



PARKS, RECREATION AND COMMUNITY SERVICES QUARTERLY REPORT: JANUARY - MARCH 2018

Parks
Make
Life
Better!

DEPARTMENT
pg. 2

339

CDBG Recipients



4,538
Volunteer Hours
from 122 Volunteers

ADMINISTRATION
pg. 2



3,819

Phone Calls



\$19,684.20

from
Quarterly Sponsorship

RECREATION
pg. 3-6

COMMUNITY SERVICES
pg. 6-9

169

Registered Participants
Friendly Stars Program



1,500
Volunteer Hours from
Easter Seals

PARKS & MAINTENANCE
pg. 9

PLANNING & DESIGN
pg. 10

\$2,601,157

Total Park Impact
Fees Assessed



506,426
Service Miles

SPECIAL TRANSIT
pg. 10

DEPARTMENT

WOW!

Department received **FOUR AWARDS** from the California Park and Recreation Society and one from California State Assembly on behalf of the Riverside County, Juvenile Justice and Delinquency Prevention Commission



Contacts for Athletic Field Use

894,108

Customer Service Surveys

584 surveys returned with positive results.

122

Volunteers



4,538

Volunteer Hours

339

CDBG Recipients



Revenue for Indoor & Outdoor Rentals

\$812,224



4,625

Picnic Shelter
Rental Attendees

55

Picnic Shelter
Rentals



4

Open Space
Rentals

8,000

Open Space
Rental Attendees

78

Indoor Rentals

11,700

Indoor Rental
Attendees

ADMINISTRATION

Clerical



3,819

Phone Calls



995

Walk-In Customers



PARKS, RECREATION AND COMMUNITY SERVICES
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Parks
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RECREATION

YOUTH SPORTS

Youth Basketball League,
Sports for Tots, &
SNAG Golf



131,688
CONTACTS

ADULT SPORTS

46,688
CONTACTS



Adult Major League Softball,
Empire Soccer, &
City Basketball League

SPECIAL EVENTS

VALENTINE'S DAY SWEETS & TREATS EVENT

February 9
Villegas Park in Collaboration with
Villegas Park Advisory Committee

60
Attendees



86
Attendees

February 14
Bryant & Nichols Parks



ST. PATRICK'S DAY CELEBRATIONS

March 16

30
Attendees
Bryant & Nichols Parks

NEW! SPRING TEEN NIGHT

200
Attendees
March 30
Ryan Bonaminio Park

March 31
Ryan Bonaminio Park

5,000
Attendees



ANNUAL SPRING EGGSTRAVAGANZA



PARKS, RECREATION AND COMMUNITY SERVICES
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**Parks
Make
Life
Better!**

120
Attendees

MARCH 15
Recreation Services Coordinator presented at
California Park and Recreation Society State-wide
Conference on the topic of Special Events

67 user groups
Spring-season Field
Allocations

 **4**
Outside Organization
Special Events Processed

Youth field rental revenue
↑ UP 39.5%
since 2017

Adult field revenue
↑ UP 95%
since 2017

FAIRMOUNT GOLF COURSE - 1ST QUARTER

 **\$109,799.63** Revenue



Buckets
of Balls
2,741



Golf Cart
Rentals
3,434

1,805
Resident

246
Junior

**Rounds of Golf
Played**
January - March

1,007
Twilight

786
Non-Resident

2,780
Senior

FEB 4
40
Golfers

**"BIG GAME"
GOLF
TOURNAMENT**



The inaugural "Big Game" Golf Tournament was a Super Bowl themed tournament consisting of an 18-hole scramble/shotgun format. Golfers enjoyed a putting competition and closest to the pin contest. Over \$1,000 in prizes were donated for winners of the various contests and overall best scores.

1,688 General Attendance

SECOND SATURDAYS EVENTS



Mistake the Raven Nevermore!

Visitors learn about ravens, crows, and rooks.

28 January 13
Visitors

Birds: Modern Dinosaurs!

Visitors learn about how dinosaurs and birds are related.

34 February 10
Visitors



Pollinator Madness!

Visitors learn about the various kinds of pollinators and why they're important.



60 March 10
Visitors



LITTLE SEEDLINGS PRESCHOOL



3-5 year old
nature-based preschool

SCHOOL TOURS

Sendai Japan students,
Charter schools



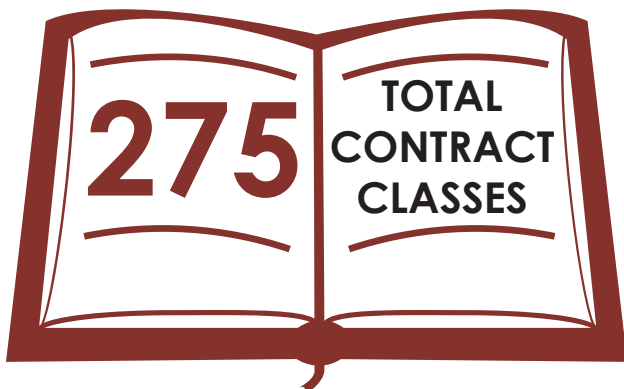
MARKETING & SPONSORSHIP



\$19,684.20
Quarterly Sponsorship (monetary and in-kind)



CONTRACT CLASSES



2,631 TOTAL PARTICIPANTS

96%

Residents

79%

Average Female

4%

Non-residents

21%

Average Male

**MARTIN LUTHER KING, JR.
WALK-A-THON**
January 15 **186**
at Stratton Community Center, Bordwell Walkers

Letters to Peter Rabbit
February 12 - March 12
20
Letters At La Sierra Community Center, Peter Rabbit responded to letters from Riverside Youth.

MARCH 29
**After-School-Program
Spring Celebration**
King High School's Black Student Union Club conducted games, an egg hunt, and gave participants Easter baskets at Orange Terrace Community Center
60 Participants



El Protector Baseball Clinic
MARCH 24
160+
Participants Baseball clinic at Arlanza Community Center, Bryant, sponsored by RPD, California Highway Patrol, and other law enforcement agencies. Participants were taught basics of the game, received hats, baseball equipment, and information from local law enforcement and health agencies.



MARCH 31
**Annual
Community Egg Hunt**
in collaboration with Lincoln Park Neighborhood Group
40 Attendees



MARCH 29
**Community
Spring Egg Hunt**
Ysmael Villegas Community Center in collaboration with Villegas Park Advisory Committee
200 Attendees

COMMUNITY SERVICES

HEAL ZONE

**Food Handler's
Certification**

JANUARY 29 - 8 PARTICIPANTS
Eastside HEAL Zone and the Resident Leadership Academy completed a Strategy Goal under the Community Action Plan (CAP) agreement by training a group of residents in food service and obtaining Food Handler's Certification.



Food Demonstration Class
MARCH 10 - 12 PARTICIPANTS

The Resident Leadership Academy graduates provided their first food demonstration during the Riverside Community Health Foundation Health Fair/Spring Egg Hunt held at Bobby Bonds Park.

Sweets & Treats
FEBRUARY 16

20
Participants

625
Participants

LULAC Health Fair
FEBRUARY 24

Partners rendered free services to individuals and families in need of important health screenings and treatments.

JOHNNY MARTIN SOTELO YOUTH OPPORTUNITY CENTER (YOC)

Career Day

Career day included a cosmetology and barber introduction. Instructors demonstrated different hair styles and cutting demonstrations for teens. Also gave students a notebook with local schools, salary information and FAFSA applications. On March 21, a Film artist came out to talk about video and film projects.

20

FEBRUARY 21 & MARCH 21
Participants

Weekly Workshops

15 Participants per workshop

- **College Prep** - navigating students through careers and colleges
- **Art** - expresses inner creativity
- **Career Pathway** - resume building and mock interviews
- **Sports Clinic** - fundamental skills of basic sports and fitness training
- **Photography** - basic skills on a camera

Graffiti Falls Field Trip



MARCH 8

Students were taken on a hike to Graffiti Falls to take pictures of nature and art.

TIME FOR TOTS

Valentine's Day Event

70 Participants
FEBRUARY 14



Spring Egg Hunt

78 Participants
MARCH 29

NUTRITION EDUCATION AND OBESITY PREVENTION BRANCH (NEOPB)

625
Health Fair
Participants

LULAC Health Fair
February 24 Bobby Bonds Park

Spring Egg Hunt
March 17 Villegas Park



Spring Eggstravaganza
March 31 Ryan Bonaminio Park

Riverside Community Health Foundation
Health Fair & Spring Egg Hunt
March 10 Bobby Bonds Park



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Parks
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FRIENDLY STARS



169 **Friendly Stars Program**
REGISTERED PARTICIPANTS
FRIDAYS 6- 8 pm

RIVERSIDE ARTS ACADEMY (RAA)



50
participants

NEW Visual Arts Classes

NEW classes include print making, fundamentals of drawing, and canvas painting.

DALES & LA SIERRA SENIOR CENTERS

156
PARTICIPANTS
JAN 20, FEB 19, & MAR 24

Senior Excursions
California Science Center, Reagan Library, & Dolphin and Whale Watching



JAN 10 & 18
FEB 14 & 15
MAR 14 & 15

LUNCHEON PARTICIPANTS

Black & White
DINNER DANCE
MARCH 16
Dales Senior Center



55
Participants

**OSTEOPOROSIS/
MEMORY LOSS &
MEDICATION SESSION**
FEB 27 & MAR 22
Dales Senior Center partnered
with Scan Health Care
25
Participants

JAN 12, FEB 9, & MAR 9
FOOD BANK
Continuing a partnership with Feeding America Riverside & San Bernardino, La Sierra Senior Center Advisory Board and volunteers distributed food through USDA's Emergency Food Assistance Program. Students from John Muir Charter School attend each month and help senior volunteers distribute food.



555
Households
1,423
Individuals



CLEAN & GREEN TRAINING

FEB 28, MAR 7, MAR 14, MAR 21 & MAR 28

60 PARTICIPANTS

Students are trained on machines as maintenance workers for RUSD.



UNIVERSITY OF CALIFORNIA
UC RIVERSIDE
TOUR

MARCH 24 - 5 PARTICIPANTS

PARKS & MAINTENANCE

310 Call Center Service Requests

8,004
Sycamore Canyon,
Central Ave entrance
Visitors this quarter

552
Work Orders
Generated



468
Completed

182,236
Mt. Rubidoux
Visitors this quarter

VOLUNTEER EVENTS



1,500
Volunteer Hours

January - March
Easter Seals
performed a variety of cleaning and maintenance duties at Hunter Hobby, White, and Bobby Bonds Parks



Jan 15 UCR volunteers pruned roses in the **Fairmount Rose Garden** honoring MLK.
139 Volunteers

Riverside Veterans planted and weeded the succulent garden at Challen Park.
Mar 17
22 Volunteers

Mar 6 Volunteers from Sendai, Japan and students from UCR worked in the **White Park** Japanese Garden.
10 Volunteers

UCR "weed warriors" removed weeds in Sycamore Canyon Wilderness Park.
Mar 18
13 Volunteers



PLANNING AND DESIGN



NEW & EXCITING

Hundreds of Community members have been participating in the Park Master Plan Phone Survey, Focus Group Workshops and Ward Community Meetings.



 **\$2,601,157**
Total Park Impact Fees Assessed

Construction

- Bobby Bonds Reader Board
- **Installation Complete**



62 - Total Development Review Committee Cases
138 - Total Building Permit Cases Reviewed
6 - Total Parcel Map Cases Reviewed

SPECIAL TRANSIT

31,825
Total Passengers



506,426
Service Miles

31,825
Total One-Way Trips

20,715
Non-ADA Riders

11,104
ADA Riders



5,830
Wheelchairs Transported

