

ABOUT SMARTRIVERSIDE

- Founded in 2006
- 501(c)3 Nonprofit
- Sponsored by City, Educational Partnerships & Local Organizations
- Funded by grants, corporate donations & fundraising events – September 13th, 2018
- Tech Hire designation from White House 2016
- Code To Careers and Why Riverside Subcommittees



VISION & GOALS

- Vision:
 - SmartRiverside is a nonprofit coalition of partners whose vision is to establish the City of Riverside as an internationally recognized center for innovation.
- Goals:
 - Attract and retain High Technology companies in the City of Riverside
 - Increase the technology literacy of Riverside through Digital Inclusion
 - Identify new programs to foster technology innovation and use in Riverside





MULTI-FACETED

- Business Growth and Development
- Tenant Improvement Program
- STEM Outreach
- Digital Inclusion
- Underprivileged Youth Mentoring
- Innovation Honoree
- Fiscal Agent for various similar initiatives









Economic Development and Growth

- Why Riverside
 - Promoting Riverside's advantage in the following areas:
 - Transportation
 - Energy
 - Agriculture
 - Manufacturing
- Tenant Improvement
 - Awarded over \$285,000 total to small technology companies since 2006







STEM OUTREACH Code to Careers

- Educational, private, and public partners who have come together to promote computer programming and STEM programs for youth in Riverside
- STEP partners
- Outreach to regional students regarding computer science and STEM







STEM OUTREACH Code to Careers

- Received \$65,000 grant to provide free laptops to low-income RUSD students who participate in after school coding clubs. Provided 100 laptops thus far
- At one school
 - Over 80% of the students were not interested in computer science (CS) before joining this program.
 - 100% are interested in taking a high school CS course after the club.
 - 77% are interested in studying CS at the college level.
 - 92% feel they have a better understanding of CS.
 - 92% feel they learned valuable skills and knowledge in CS.
- At the second school
 - 62% were interested in CS before the club
 - 95% are interested in CS after going through the club
 - 85% are interested in studying CS in college
 - 97% have a better understanding of CS
 - 95% feel they have learned valuable skills and knowledge in CS
- Providing another 70 laptops to summer robotics camp students





DIGITAL INCLUSION

- Helps narrow the digital divide
- Given away over 8,000 computers since 2006
 - Digital Inclusion class attendees
 - Riverside non-profit organizations
 - Low-income scholarship students
 - Special programs such as sister cities
 - County Digital Equity program now provides the PCs
- Mentoring underprivileged youth
 - Three now working for City IT department



"Raise your hand if you have <u>never</u> used a computer before."







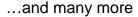
- Fiscal Agent for Inland Empire Regional Broadband Consortium (IERB)
- Fiscal Sponsor for Long Night of Arts and Innovation





AWARDS

- 2015
 - Community Connect Non-Profit Award for Innovation
 - Lorena Ochoa Foundation Jorge Gamboa Amigo Award
- 2013
 - ICF identified the SmartRiverside Digital Inclusion Center as a "Best Practice" for Digital Inclusion
- 2012
 - Helen Putnam Award for Excellence in City-Business Relations
 - Computer Laureate Award for Digital Inclusion for the Computerworld Honors Program





www.smartriverside.org



