businesses, organizations, government Large-scale launch bike ride through community with high number of public participants Involvement of influential local figures (e.g. political, celebrity, activist) 	25% of marketing budget	Launch Stage
Media tour	<ul style="list-style-type: none"> Give rise to media/public attention surrounding bike share system. 	<ul style="list-style-type: none"> Organized interviews with local television, newspapers, blogs, etc. Standardized media/information releases distributed to all major media outlets. 	2% of marketing budget	Launch Stage
Social media & web initiatives	<ul style="list-style-type: none"> Communicate with diverse segment of population Raise awareness and generate public interest Keep bike share members and community informed 	<ul style="list-style-type: none"> Bike share pages created on all major social media outlets (e.g. Facebook, Instagram, Twitter) Continual updates and promotions to keep all potential and current bike share users informed and interested. 	3% of marketing budget	Launch Stage & Ongoing
Ongoing Advertising, PR & Communications	<ul style="list-style-type: none"> Maintain positive relationship with current users Attract new users to the system Raise awareness and generate public interest Keep bike share members and community informed 	<ul style="list-style-type: none"> Maintain multiple responsive customer communication sources (e.g. webchat, call center) Partnerships with local businesses/ organizations to circulate bike share info Continuation of successful/effective advertising, PR and communications initiatives 	45% of marketing budget	Ongoing

Bewegen will also provide support for sponsorship acquisition. Bewegen works in partnership with Effix Inc. for sponsorship acquisition, a firm with extensive marketing experience who have represented a large array of successful organizations, including the Montreal Canadiens NHL team. In terms of bike share experience, Effix sold bike share sponsorship in major cities including Montreal, Toronto and New York City.



As in those cities, Effix will use the bicycles, stations and integrated advertising panels to produce sponsorship revenues. Our team will also be sure to work partnership with the region to communicate all potential opportunities and ensure that the sponsor is appropriate for the local community.

Bewegen is also offering additional cycling data collection methods to the City of Riverside. We have partnered with EcoCounter to offer a solution to track bicycle ridership numbers. Further details are included in the following section.

Capital Costs

To provide straightforward pricing, Bewegen has presented our total capital costs in the table below. A detailed capital cost breakdown is included on the following page.

BIKE SHARE CAPITAL COSTS	
Item	Price
Complete Bike Share System	\$210,656 USD
Includes:	
<ul style="list-style-type: none"> ⌚ 40 Pedelec Smart Bicycles ⌚ 4 Backlit Wayfinding stations ⌚ 56 docking points ⌚ Any number of virtual stations ⌚ Any number of free-floating virtual areas ⌚ Site Planning ⌚ Shipping & Installation 	<ul style="list-style-type: none"> ⌚ Testing & GoLive ⌚ IT Infrastructure: <ul style="list-style-type: none"> ▪ Website ▪ Mobile Application ▪ Back Office ⌚ Ongoing IT support ⌚ Ongoing technical support

Option A: Operations & Maintenance Included at NO Additional Cost

For Option A, Bewegen will use revenue generated from the bike share system to fund the full operational and maintenance services listed in Option A. There are two major sources of revenue for bike share systems: (1) system usage and (2) sponsorship & advertising. Bewegen has conducted a financial analysis of the Riverside region based on years of experience in the bike sharing industry. Bewegen's financial department and business teams have concluded that these two sources of revenue will create sufficient funding for the continued operation and maintenance of the City of Riverside's bike share.



To provide full assurance for the City of Riverside, Bewegen commits to covering any shortfall in revenue. Option A therefore allows Riverside to receive full bike share operational services from Corps Logistics at **no risk** and **no additional cost**.

Option B: Annual Fee for Operations & Maintenance

In partnership with Corps Logistics, Bewegen will provide full operational services for the Riverside bike share service. For Option B, the City of Riverside would keep all revenue generated from the system user fees, sponsorship, and advertising.

BIKE SHARE OPERATIONS	
Item	Price/Bike/Year
<u>Option A:</u> Included	\$0 (Covered by system revenue)
<u>Option B:</u> Annual Fee	\$1,750 USD
Included in Price:	
<ul style="list-style-type: none"> ⌚ Maintenance, cleaning, rebalancing, and repair of equipment ⌚ IT system updates ⌚ Providing sufficient staff, equipment, and parts to manage the system. ⌚ Management of each station. ⌚ Collection of fees. ⌚ Customer services for system users 	<ul style="list-style-type: none"> ⌚ IT Hotline: 24 hours a day, 7 days a week. ⌚ Hardware & Technical Hotline: 24 hours a day, 7 days a week. ⌚ Marketing, advertisement & sponsorship acquisition. ⌚ Providing Bike Share Coordinator with monthly reports on performance and other aspects of the system. ⌚ Operations and maintenance presentations to City staff and key stakeholders.

Buy-Back Option

The Bewegen team recognizes the great potential for bike sharing to succeed in the City of Riverside. The region has the community support, political will and transportation infrastructure that are essential to shared mobility programs. In the event that the City does not wish to continue the program, Bewegen offers a Buy-Back option to provide additional assurance and security. The following table outlines Buy-Back rates for Bewegen's equipment:

Buy-Back Rates – City of Riverside				
Year 1	Year 2	Year 3	Year 4	Year 5
60%	45%	35%	25%	15%

Detailed Capital Cost Breakdown



© 2016 BEWEGEN TECHNOLOGIES INC - CONFIDENTIAL AND PROPRIETARY

City of Riverside - 40 Bicycles, 4 Wayfinding Stations

Capital Cost

Description	Units	Price Per Unit (USD)	Discount	Total
ELECTRIC-ASSISTED BICYCLES	40	3,789.00 \$	10%	136,404.00 \$
250 watt nominal DynaMe motor				
660 watt lithium-ion battery				
BikeEmotion Module (Boards, Screen, Active Live GPS)				
Standard Basket				
High-capacity internal brakes				
Customized Paint & Personalized Branding and Logo				
RECHARGING DOCKS	56	525.00 \$	10%	26,460.00 \$
Smart Rail Technology				
Dock Housing				
Charger				
Wire harness				
WAY FINDING & ADVERTISING PANEL	4	7,600.00 \$	10%	27,360.00 \$
Kiosk Housing and components				
Retro-lit Way Finding Panel				
Retro-lit Advertising Panel				
PLANNING (Per Station)				
Travel Expenses,	1	2,000.00 \$		2,000.00 \$
Dock Station Planning	4	1,400.00 \$		5,600.00 \$
Virtual Station/Hub Planning		- \$		- \$
Sub Total				7,600.00 \$
INSTALLATION (Per Station)				
Dock Station	4	1,958.00 \$	10%	7,832.00 \$
Virtual Station/Hub Physical Setup		- \$		- \$
Travel Expenses				
Other Expenses (Truck and equipment rentals, specialized tools etc.)				
Sub Total				7,832.00 \$
SHIPPING	1	5,000.00 \$		5,000.00 \$
Estimated Regular Ground Freight				
Total Capital Cost				210,656.00 \$

OPTIONAL

Description	Units	Price Per Unit (USD)	Discount	Total
SOLAR CANOPY STATION SYSTEM		14,750.00 \$	0%	- \$
6 Solar Panels				
1 Canopy Structure (Cover 6 docks)				
Wire harness				
KIOSKS / PAYMENT TERMINAL / WAYFINDING STATION		12,777.00 \$	0%	- \$
Kiosk Housing and components				
Retro-lit Way Finding Panel				
Retro-lit Advertising Panel				
YEARLY OPERATIONS - COST PER BIKE PER YEAR		1,750.00 \$		- \$
Yearly Operations, Cleaning and Maintenance				
Spare Parts and IT Fee				
Customer Service				
Marketing				

Highly Favorable Offer for the City of Riverside

The Bewegen team recognizes the great potential for bike sharing to succeed in the City of Riverside. The region has the cycling culture, educational institutions, and political will that are essential to shared mobility programs. Considering these factors, Bewegen has made a highly favorable offer, including a **10% discount** on our advanced equipment and system installation. These favorable terms are given to demonstrate our strong belief and commitment to the City of Riverside's bike share system.



To demonstrate Bewegen's commitment to this project, our company has partnered with Eco-Counter to supply a **FREE** 1-year loan of a ZELT bike counter.

The battery powered ZELT precisely analyzes the electromagnetic signature of each bicycle wheel passing over a loop, with 13 differentiation criteria. Its unique algorithm allows for extreme precision using any configuration (shared road, dedicated facility, etc.). This product provides many additional advantages, including:

- ⚡ Recording of ridership data for all cycling activity before and after bike share launch
- ⚡ Gather valuable planning data for future budgetary or grant justifications.
- ⚡ Strategic implementation of bicycle-related infrastructure

Eco-Counter is a world leader in pedestrian and cyclist data collection and analysis, managing projects in over 45 countries including 7 Canadian provinces and 43 U.S. states. This experienced company will provide the region with online training for installation of the ZELT counter and its software. The region would be able to access and analyze the data directly on Eco-Visio, Eco-Counter's unique online platform, specifically designed to study pedestrian and cyclist count data.

The counter can be returned free of charge or purchased at cost following the trial period.



Bike share users & cyclists participating in Baltimore's Bike to Work Day 2017



Acknowledgement of Addendum

RFP No. 1593

Citywide Bike Share Program

ADDENDUM NO. 1

06/01/2017

Refer to the attached pages for any questions/changes.

*** ACKNOWLEDGEMENT OF THIS ADDENDUM IS REQUIRED. Please acknowledge all addenda manually by signing and uploading all addenda cover pages as part of your response before the deadline. Failure to acknowledge an addendum, unless the requirement to acknowledge has been waived, will immediately cause your submittal to be deemed non-responsive.

Authorized Signature



(Sign here to acknowledge receipt of this addendum)



Bewegen Technologies Inc.

9095 25th Avenue,
St-Georges, Quebec
Canada G6A 1A1

info@bewegen.com
www.bewegen.com



ATTACHMENT 2