



## Preferential Parking Zone – Program Updates

Public Works Department

Transportation Committee  
June 14, 2018

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### BACKGROUND

1. Preferential Parking Zones (PPZ's) limit the impact of outside parking and increase on-street availability for residents.
2. A valid permit is required to park within the PPZ during posted restricted days and times.
3. PPZ Program outlined in Riverside Municipal Code (RMC) Section 10.52.140.



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## BACKGROUND (CONT'D)

4. April 6, 2016 – Update to Transportation Board:
  - A. City Council adopted new \$33 PPZ permit application processing fee; and
  - B. Introduced efforts to develop improved online services.
5. May 1, 2016 – the \$33 PPZ application fee was implemented.



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## TRANSPORTATION BOARD RECOMMENDATIONS

1. On April 4, 2018 the Transportation Board reviewed proposed updates to the PPZ Program and revisions to RMC Section 10.52.140(B).
2. Board members unanimously recommended that the Transportation Committee concur with and recommend that the City Council approve all proposed updates and revisions as outlined in the following slides.



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## PROGRAM IMPROVEMENTS

1. Formulated in response to customer feedback.
2. Parking Services collaborated with City's vendor to develop program improvements.
3. Aimed at enhancing the customer experience of residents within a PPZ.



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## INCREASE STANDARD NUMBER OF GUEST PERMITS FROM ONE TO TWO

1. Per current program guidelines, single family residential properties are issued one guest permit.
2. Recommendations:
  - A. Increase the standard number of guest permits allowable for single family residential properties to two; and
  - B. Amend RMC Section 10.52.140 (B) paragraph 2 to reflect the revised program permit policy.



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## ESTABLISH THREE-YEAR PERMIT TERM

1. Currently, PPZ permits have no expiration making them difficult to monitor.
2. Recommendations:
  - A. Add a tri-annual expiration date to permits starting with June 30, 2021;
  - B. Processing agency shall:
    - i. Prepare/send notices to eligible residents and updated permits to applicants;
    - ii. Maintain the permit database; and
    - iii. Collect fees as appropriate;



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## ESTABLISH THREE-YEAR PERMIT TERM (CONT'D)

3. Modify RMC Section 10.52.140 (B) paragraph 4 to reflect the revised program permit policy
4. Implementation (if approved):
  - A. Processing agent will send notification to all residential properties within a PPZ; and
  - B. Residents register by completing the online application to obtain new permit decals and hangtags with expiration dates (***No cost when re-application process is completed within 90 days following notification.***)



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## CLARIFY PERMIT TRANSFERABILITY

1. Resident permits issued are linked to license plate numbers on application.
2. Guest permits issued are linked to residential address.
3. Recommendation:  
Language changes in RMC Section 10.52.140 (B) paragraph 2 to identify guest permits as the permit which is transferable amongst vehicles.



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## UPGRADE PERMIT MATERIAL

1. Current permit material lacks durability and fades with sun exposure.
2. Recommendations:
  - A. Upgrade materials to gold color decals for all resident vehicle permits\*; and
  - B. Durable hangtags as guest permits.

\*Core Wood Streets will keep the previously approved colors



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## AUTOMATION FOR CUSTOMER CONVENIENCE

1. Residents currently apply for, modify, and/or renew permits by completing paper applications and submitting to City Hall in person or by postal mail.
2. Recommendations:
  - A. Implement online portal on the City's website as an added service option; and
  - B. Provide participating residents with convenient access to online portal to apply, renew, modify, and add vehicles to residence account.



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## RECOMMENDATIONS

That the Transportation Committee recommend that the City Council approve:

1. Revision to paragraph 2 of Section 10.52.140 (B) of the Riverside Municipal Code (RMC) to increase the standard allowable number of Preferential Parking Zone guest permits within an established zone from one to two guest permits;
2. Revision to paragraph 4 of Section 10.52.140 (B) of the Riverside Municipal Code establishing a Preferential Parking Zone permit expiration date every three years beginning June 30, 2021;



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## RECOMMENDATIONS (CONT'D)

3. Revision to paragraph 2 of Section 10.52.140 (B) of the Riverside Municipal Code RMC to clarify that only guest permits may be transferable between vehicles;
4. Modification of permit material from paper to more durable and convenient decal and hangtag permits; and
5. Implementation of a new on-line permit application process administered by the City's contracted vendor, Turbo Data Systems, Inc., and transfer database management from City staff to Turbo Data Systems, Inc., as authorized under their existing contract.



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