

METROPOLITAN MUSEUM BOARD MINUTES

June 9, 2009

(REVISED 7/2009)

Present

Bonnita Farmer, Chair
Venita Jorgensen, Vice Chair
Barry Johnson
Rudy Ruibal
Chris Lopez
Richard Hanks
Norton Younglove (arrived 4:08)

Staff Present

Ennette Morton, Director
Toni Kinsman, Office Specialist

Riverside Museum Associates

Bill Gavitt, President

Absent

Dorothy McLaughlin
Geraldine Woods

I. CALL TO ORDER

The meeting was called to order at 4:03pm.

II. APPROVAL OF MINUTES

The minutes from the May 12, 2009 Board meeting were approved as written.

Motion: V. Jorgensen
Second: R. Hanks
Ayes: All

III. PUBLIC COMMENT

No public comments were made at this time.

IV. CHAIRMAN'S REPORT

a. B. Farmer thanked the Board for their support for the re-election of Ward 2 Councilman Andy Melendrez.

V. REPORT ON MUSEUM OPERATIONS

a. Director's Report

The Director's report was included in the Board packet mailing.

b. City of Riverside Cultural Plan- Discussion of the Draft Proposal

Board members were given a copy of the City of Riverside Cultural Plan that was approved conceptually by the Riverside Cultural Accountability Performance (CAP) members. CAP was formed in 2008 to focus on the sustainability of the downtown arts scene, coordinate and maximize resources and funding, and be visionary about what can be accomplished in the arts/culture throughout the City. The 35 plus members (from local colleges, arts council, museums and school districts) consist of policy level executives that represent arts agencies and educational institutions throughout the City and region. The Cultural Plan identifies and prioritizes several key components for building a sustainable arts program in the Inland Empire. The elements of the plan includes implementing a branding and marketing for Riverside's arts and culture entities, identifying funding sources, and strengthening partnerships with the Universities, and colleges. The Cultural Plan recommends the RMM be the lead responsible for leveraging and expanding programming with the Smithsonian Affiliates Program in Section 2: Long Range Opportunities.

The proposed plan will be presented for City Council approval in June. The RMM Board members will be contacted with a final date and time of the City Council presentation as B. Farmer would like RMM Board attendance at the meeting.

c. City of Arts & Innovation Marketing & Branding- Discussion of Revised Brand/ Tagline for City of Riverside

The City of Riverside wants to brand itself as the City of Arts & Innovation. Culture is a priority but the term innovation was used instead of culture to allow for a more broad use by businesses.

A newly revised marketing branding tag line was approved conceptually by the CAP members on Tuesday, June 2nd. The revised tag line is intended to encompass the diverse range of opportunities that exist within the arts/culture, education, technology, and environmental disciplines within the Riverside community. Mayor Loveridge and Council members Hart, Melendrez, and Gardner will present the proposed branding concept to the full Council for approval on Tuesday, June 16th. If approved, the new branding/tag line will be incorporated into the Cultural Plan.

VI. ACTION ITEMS

No action items were on the agenda at this time.

VII. COMMITTEE REPORTS

a. Exhibition Committee

The newest exhibit will be Chinese Treasures: From the Time of the Emperors and will open in July after a renovation of the 2nd floor gallery. The exhibition will feature collection items from the Edward Dean Museum in Cherry Valley.

The hallway is currently undergoing renovation and will feature water stories related to Riverside from prehistoric times to current. The RMM will host the CA Crane Project as part of the Harada House exhibition currently on display. The cranes collected will be sent to Camp Manzanar to represent the interned Japanese Americans in California. The possibility of hosting a lecture (or creating a video documentary) on Artis Lane, the woman who created the Sojourner Truth bust that is now on display in Washington DC, was discussed.

b. RMM Collections Committee

Two items were voted on for accession into the Museum's collection: an oil portrait of a woman in white at the Casa Grande home and a William Rogers cruet set.

E. Morton presented a list of items for de-accession and repatriation in accordance with NAGPRA law. These items include human remains and associated funerary items. These items will then appear to City Council for final approval for de-accession. The items will be de-accessed and held in the temporary collection until they can be repatriated to the proper tribes.

Motion: B. Johnson

Second: N. Younglove

Ayes: All

c. Riverside Cultural Consortium- Arts Walk/ Family Fun Days

June's Arts walk was a last chance for the public to view the Kennedy exhibition before it closes on June 11th. July's Arts Walk will be quiet due to the Holidays and the August Arts Walk will feature the exhibition opening for Chinese Treasures: From the Time of the Emperors exhibition in the 2nd floor gallery.

d. Riverside Museum Associates (RMA)

The RMA Annual newsletter has been sent, with many thanks to Katherine Doppler. The RMA Annual Dinner is on June 11th at the Riverside Marriott. The Music in the Gardens fundraiser event was well received and enjoyed by those who attended. The Ice Cream Social will be at the Heritage House on June 28th.

VIII. Brief reports on conferences, seminars, and meetings attended by RMM Board Members

On May 26th R. Hanks served as a moderator for a group panel discussion at Sherman Indian High regarding issues with boarding schools; sexual abuse and disconnect from parents. Oral histories were taken. A healing ritual was held with a sacred hoop that will then travel to Washington DC.

IX. Items for future RMM Board consideration as requested by members of the RMM Board

N. Younglove requested that newly elected Ward 4 Councilman Davis be invited to a RMM Board meeting.

X. ABSENCE MOTION

The absence of Geraldine Woods (personal) and Dorothy McLaughlin (business) were voted as excused.

Motion: V. Jorgensen

Second: B. Johnson

Ayes: All

XI. ADJOURNMENT

The meeting was adjourned at 5:01p.m.